

# Labour Market Information News

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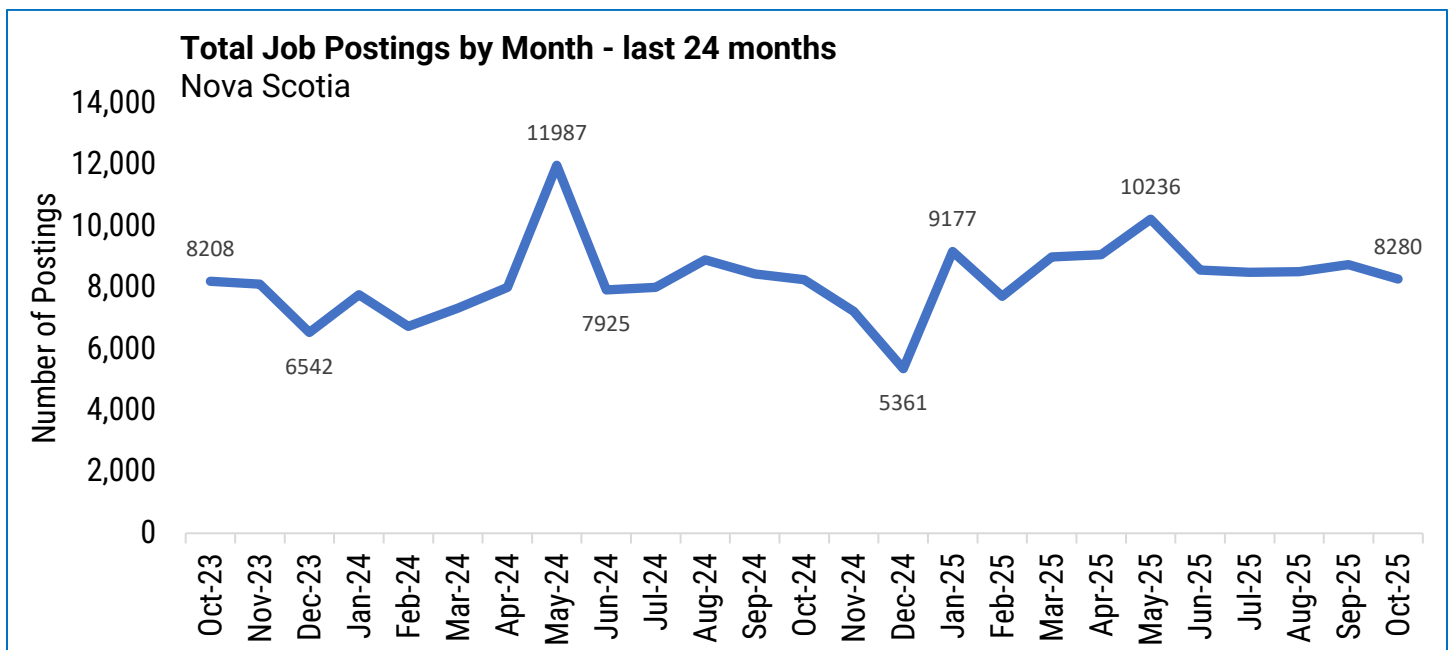
November 2025

## Online Job Postings in Nova Scotia – October 2025

### Overview

The total number of job postings in Nova Scotia measured by Vicinity Jobs was 8,280 during the month of October 2025 (seasonally unadjusted). Total postings edged up by 23 (+0.3%) compared to October 2024. This data is preliminary and may be revised.

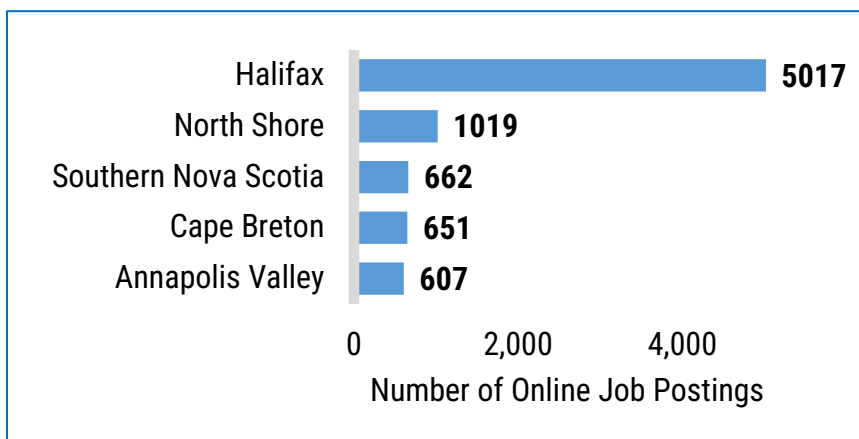
During the month of October, the number of job postings by industry was highest for “retail trade” and “health care & social assistance”, followed by “accommodation and food services”.



