

A Quick Guide to Career Profiles: Tips for Youth/Students

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Youth/Students can learn about different career options and what education or training they might need to pursue those careers.

Section	Tips
Header/Identification	Helps answer “would I like doing this?”
Tab 1: About This Career	
Skills & Knowledge	Students can use this information to help link their area of study to the skills employers need.
Working Conditions	Understanding working conditions, such as safety standards, job demands, work hours, and organizational culture, enables youth to assess whether an occupation aligns with their expectations for comfort, safety, and job satisfaction.
Day-to-day Tasks	Users can better understand what a typical day in a particular job looks like. This helps set realistic expectations about what the role entails and whether it aligns with their interests and skills.
Nova Scotia Insights	- Insights into whether workers can advance their careers through experience or whether additional training is needed. - In occupations that include different types of jobs this section provides additional definitions to help users understand what a specific job does. - Insights about the need for skills updating or whether a worker should be prepared for periods of unemployment.
Tab 2: Education & Training	
Training & Experience	Can learn the educational requirements needed for specific jobs and assess whether they are willing or able to get the education they need to work in that field.

Regulatory Requirements	Information about required education, training, and certifications helps individuals understand the investment in time and resources needed to enter a specific field. Users can also find information about which schools, universities, or training programs meet the standards set by regulatory bodies.
Explore Programs in Nova Scotia	Can identify if training is available in the province and in their region. If training is available, it identifies where they can study.
Nova Scotia Insights	- Notes if education is not available in the province for an occupation. - Provides definitions for the pathways available in gain trade certification.

Tab 3: Outlook

Career Outlook	- Youth can make more informed decisions about their career paths. - They can focus on gaining skills and qualifications for fields that are expected to see strong demand and higher job opportunities, increasing their chances of employment.
Job Market Insights	- Understanding the size of an occupation helps users gauge how competitive a field is. A large occupation might offer more job opportunities but could be more competitive, while smaller occupations might be more specialized but offer fewer openings. - Understanding the industry of employment can help people think beyond a specific occupation and explore related careers.
Nova Scotia Insights	Identifies the factors that contribute to an occupation's three-year outlook.

Tab 4: Tips for Job Seekers

Where You Could Work	A list of workplaces shows which sectors or industries hire individuals with their qualifications. It helps them understand the diverse opportunities available beyond their field of study.
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Alternative Job Titles	• A student with a degree in marketing might find several alternative job titles like "Brand Strategist," "Content Manager," or "SEO Specialist." This helps them understand the breadth of potential career paths available. • Alternative titles can help students and graduates narrow down their interests based on the specific role they're most excited about, even if the title differs slightly.
Related Careers	• Students can explore different career possibilities within a specific field to find one that aligns with their interests, skills, and long-term goals. • Students can also choose educational pathways or focus areas based on which related occupations they are most interested in, ensuring they acquire the necessary skills and credentials.
Industry Related Links	• By connecting with industry professionals, students can gain first-hand insights into their field of interest, learn about industry trends, and understand what skills are valued in the job market. • Students can benefit from guidance on how to prepare for their careers, which courses to take, and how to approach job searches from industry experts.

Tab 5: Wages

Wages	• Students can use wage data to make more informed decisions when choosing a field of study, considering not only their interests but also the potential financial rewards of different careers. • Understanding the wage range helps students weigh the potential return on investment for pursuing specific careers, allowing them to align their educational choices with their earning expectations. • Students can use wage data to better understand what to expect from entry-level positions or internships, helping them plan financially for their early career stages.
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