

Labour Market Information News

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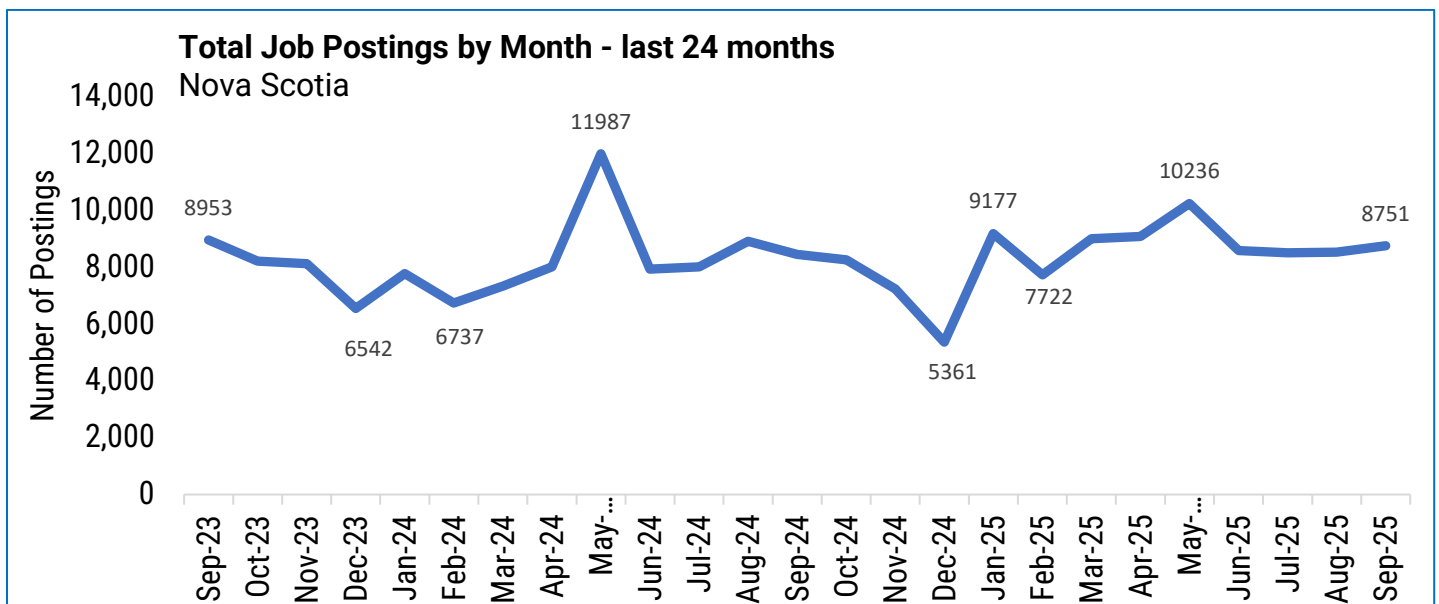
October 2025

Online Job Postings in Nova Scotia – September 2025

Overview

The total number of job postings in Nova Scotia measured by Vicinity Jobs was 8,751 during the month of September 2025 (seasonally unadjusted). Total postings increased by 300 (+3.5%) compared to September 2024. This data is preliminary and may be revised.

During the month of September, the number of job postings by industry was highest for “retail trade” and “accommodation and food services”, followed by “health care & social assistance”.