### Total Online Job Postings

- During the month of October 2025, there were 8,280 online job postings in Nova Scotia – down 5.4% (471 postings) from the prior month. Year-over-year, the number of postings were 0.3% higher than in October of 2024, when 8,257 jobs were posted.
- The average number of postings over the trailing 12-month period (November 2024 to October 2025) was 8,370 – 2.4% higher than the average in the same period in the previous year (November 2023 to October 2024) of 8,171.

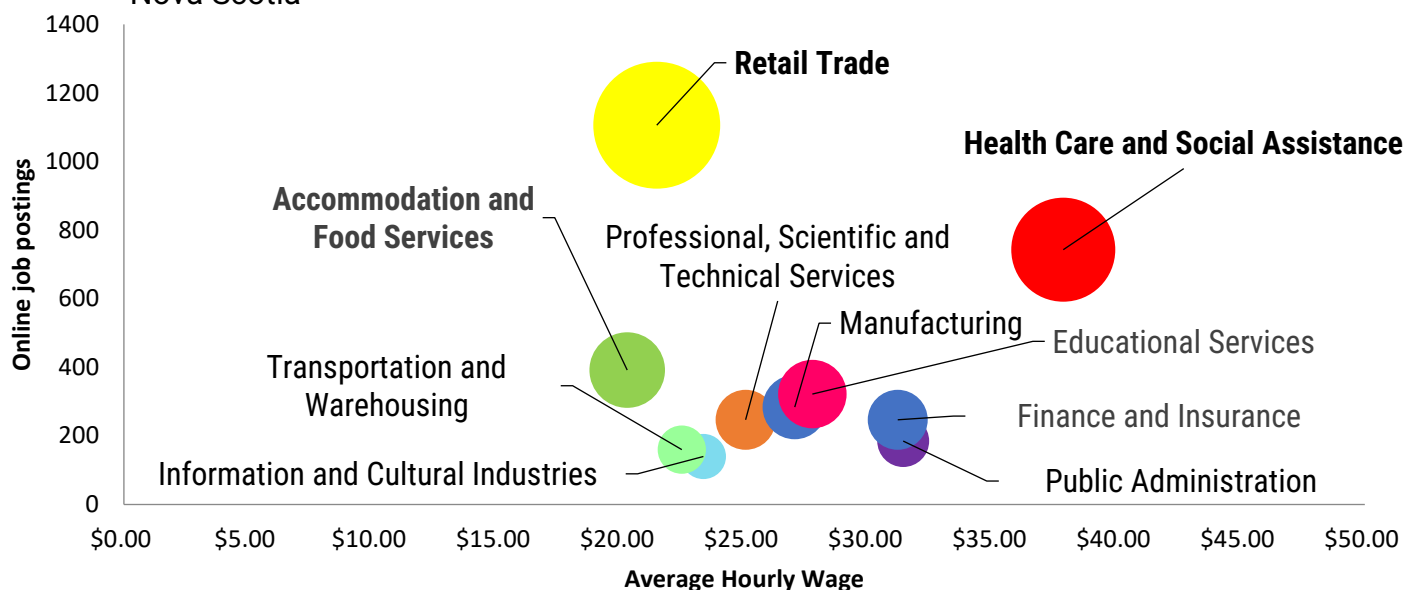
## October 2025 Online Job Postings by Economic Region



- Most online job postings in the month of October were in the Halifax economic region (5,017 postings, 63.1% of postings with identified economic regions).
- This was followed by the North Shore (12.8%), Southern (8.3%), Cape Breton (8.2%), and Annapolis Valley (7.6%) regions.
- Economic regions were identified in 96.1% of job postings.

