

Labour Market Information News

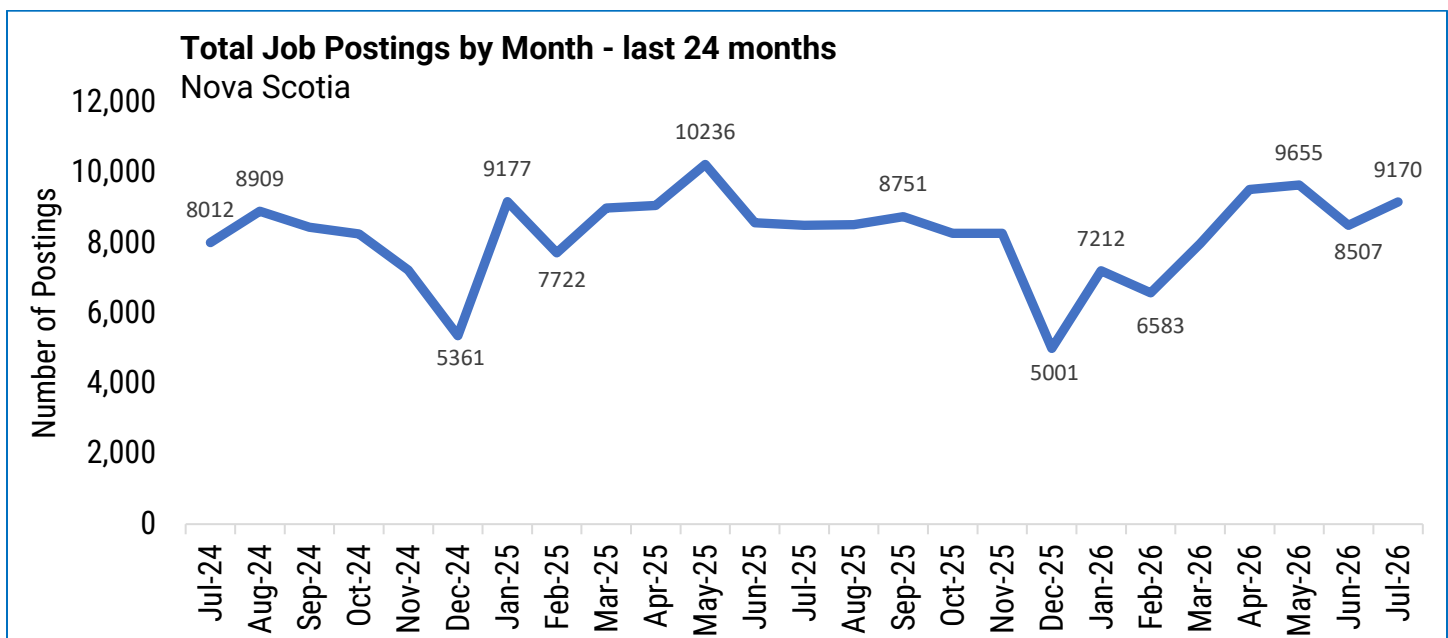
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August 2026

Online Job Postings in Nova Scotia – July 2026

Overview

The total number of job postings in Nova Scotia measured by Vicinity Jobs was 9,170 during July 2026 (seasonally unadjusted). Total postings increased by 666 (+7.8%) compared to July 2025. This data is preliminary and may be revised.



During July, the number of job postings by industry was highest for “retail trade”, followed by “accommodation and food services”, and “health care & social assistance”.

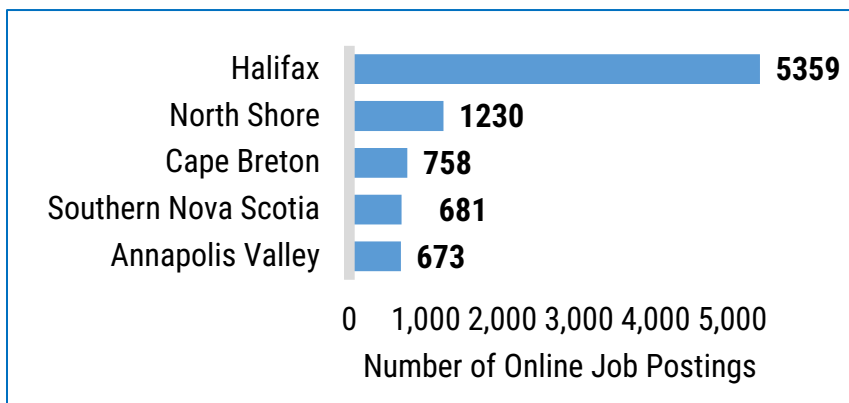
Total Online Job Postings

- During July 2026, there were 9,170 online job postings in Nova Scotia – 663 postings higher than the prior month. Year-over-year, the number of postings was 7.8% higher than in July 2025, when 8,504 jobs were posted.
- The average number of postings over the trailing 12-month period (August 2025 to July 2026) was 8,123 – 3.0% lower than the average in the same period in the previous year (August 2024 to July 2025) of 8,375.

