

# Labour Market Information News

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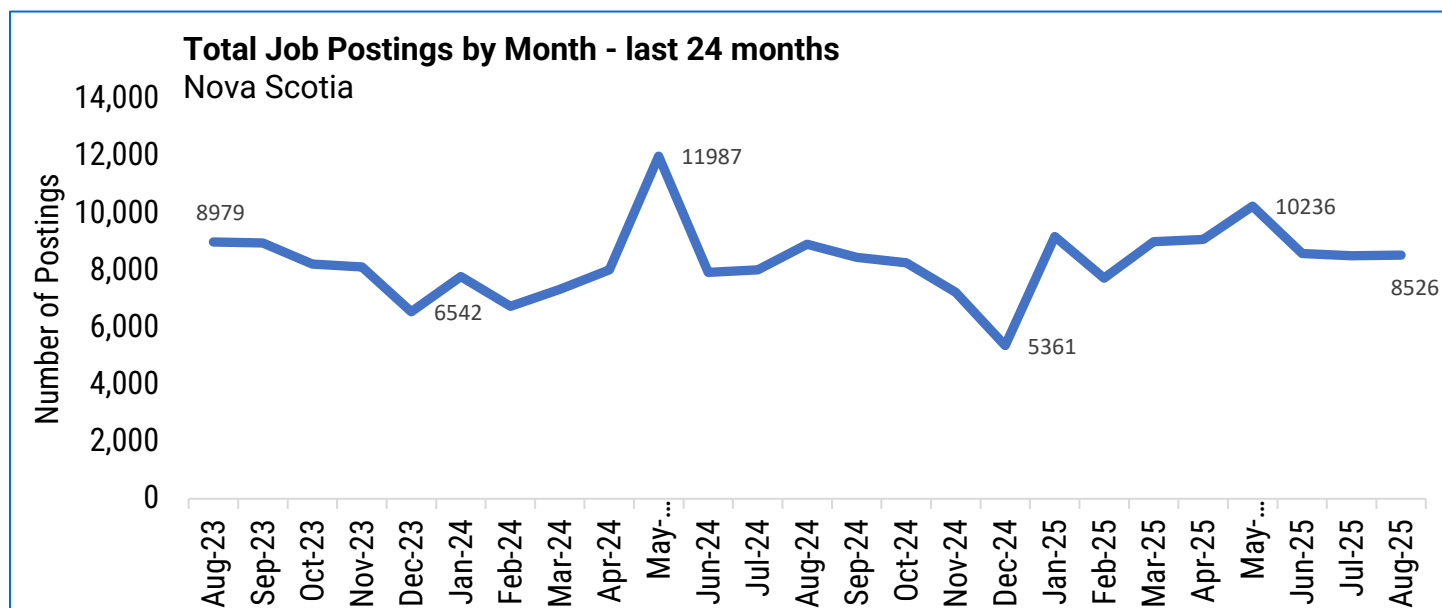
September 2025

## Online Job Postings in Nova Scotia – August 2025

### Overview

The total number of job postings in Nova Scotia measured by Vicinity Jobs was 8,526 during the month of August 2025 (seasonally unadjusted). Total postings decreased by 383 (-4.3%) compared to August 2024. This data is preliminary and may be revised.

During the month of August, the number of job postings by industry was highest for “retail trade” and “health care & social assistance,” followed by “accommodation and food services.”