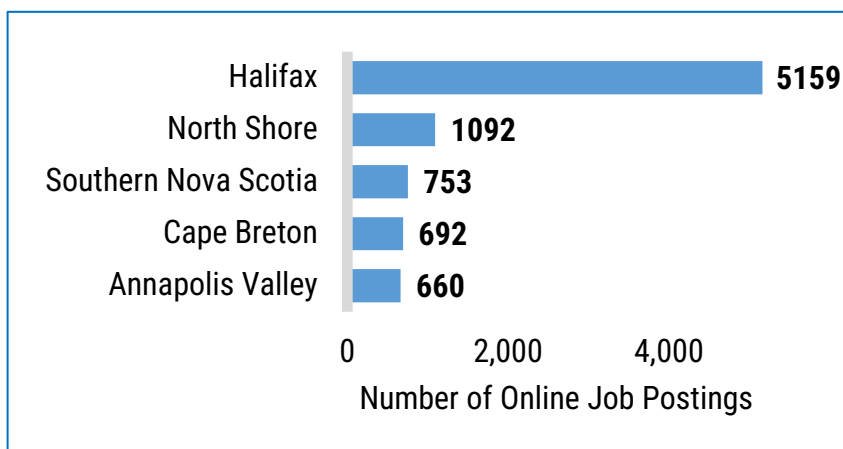
Total Online Job Postings

- During the month of September 2025, there were 8,751 online job postings in Nova Scotia – up 2.6% (+225 postings) from the prior month. Year-over-year, the number of postings were 3.5% higher than in September of 2024, when 8,451 jobs were posted.
- The average number of postings over the trailing 12-month period (October 2024 to September 2025) was 8,368 – 2.5% higher than the average in the same period in the previous year (October 2023 to September 2024) of 8,167.

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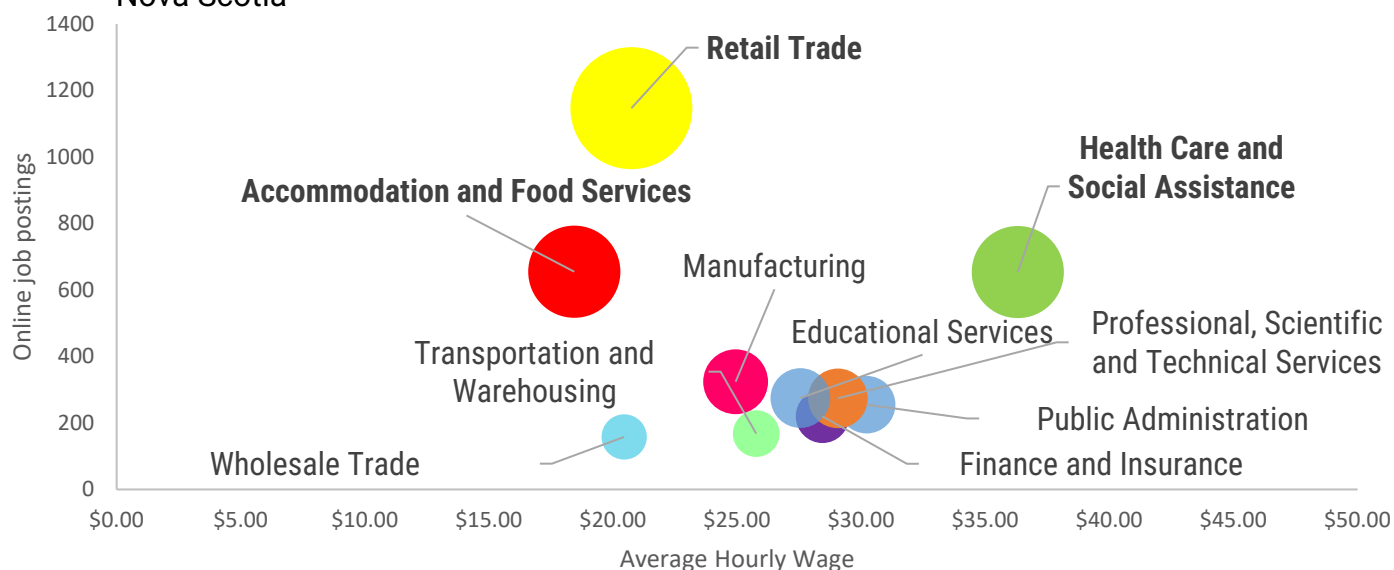
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September 2025 Online Job Postings by Economic Region



- Most online job postings in the month of September were in the Halifax economic region (5,159 postings, 61.7% of postings with identified economic regions).
- This was followed by the North Shore (13.1%), Southern (9.0%), Cape Breton (8.3%), and Annapolis Valley (7.9%) regions.
- Economic regions were identified in 95.5% of job postings.