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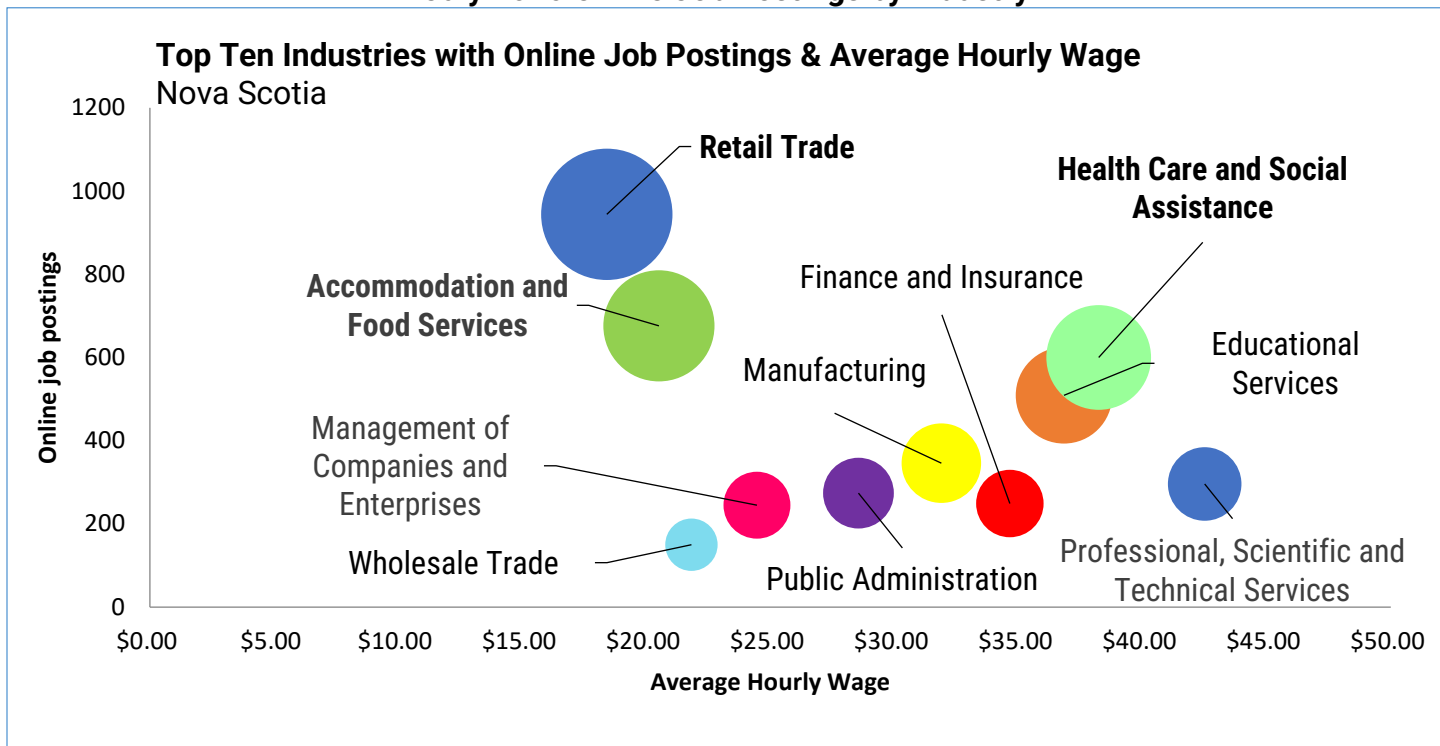
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July 2026 Online Job Postings by Economic Region



- Most online job postings in July were in the Halifax economic region (5,359 postings, 61.6% of postings with identified economic regions).
- This was followed by the North Shore (14.1%), Cape Breton (8.7%), Southern (7.8%), and Annapolis Valley (7.7%) regions.
- Economic regions were identified in 94.9% of job postings.