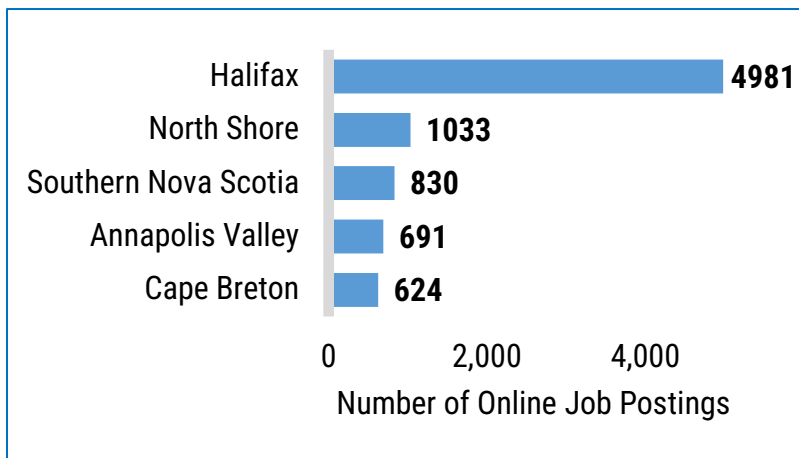
### Total Online Job Postings

- During the month of August 2025, there were 8,526 online job postings in Nova Scotia – up 0.3% (+22 postings) from the prior month. Year-over-year, the number of postings were 4.3% lower than in August of 2024, when 8,909 jobs were posted.
- The average number of postings over the trailing 12-month period (September 2024 to August 2025) was 8,343– 1.6% higher than the average in the same period in the previous year (September 2023 to August 2024) of 8,209.

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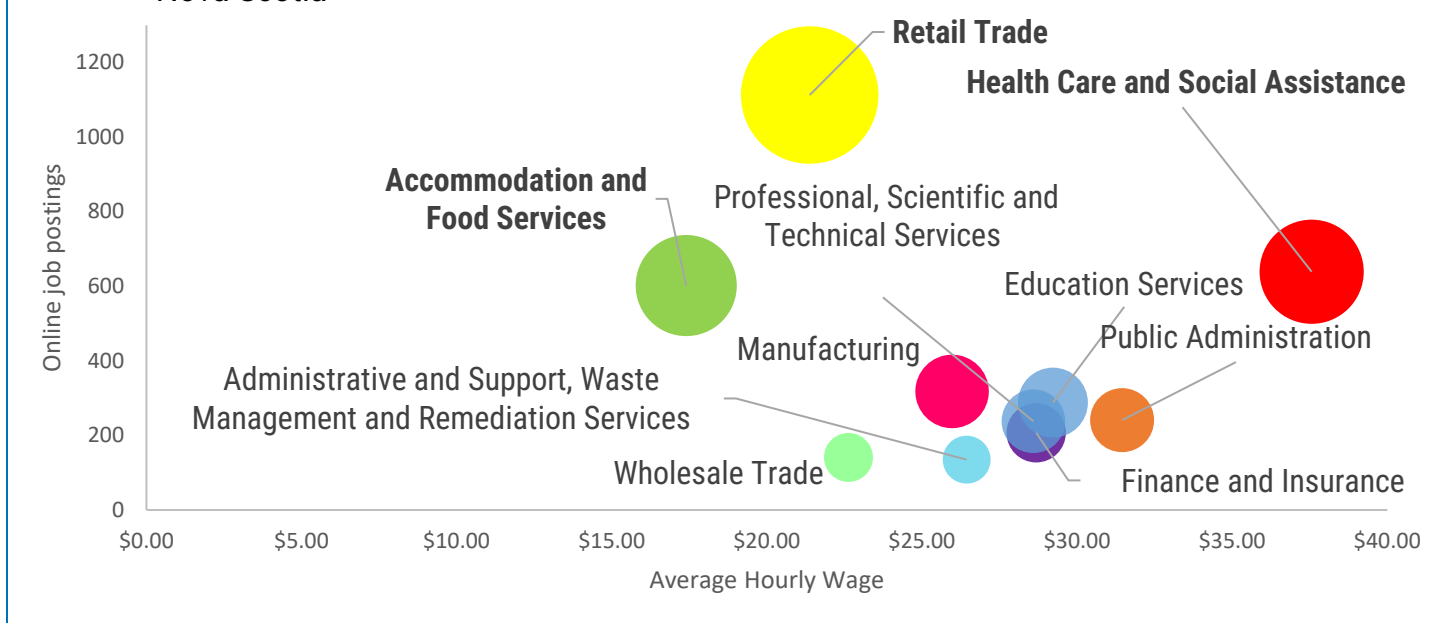
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## August 2025 Online Job Postings by Economic Region



- Most online job postings in the month of August were in the Halifax economic region (4,981 postings, 61.0% of postings with identified economic regions).
- This was followed by the North Shore (12.7%), Southern (10.2%), Annapolis Valley (8.5%), and Cape Breton (7.6%) regions.
- Economic regions were identified in 95.6% of job postings.