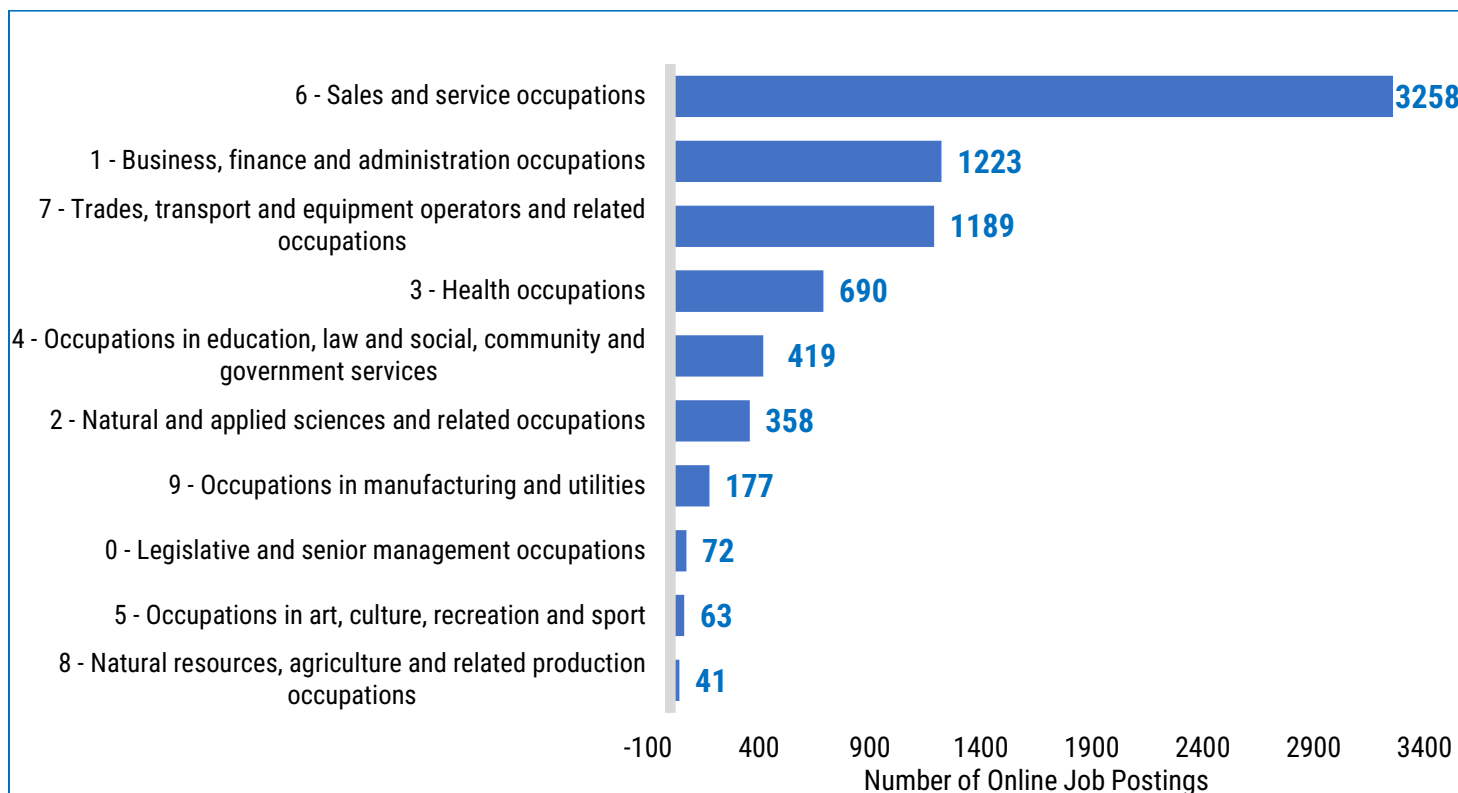
Top Ten Industries with Online Job Postings & Average Hourly Wage Nova Scotia