## Top Ten Industries with Online Job Postings & Average Hourly Wage

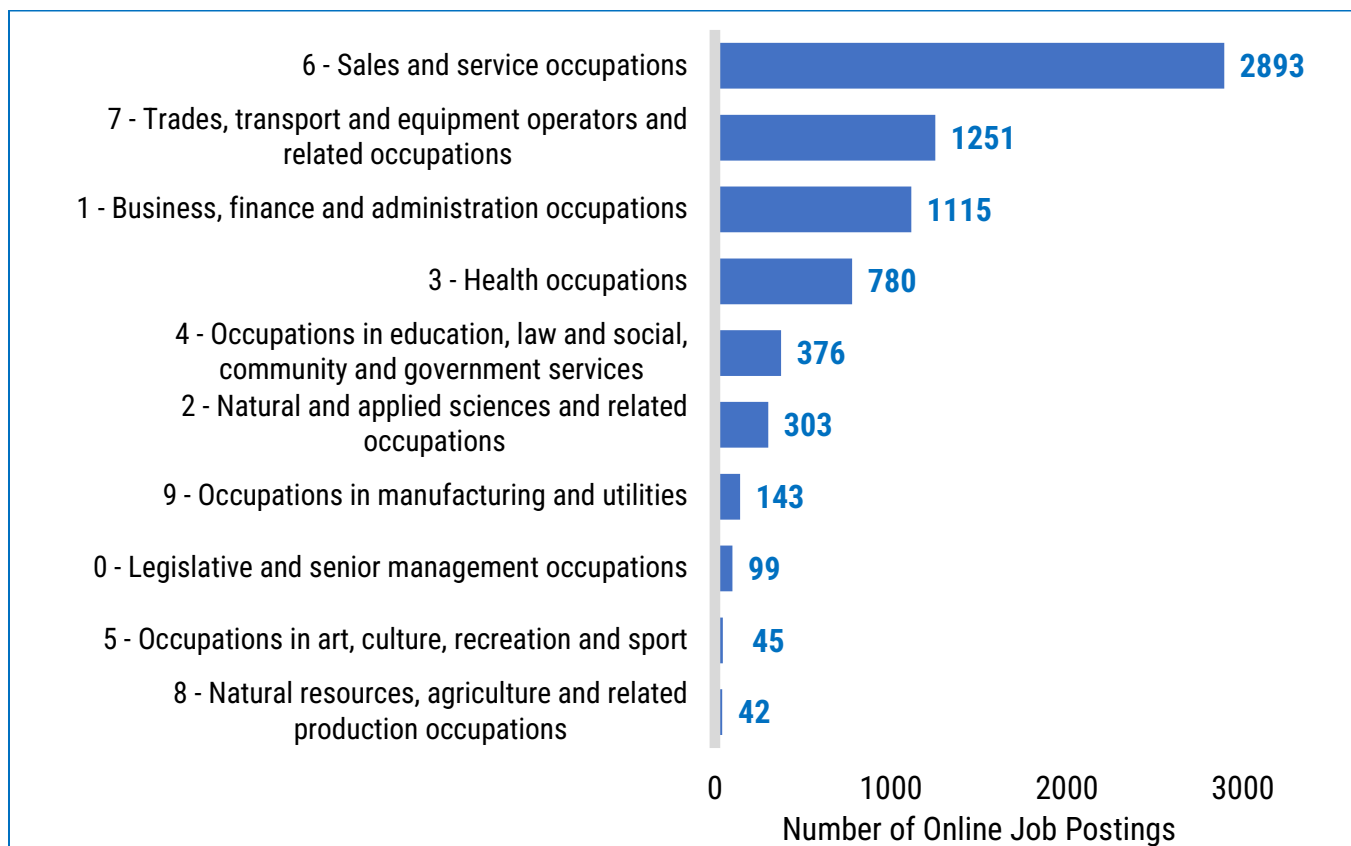
Nova Scotia



## October 2025 Online Job Postings by Industry

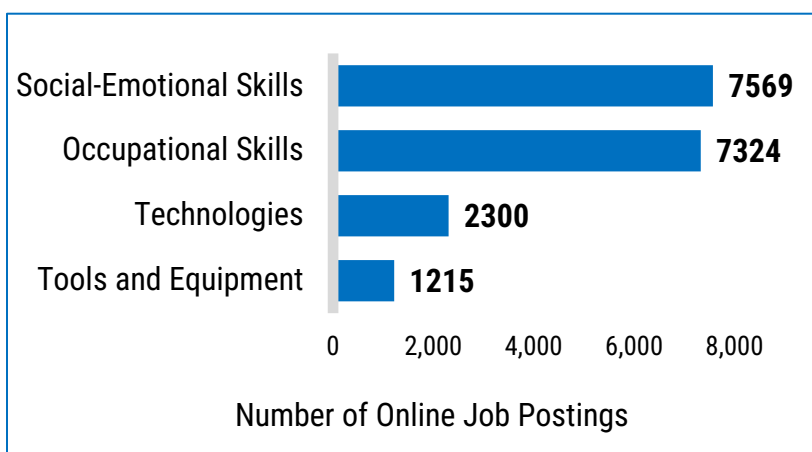
- The chart above contains the top ten industries by total online job postings in Nova Scotia and their offered average hourly wage over the month of October 2025.
- “Retail trade” (1,106 postings, 25.1%) had the highest number of job postings, followed by “health care and social assistance” (743 postings, 16.8%) in October. “Accommodation and food services” came in third (392 postings, 8.9%).
- The highest average hourly wage was offered in “utilities” (\$39.02/hour), followed by “health care and social assistance” (\$37.85/hour) and “construction” (\$36.04/hour).