## Top Ten Industries with Online Job Postings & Average Hourly Wage Nova Scotia



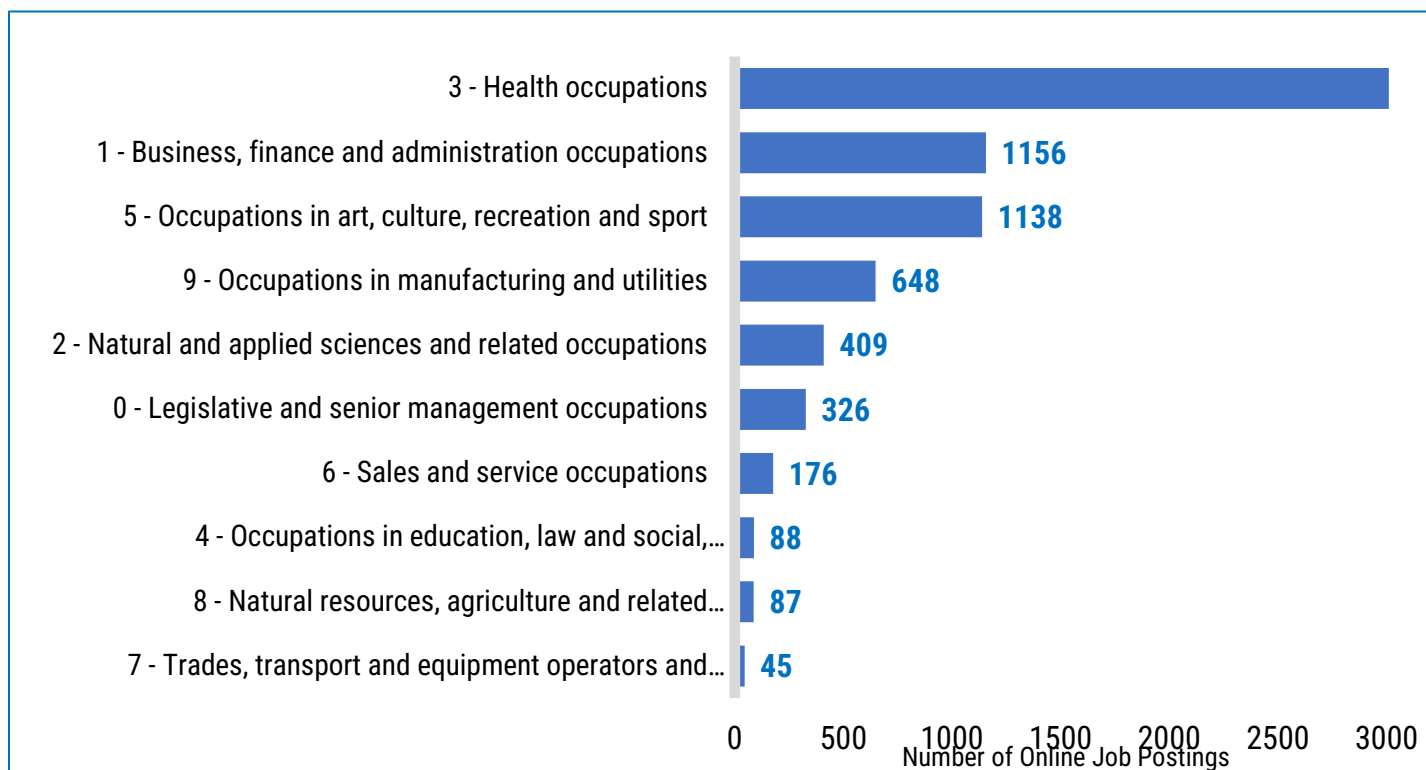
## August 2025 Online Job Postings by Industry

- The chart above contains the top ten industries by total online job postings in Nova Scotia and their offered average hourly wage over the month of August 2025.
- “Retail trade” (1,113 postings, 25.0%) had the highest number of job postings, followed by “health care and social assistance” (639 postings, 14.3%) in August. “Accommodation and food services” came in third (602 postings, 13.5%).
- The highest average hourly wage was offered in “utilities” (\$46.58/hour), followed by “health care and social assistance” (\$37.56/hour) and “real estate and rental and leasing” (\$34.17/hour).

