

# Labour Market Information News

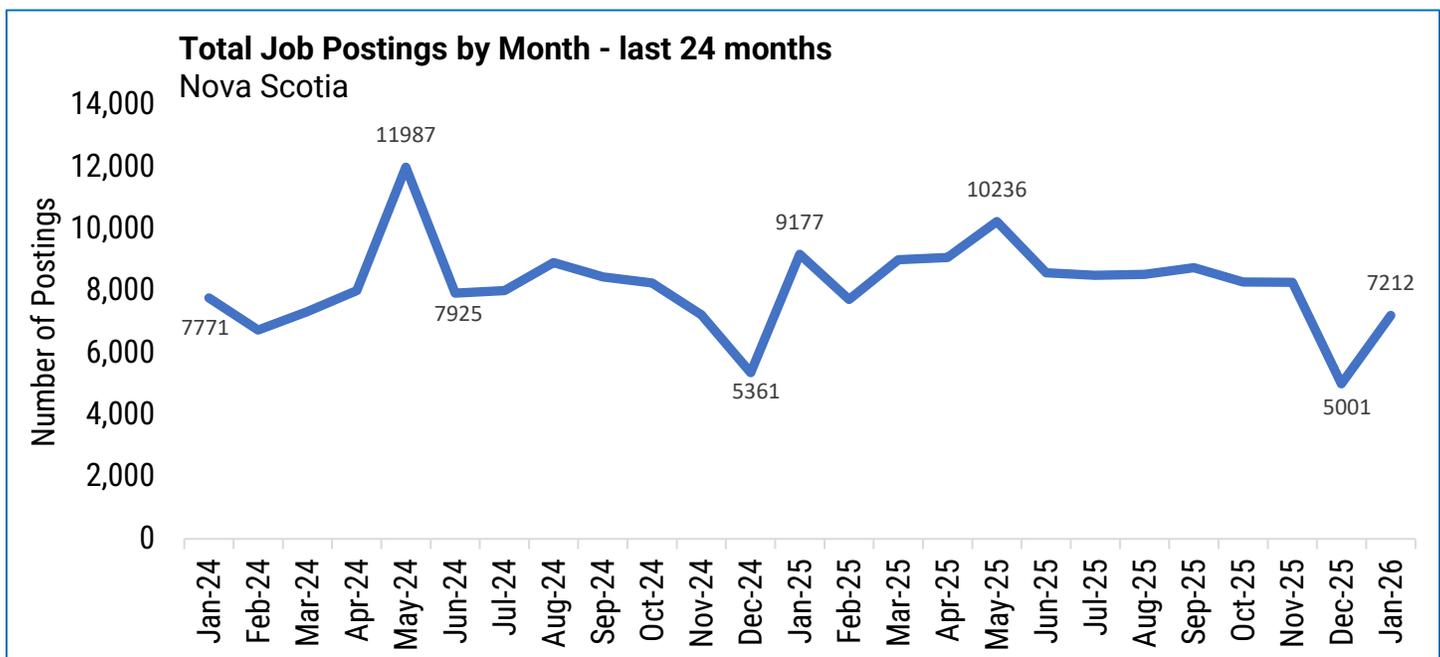
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February 2026

## Online Job Postings in Nova Scotia – January 2026

### Overview

The total number of job postings in Nova Scotia measured by Vicinity Jobs was 7,212 during the month of January 2026 (seasonally unadjusted). Total postings decreased by 1,965 (-21.4%) compared to January 2025. This data is preliminary and may be revised.



During January, the number of job postings by industry was highest for “retail trade” and “health care & social assistance,” followed by “accommodation and food services.”