## October 2025 Online Job Postings by Occupation Category



- The occupation category with the most online job postings in October was “sales and service occupations,” accounting for 41.1% of all identifiable postings, followed by “trades, transport and equipment operators and related” (17.8%), and “business, finance and administration” (15.8%).

## October 2025 Online Job Postings by Skill Group



- Among online job postings, 94.3% of postings in October (7,569 postings) required social-emotional skills.
- The second most common requirement is occupational skills<sup>1</sup> (7,324 postings, 91.2% of postings, followed by technologies (2,300 postings, 28.7%), and tools and equipment (1,215 postings, 15.1%).

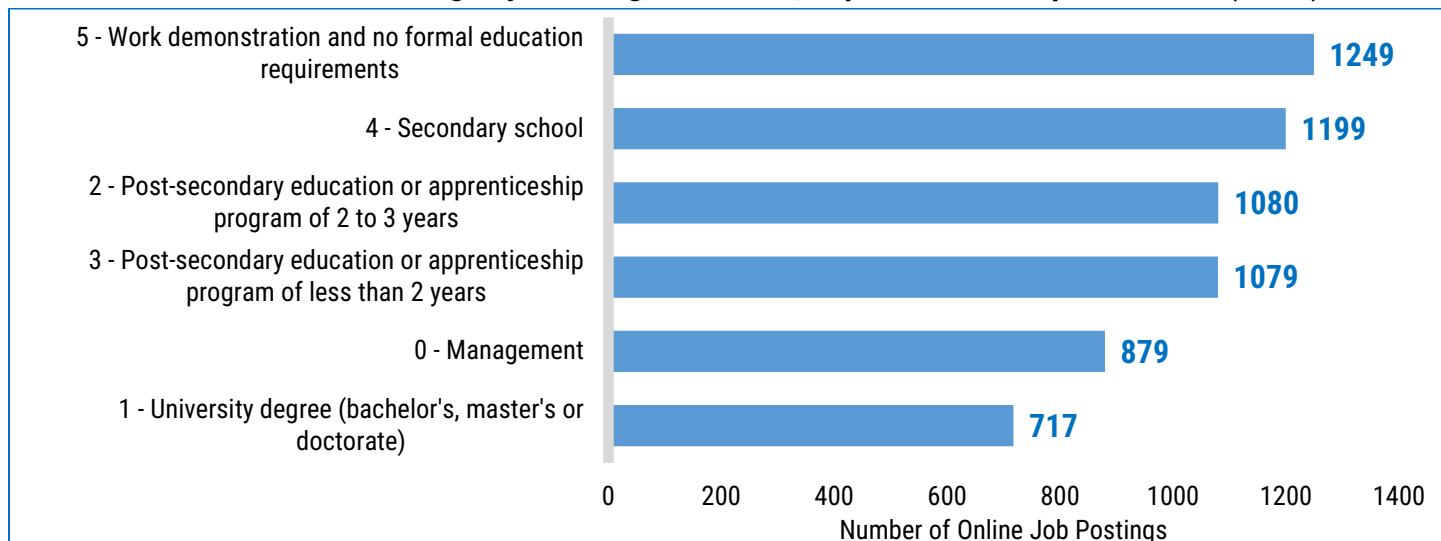
*Note: a posting may have requirements matching multiple skill groups.*