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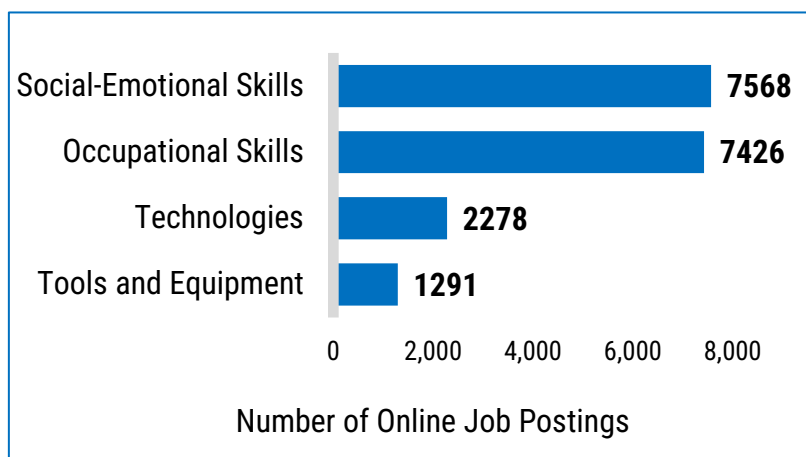
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## August 2025 Online Job Postings by Occupation Category



- The occupation category with the most online job postings in August was “health occupations,” accounting for 44.3% of all identifiable postings, followed by “business, finance and administration” (15.8%), and “occupations in art, culture, recreation and sport” (15.6%).

## August 2025 Online Job Postings by Skill Group



- Among online job postings, 93.2% of postings in August (7,568 postings) required social-emotional skills.
- 91.5% of postings (7,426 postings) listed occupational skills<sup>1</sup> as a requirement, followed by technologies (2,278 postings, 28.1%), and tools and equipment (1,291 postings, 15.9%).

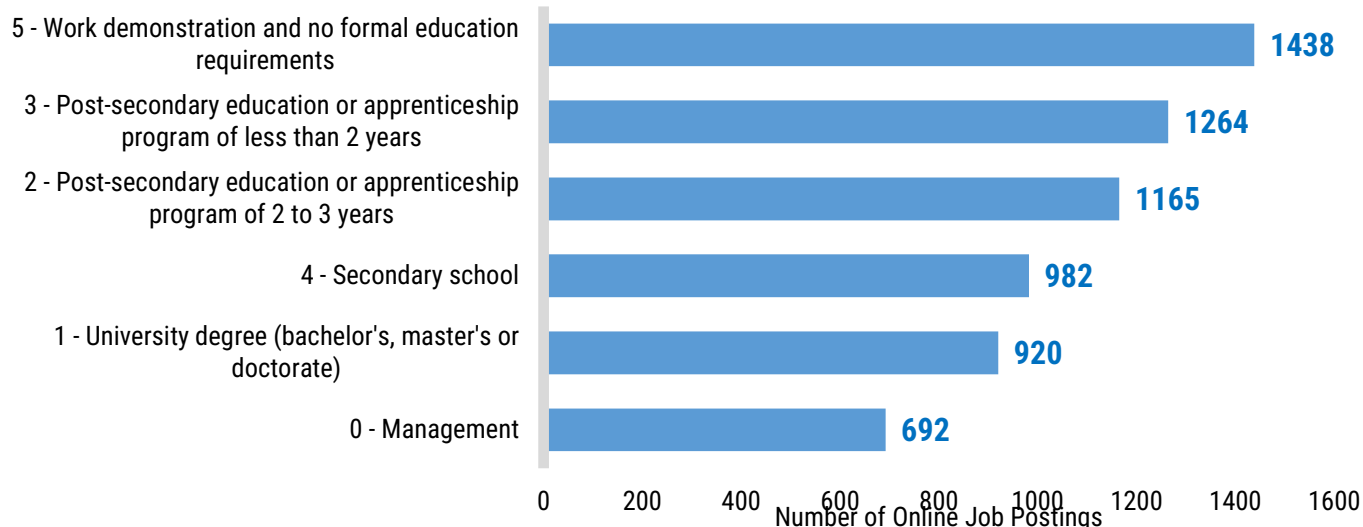
*Note: a posting may have requirements matching multiple skill groups.*