July 2026 Online Job Postings by Industry



- The chart above contains the top ten industries by total online job postings in Nova Scotia and their offered average hourly wage in July 2026.
- “Retail trade” (944 postings, 19.1%) had the highest number of job postings, followed by “Accommodation and Food Services” (676 postings, 13.7%) in July. “Health Care and Social Assistance” came in third (600 postings, 12.2%).
- The highest average hourly wage was offered in “professional, scientific and technical services” (\$42.50/hour), followed by “utilities” (\$40.77/hour), and “real estate and rental and leasing” (\$38.87/hour).

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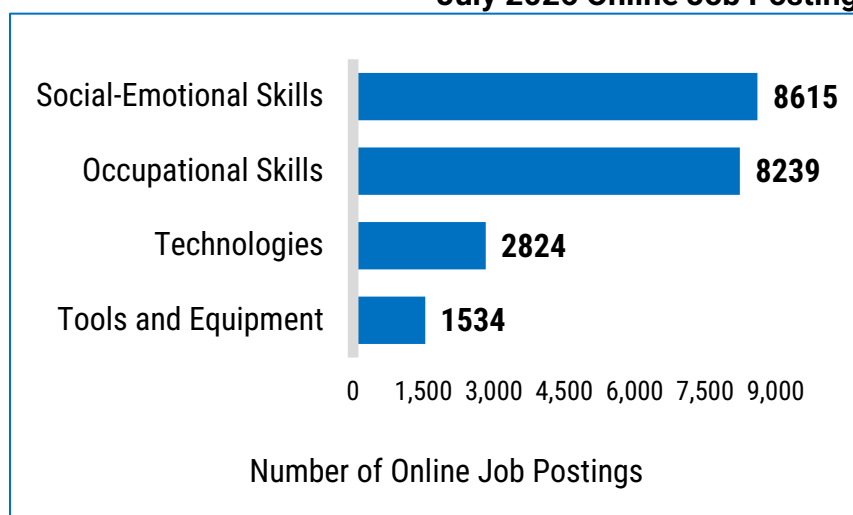
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July 2026 Online Job Postings by Occupation Category



- The occupation category with the most online job postings in July was “sales and service occupations,” accounting for 42.2% of all identifiable postings, followed by “trades, transport and equipment operators and related” (16.4%), and “business, finance and administration” (15.3%).

July 2026 Online Job Postings by Skill Group



- Among online job postings, 95.7% of postings in July (8,615 postings) required social-emotional skills.

- The second most common requirement is occupational skills¹ (8,239 postings, 91.5% of postings), followed by technologies (2,824 postings, 31.4%) and tools and equipment (1,534 postings, 17.0%).

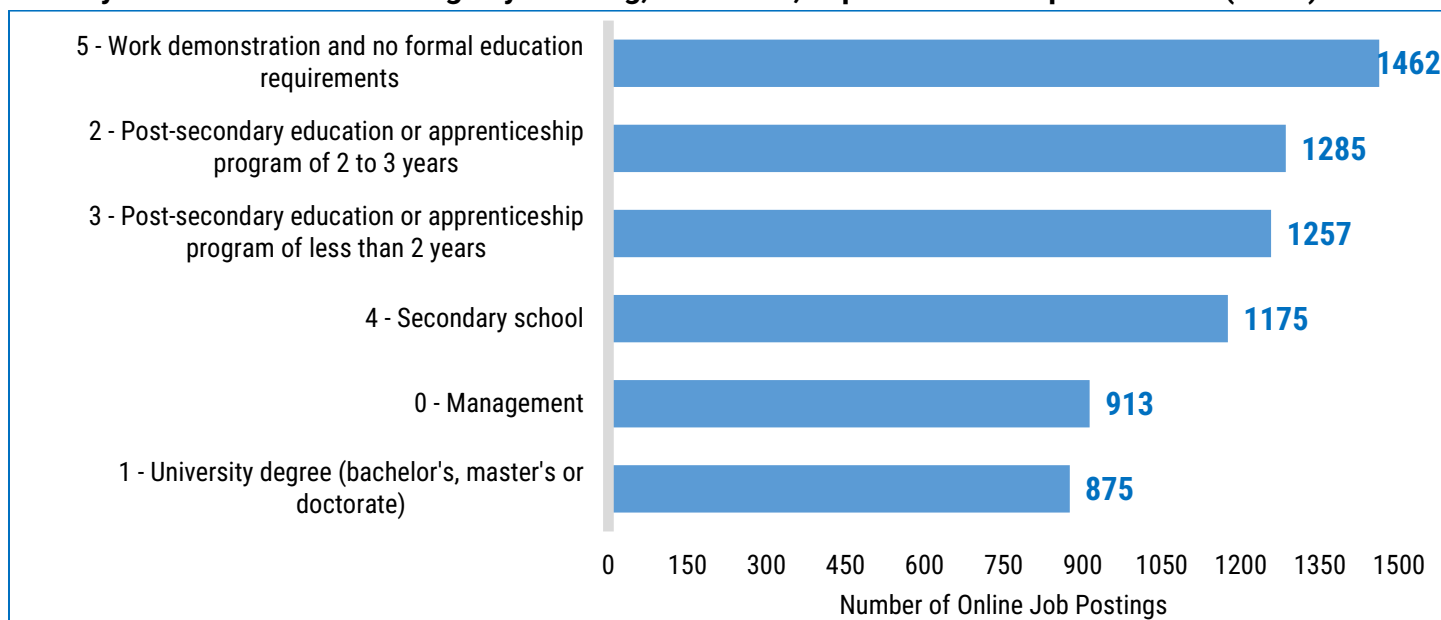
Note: a posting may have requirements matching multiple skill groups.