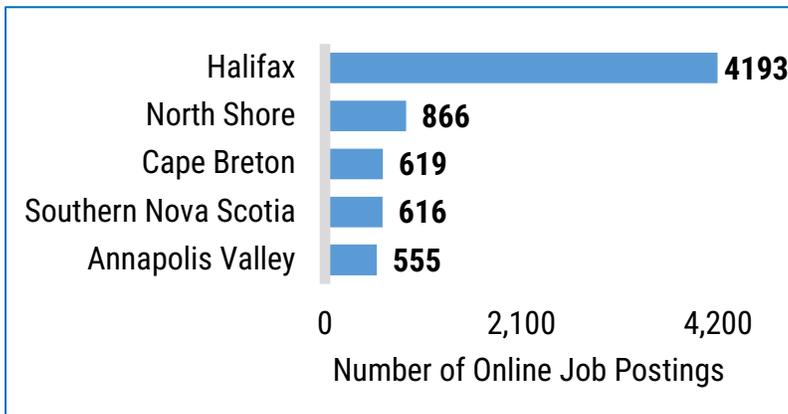
### Total Online Job Postings

- During January 2026, there were 7,212 online job postings in Nova Scotia – 2,211 postings higher than the prior month. Year-over-year, the number of postings was 21.4% lower than in January 2025, when 9,177 jobs were posted.
- The average number of postings over the trailing 12-month period (February 2025 to January 2026) was 8,263 – 1.8% higher than the average in the same period in the previous year (February 2024 to January 2025) of 8,116.

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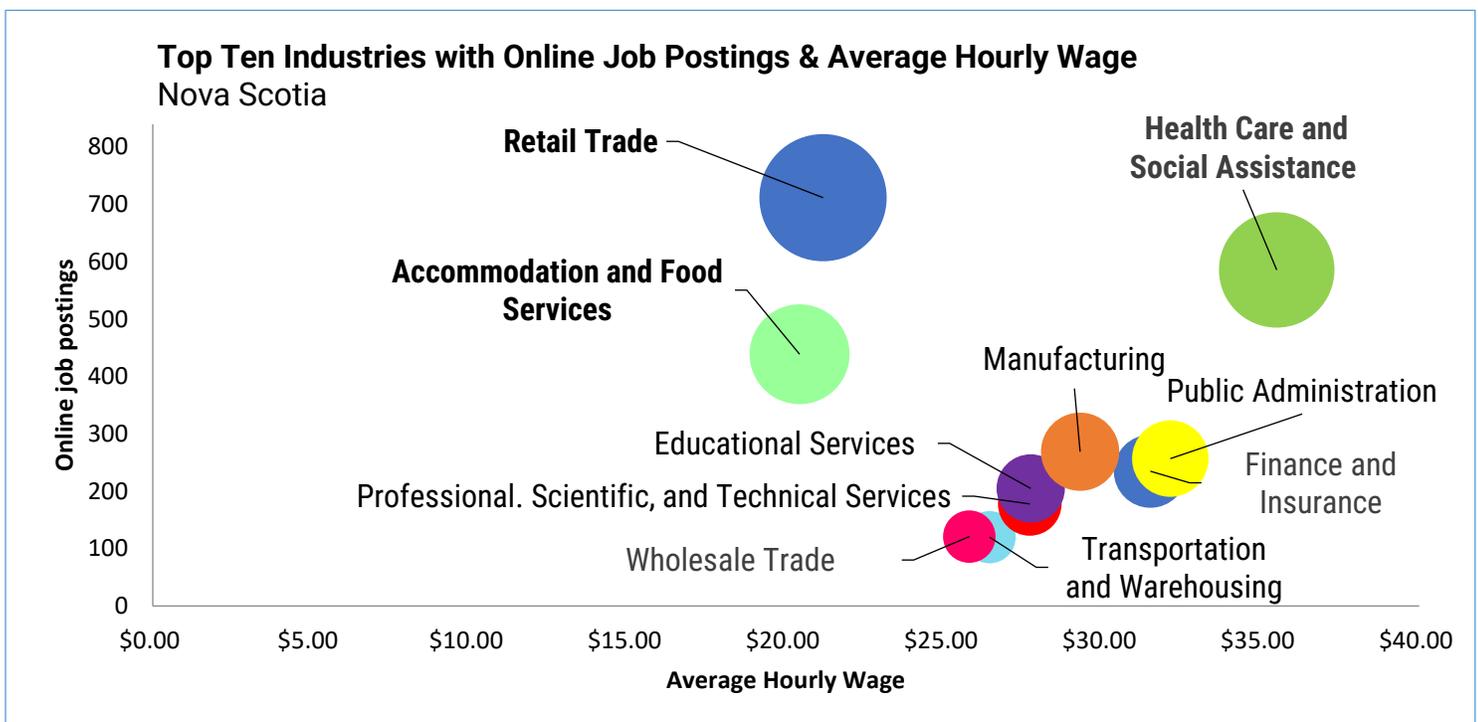
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## January 2026 Online Job Postings by Economic Region



- Most online job postings in January were in the Halifax economic region (4,193 postings, 61.2% of postings with identified economic regions).
- This was followed by the North Shore (12.6%), Cape Breton (9.0%), Southern (9.0%), and Annapolis Valley (8.1%) regions.
- Economic regions were identified in 95.0% of job postings.