<sup>1</sup> Occupational skills are a set of knowledge and skills that employees need for a specific job or occupation.

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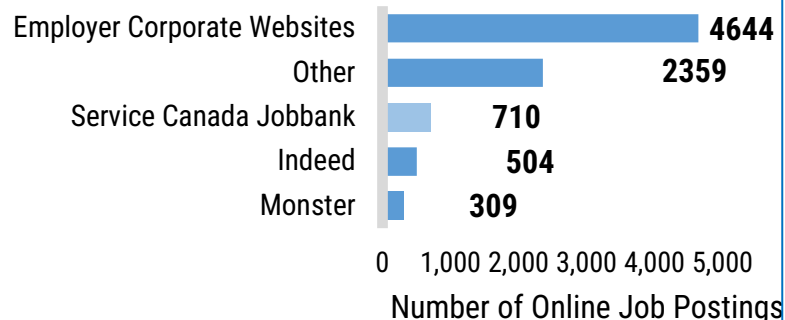
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## August 2025 Online Job Postings by Training, Education, Experience & Responsibilities (TEER) Level



- In contrast with postings by skill group, online job postings are only matched to one training, education, experience & responsibilities (TEER) level where requirements are identified. TEER levels replaced skill levels with the transition to the 2021 version of the National Occupational Classification (NOC) system.
- The most common skill level required of online job postings in August was “work demonstration and no formal education requirements” (1,438 postings, 22.3%). It was closely followed by “post-secondary education or apprenticeship program of less than 2 years” (1,264 postings, 19.6%), “post-secondary education or apprenticeship program (2 to 3 years)” (1,165 postings, 18.0%), and “secondary school” (982 postings, 15.2%). The least common skill level required are “management” (692 postings, 10.7%) and “university degree” (920 postings, 14.2%).
- Among non-managerial postings, 74.0% of postings in August required a formal education (secondary school or higher).
- The TEER category of the remaining 2,065 job postings in August (24.2% of the total) could not be identified.

### August 2025 Online Job Postings by Source



- Employer corporate websites were the main source of 54.5% of August’s online job postings (4,644 postings).
- “Service Canada Jobbank” (710, 8.3%) was also a significant source of online postings.

*Note: Vicinity Jobs identifies original postings and eliminates duplicates.*

## Appendix – TEER Categories and Examples of Jobs<sup>2</sup>

TEER	Occupation types	Examples
TEER 0	Management occupations	Advertising, marketing, and public relations managers Financial managers
TEER 1	Occupations that usually require a university degree	Financial advisors Software engineers
TEER 2	Occupations that usually require <ul style="list-style-type: none"> <li>- a college diploma</li> <li>- apprenticeship training of 2 or more years, or</li> <li>- supervisory occupations</li> </ul>	Computer network and web technicians Medical laboratory technologists
TEER 3	Occupations that usually require <ul style="list-style-type: none"> <li>- a college diploma</li> <li>- apprenticeship training of less than 2 years, or</li> <li>- more than 6 months of on-the-job training</li> </ul>	Bakers Dental assistants and dental laboratory assistants
TEER 4	Occupations that usually require <ul style="list-style-type: none"> <li>- a high school diploma</li> <li>- several weeks of on-the-job training</li> </ul>	Home childcare providers Retail salespersons and visual merchandisers
TEER 5	Occupations that usually need short-term work demonstration and no formal education	Landscaping and grounds maintenance labourers Delivery service drivers and door-to-door distributors

<sup>2</sup> Source: Immigration, Refugees and Citizenship Canada