<sup>1</sup> Occupational skills are a set of knowledge and skills that employees need for a specific job or occupation.

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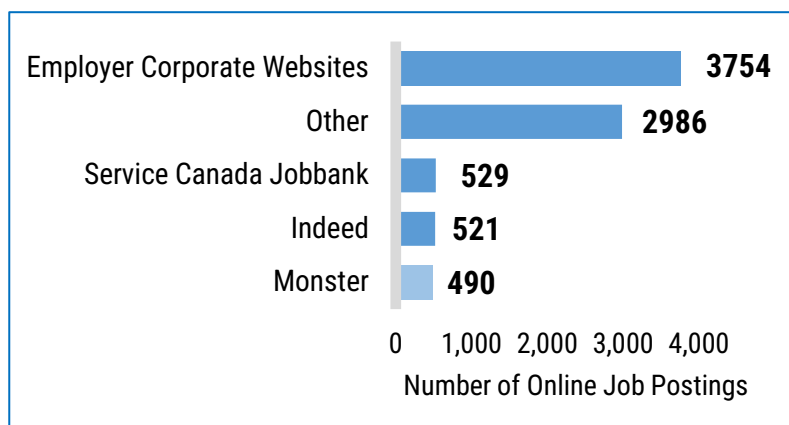
Department of Labour, Skills and Immigration, Research, Accountability & Intergovernmental Affairs Division

## October 2025 Online Job Postings by Training, Education, Experience & Responsibilities (TEER) Level



- In contrast with postings by skill group, online job postings are only matched to one training, education, experience & responsibilities (TEER) level where requirements are identified. TEER levels replaced skill levels with the transition to the 2021 version of the National Occupational Classification (NOC) system.
- The most common skill level required of online job postings in October was “work demonstration and no formal education requirements” (1,249 postings, 20.1%). It was closely followed by “secondary school” (1,199 postings, 19.3%), “post-secondary education or apprenticeship program of 2 to 3 years” (1,080 postings, 17.4%), and “post-secondary education or apprenticeship program of less than 2 years” (1,079 postings, 17.4%). The least common skill level required are “university degree (bachelor's, master's or doctorate)” (717 postings, 11.6%) and “management” (879 postings, 14.2%).
- Among non-managerial postings, 76.5% of postings in October required a formal education (secondary school or higher).
- The TEER category of the remaining 2,077 job postings in October (25.1% of the total) could not be identified.

## October 2025 Online Job Postings by Source



- Employer corporate websites were the main source of 45.3% of October's online job postings (3,754 postings).
- “Service Canada Jobbank” (529, 6.4%) was also a significant source of online postings.

*Note: Vicinity Jobs identifies original postings and eliminates duplicates.*

## Appendix – TEER Categories and Examples of Jobs<sup>2</sup>

TEER	Occupation types	Examples
TEER 0	Management occupations	Advertising, marketing, and public relations managers Financial managers
TEER 1	Occupations that usually require a university degree	Financial advisors Software engineers
TEER 2	Occupations that usually require - a college diploma - apprenticeship training of 2 or more years, or - supervisory occupations	Computer network and web technicians Medical laboratory technologists
TEER 3	Occupations that usually require - a college diploma - apprenticeship training of less than 2 years, or - more than 6 months of on-the-job training	Bakers Dental assistants and dental laboratory assistants
TEER 4	Occupations that usually require - a high school diploma - several weeks of on-the-job training	Home childcare providers Retail salespersons and visual merchandisers
TEER 5	Occupations that usually need short-term work demonstration and no formal education	Landscaping and grounds maintenance labourers Delivery service drivers and door-to-door distributors

<sup>2</sup> Source: Immigration, Refugees and Citizenship Canada