## January 2026 Online Job Postings by Industry

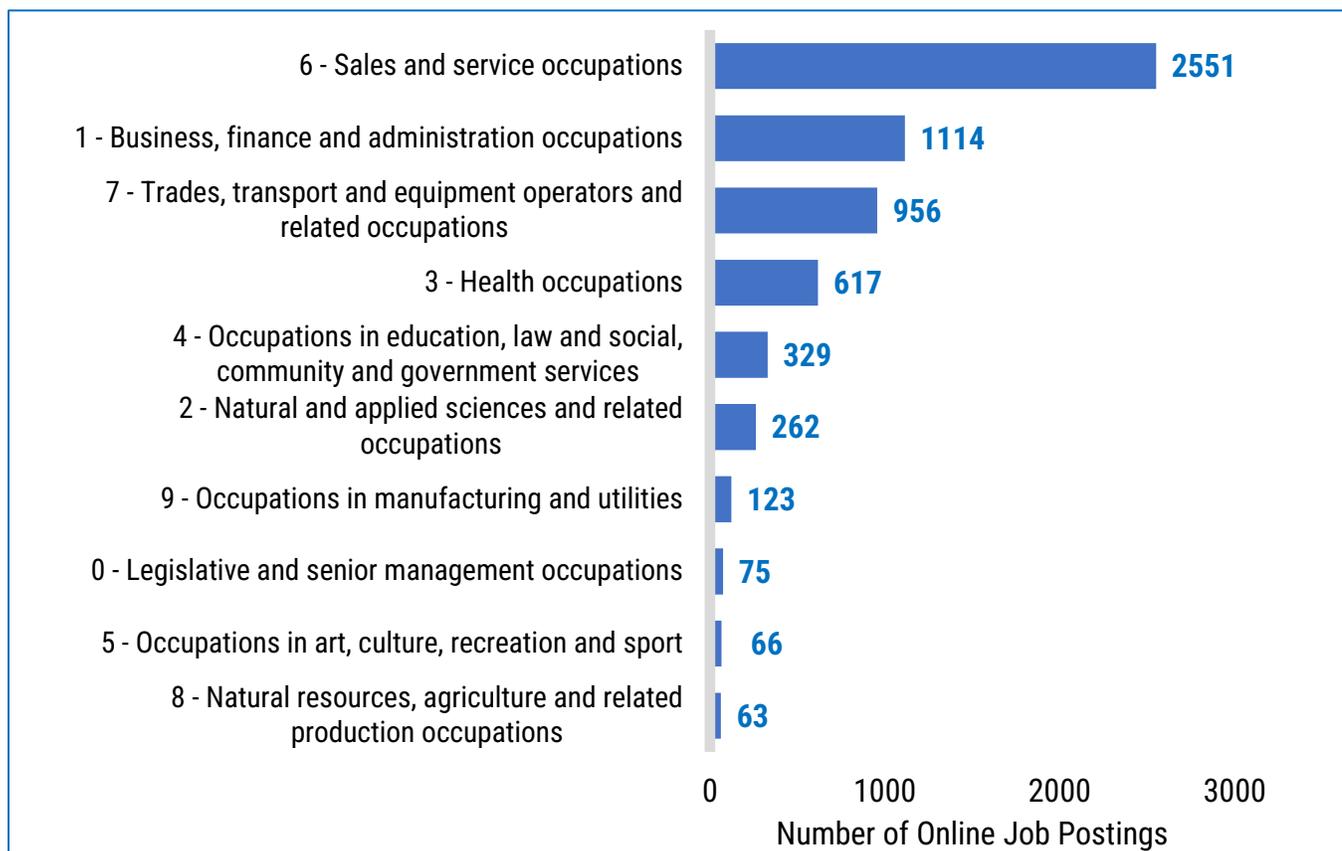


- The chart above contains the top ten industries by total online job postings in Nova Scotia and their offered average hourly wage over the month of January 2026.
- “Retail trade” (712 postings, 19.6%) had the highest number of job postings, followed by “health care and social assistance” (586 postings, 16.1%) in January. “Accommodation and food services” came in third (439 postings, 12.1%).
- The highest average hourly wage was offered in “utilities” (\$48.69/hour), followed by “health care and social assistance” (\$35.50/hour), and “management of companies and enterprises” (\$33.53/hour).