September 2025 Online Job Postings by Industry

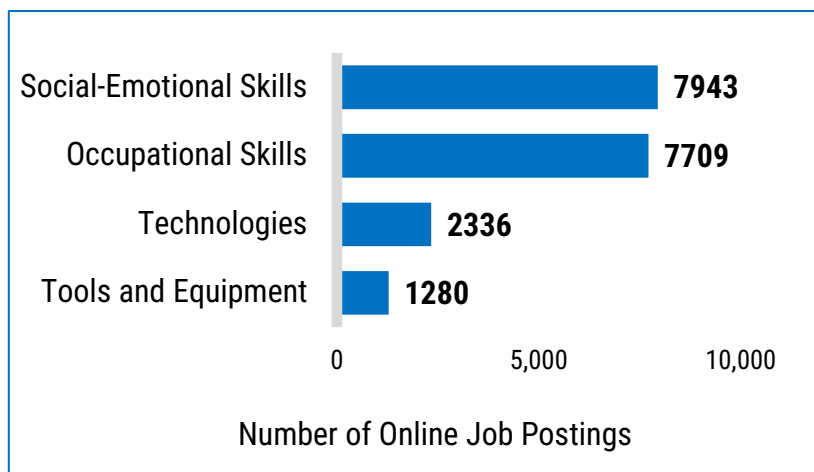
- The chart above contains the top ten industries by total online job postings in Nova Scotia and their offered average hourly wage over the month of September 2025.
- “Retail trade” (1,147 postings, 24.5%) had the highest number of job postings, followed by “accommodation and food services” (655 postings, 14.0%) in September. “Health care and social assistance” came in third (654 postings, 13.9%).
- The highest average hourly wage was offered in “mining and oil and gas extraction” (\$41.09/hour), followed by “utilities” (\$40.54/hour) and “real estate and rental and leasing” (\$38.11/hour).

September 2025 Online Job Postings by Occupation Category



- The occupation category with the most online job postings in September was “sales and service occupations,” accounting for 43.5% of all identifiable postings, followed by “business, finance and administration” (16.3%), and “trades, transport and equipment operators and related” (15.9%).

September 2025 Online Job Postings by Skill Group



- Among online job postings, 94.1% of postings in September (7,943 postings) required social-emotional skills.
- 91.3% of postings (7,709 postings) listed occupational skills¹ as a requirement, followed by technologies (2,336 postings, 27.7%), and tools and equipment (1,280 postings, 15.2%).

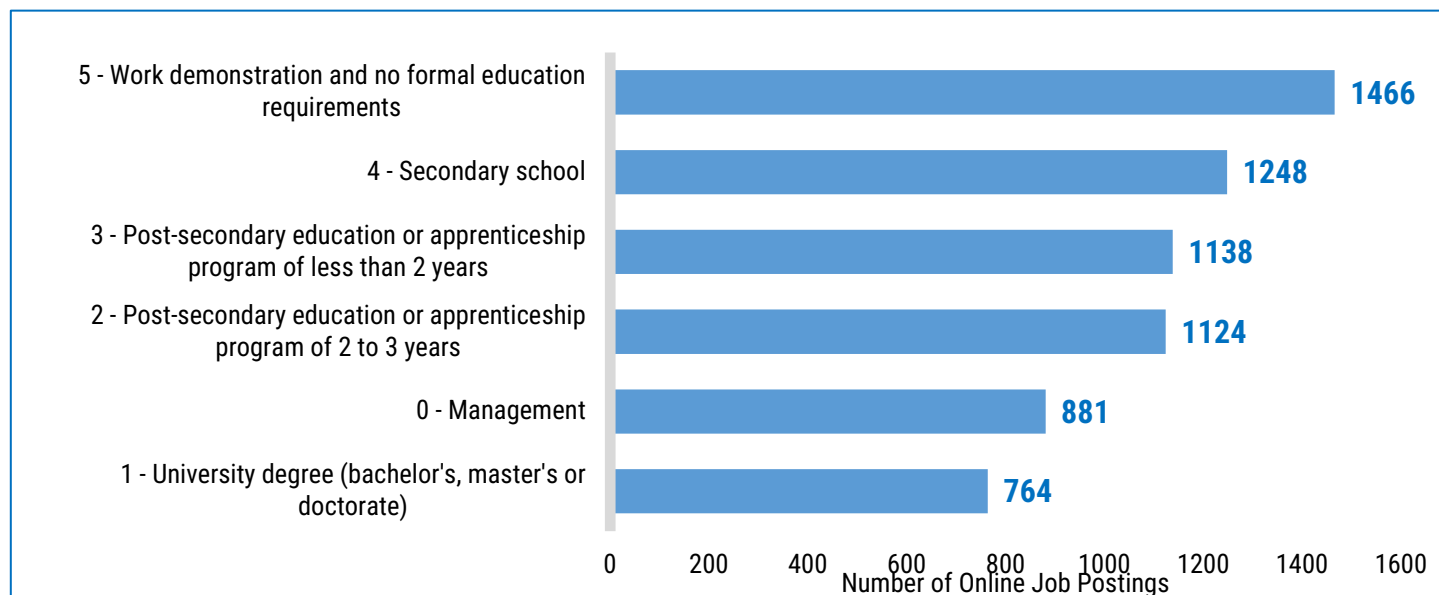
Note: a posting may have requirements matching multiple skill groups.