¹ Occupational skills are a set of knowledge and skills that employees need for a specific job or occupation.

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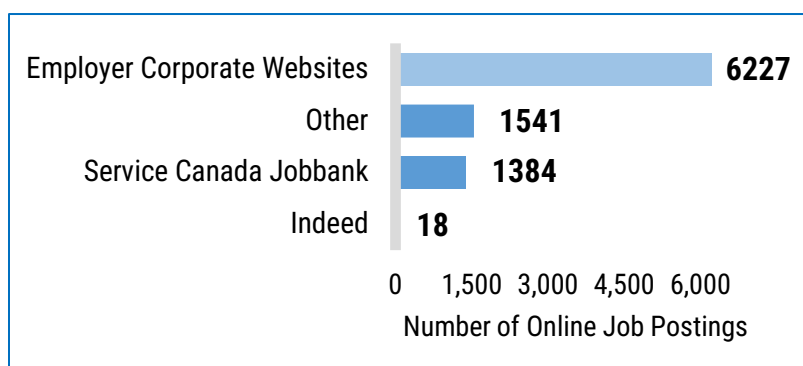
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July 2026 Online Job Postings by Training, Education, Experience & Responsibilities (TEER) Level



- In contrast with postings by skill group, online job postings are only matched to one training, education, experience & responsibilities (TEER) level where requirements are identified. TEER corresponds to the type and/or amount of training, education, experience and responsibility typically required to work in an occupation.
- The most common TEER level required of online job postings in July was “work demonstration and no formal education requirements” (1,462 postings, 21.0%). It was closely followed by “post-secondary education or apprenticeship program of 2 to 3 years” (1,285 postings, 18.4%), “post-secondary education or apprenticeship program of less than 2 years” (1,257 postings, 18.0%), and “secondary school” (1,175 postings, 16.9%).
- The least common TEER level required are “university degree (bachelor's, master's or doctorate)” (875 postings, 12.6%) and “management” (913 postings, 13.1%).
- Among non-managerial postings, 76.0% of postings in July required a formal education (secondary school or higher).
- The TEER category of the remaining 2,203 job postings in July (24.0% of the total) could not be identified.

July 2026 Online Job Postings by Source



- Employer corporate websites were the main source of July’s online job postings (6,227 postings, 67.9%).
- “Service Canada Jobbank” (1,384 postings, 15.1%) was also a significant source of online postings.

Note: Vicinity Jobs identifies original postings and eliminates duplicates.

Appendix – TEER Categories and Examples of Jobs²

TEER	Occupation types	Examples
TEER 0	Management occupations	Advertising, marketing, and public relations managers Financial managers
TEER 1	Occupations that usually require a university degree	Financial advisors Software engineers
TEER 2	Occupations that usually require - a college diploma - apprenticeship training of 2 or more years, or - supervisory occupations	Computer network and web technicians Medical laboratory technologists
TEER 3	Occupations that usually require - a college diploma - apprenticeship training of less than 2 years, or - more than 6 months of on-the-job training	Bakers Dental assistants and dental laboratory assistants
TEER 4	Occupations that usually require - a high school diploma - several weeks of on-the-job training	Home childcare providers Retail salespersons and visual merchandisers
TEER 5	Occupations that usually need short-term work demonstration and no formal education	Landscaping and grounds maintenance labourers Delivery service drivers and door-to-door distributors

² Source: Immigration, Refugees and Citizenship Canada