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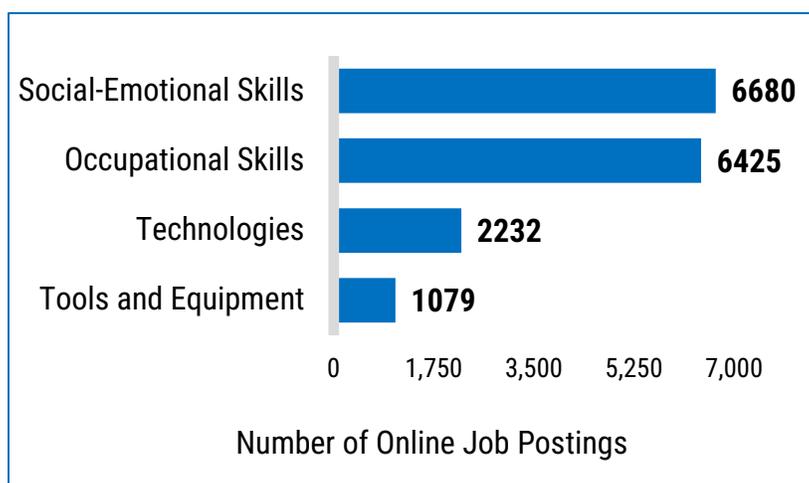
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## January 2026 Online Job Postings by Occupation Category



- The occupation category with the most online job postings in January was “sales and service occupations,” accounting for 41.4% of all identifiable postings, followed by “business, finance and administration” (18.1%), and “trades, transport and equipment operators and related” (15.5%).

## January 2026 Online Job Postings by Skill Group



- Among online job postings, 95.0% of postings in January (6,680 postings) required social-emotional skills.
- The second most common requirement is occupational skills<sup>1</sup> (6,425 postings, 91.9% of postings), followed by technologies (2,232 postings, 31.9%) and tools and equipment (1,079 postings, 15.4%).

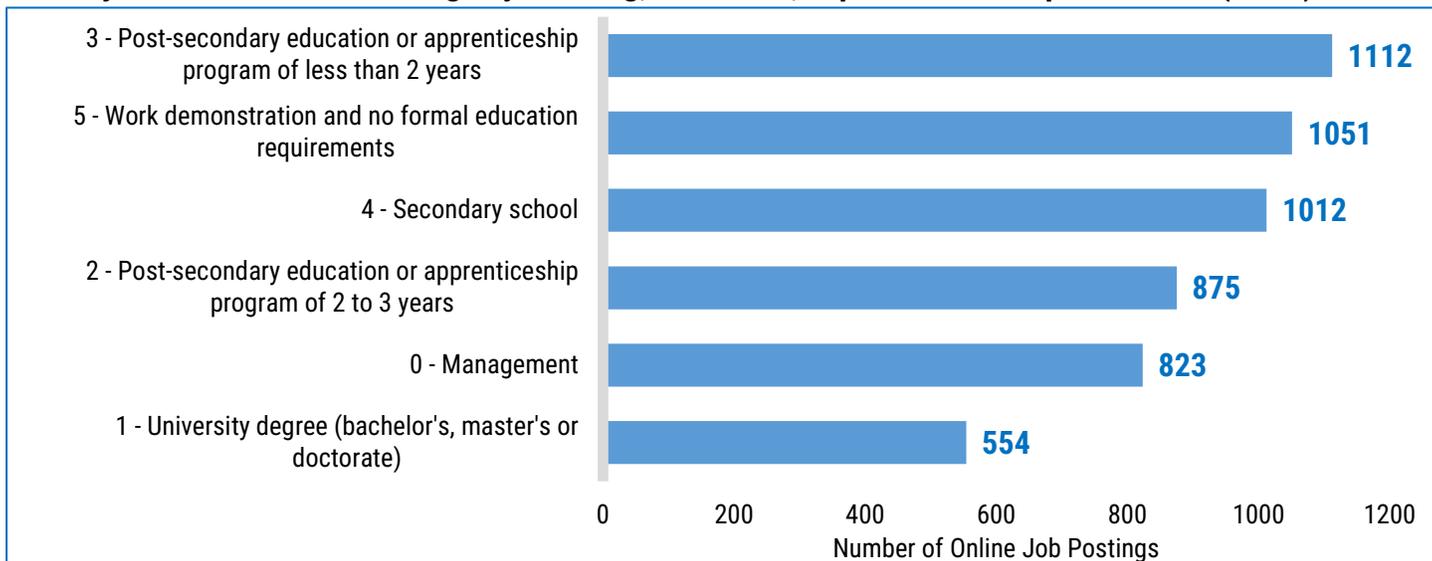
*Note: a posting may have requirements matching multiple skill groups.*