¹ Occupational skills are a set of knowledge and skills that employees need for a specific job or occupation.

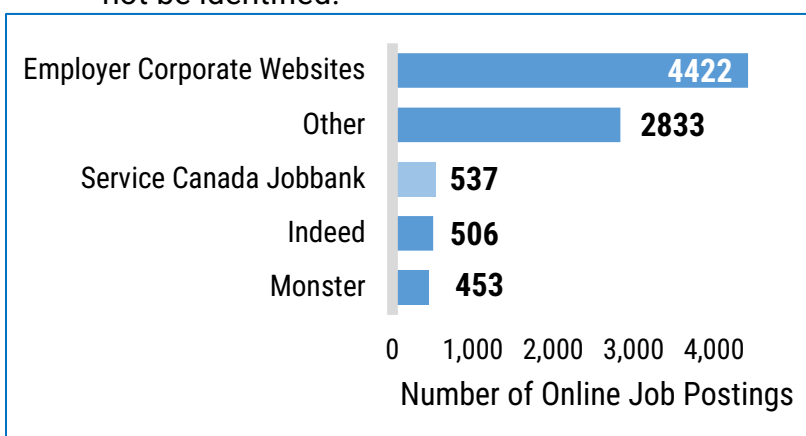
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September 2025 Online Job Postings by Training, Education, Experience & Responsibilities (TEER) Level



- In contrast with postings by skill group, online job postings are only matched to one training, education, experience & responsibilities (TEER) level where requirements are identified. TEER levels replaced skill levels with the transition to the 2021 version of the National Occupational Classification (NOC) system.
- The most common skill level required of online job postings in September was “work demonstration and no formal education requirements” (1,466 postings, 22.1%). It was closely followed by “secondary school” (1,248 postings, 18.8%), “post-secondary education or apprenticeship program of less than 2 years” (1,138 postings, 17.2%), and “post-secondary education or apprenticeship program of 2 to 3 years” (1,124 postings, 17.0%). The least common skill level required are “university degree (bachelor’s, master’s or doctorate)” (764 postings, 11.5%) and “management” (881 postings, 13.3%).
- Among non-managerial postings, 74.5% of postings in September required a formal education (secondary school or higher).
- The TEER category of the remaining 2,130 job postings in September (24.3% of the total) could not be identified.



September 2025 Online Job Postings by Source

- Employer corporate websites were the main source of 50.5% of September’s online job postings (4,422 postings).
- “Service Canada Jobbank” (537, 6.1%) was also a significant source of online postings.

Note: Vicinity Jobs identifies original postings and eliminates duplicates.

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Appendix – TEER Categories and Examples of Jobs²

TEER	Occupation types	Examples
TEER 0	Management occupations	Advertising, marketing, and public relations managers Financial managers
TEER 1	Occupations that usually require a university degree	Financial advisors Software engineers
TEER 2	Occupations that usually require - a college diploma - apprenticeship training of 2 or more years, or - supervisory occupations	Computer network and web technicians Medical laboratory technologists
TEER 3	Occupations that usually require - a college diploma - apprenticeship training of less than 2 years, or - more than 6 months of on-the-job training	Bakers Dental assistants and dental laboratory assistants
TEER 4	Occupations that usually require - a high school diploma - several weeks of on-the-job training	Home childcare providers Retail salespersons and visual merchandisers
TEER 5	Occupations that usually need short-term work demonstration and no formal education	Landscaping and grounds maintenance labourers Delivery service drivers and door-to-door distributors

² Source: Immigration, Refugees and Citizenship Canada