<sup>1</sup> Occupational skills are a set of knowledge and skills that employees need for a specific job or occupation.

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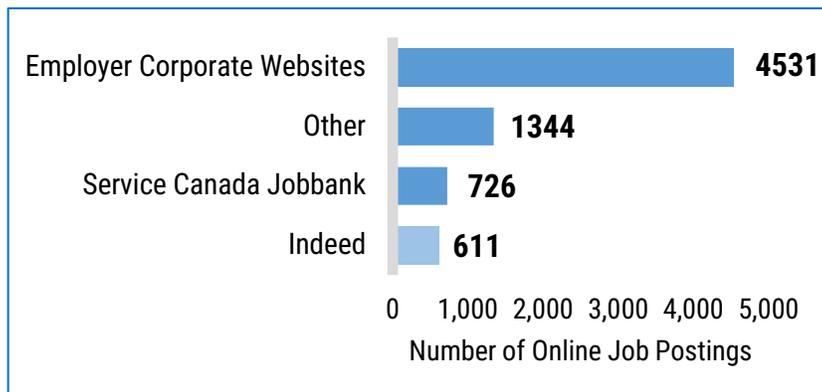
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## January 2026 Online Job Postings by Training, Education, Experience & Responsibilities (TEER) Level



- In contrast with postings by skill group, online job postings are only matched to one training, education, experience & responsibilities (TEER) level where requirements are identified. TEER levels replaced skill levels with the transition to the 2021 version of the National Occupational Classification (NOC) system.
- The most common skill level required of online job postings in January was “post-secondary education or apprenticeship program of less than 2 years” (1,112 postings, 20.5%). It was closely followed by “work demonstration and no formal education requirements” (1,051 postings, 19.4%), “secondary school” (1,012 postings, 18.6%), and “post-secondary education or apprenticeship program of 2 to 3 years” (875 postings, 16.1%). The least common skill level required are “university degree (bachelor's, master's or doctorate)” (554 postings, 10.2%) and “management” (823 postings, 15.2%).
- Among non-managerial postings, 75.8% of postings in January required a formal education (secondary school or higher).
- The TEER category of the remaining 1,785 job postings in January (24.8% of the total) could not be identified.

## January 2026 Online Job Postings by Source



- Employer corporate websites were the main source of 62.8% January’s online job postings (4,531 postings).
- “Service Canada Job Bank” (726, 10.1%) was also a significant source of online postings.

Note: Vicinity Jobs identifies original postings and eliminates duplicates.

## Appendix – TEER Categories and Examples of Jobs<sup>2</sup>

TEER	Occupation types	Examples
TEER 0	Management occupations	Advertising, marketing, and public relations managers Financial managers
TEER 1	Occupations that usually require a university degree	Financial advisors Software engineers
TEER 2	Occupations that usually require <ul style="list-style-type: none"> <li>- a college diploma</li> <li>- apprenticeship training of 2 or more years, or</li> <li>- supervisory occupations</li> </ul>	Computer network and web technicians Medical laboratory technologists
TEER 3	Occupations that usually require <ul style="list-style-type: none"> <li>- a college diploma</li> <li>- apprenticeship training of less than 2 years, or</li> <li>- more than 6 months of on-the-job training</li> </ul>	Bakers Dental assistants and dental laboratory assistants
TEER 4	Occupations that usually require <ul style="list-style-type: none"> <li>- a high school diploma</li> <li>- several weeks of on-the-job training</li> </ul>	Home childcare providers Retail salespersons and visual merchandisers
TEER 5	Occupations that usually need short-term work demonstration and no formal education	Landscaping and grounds maintenance labourers Delivery service drivers and door-to-door distributors

<sup>2</sup> Source: Immigration, Refugees and Citizenship Canada