

Labour Market Information News

Published by the Department of Labour, Skills and Immigration

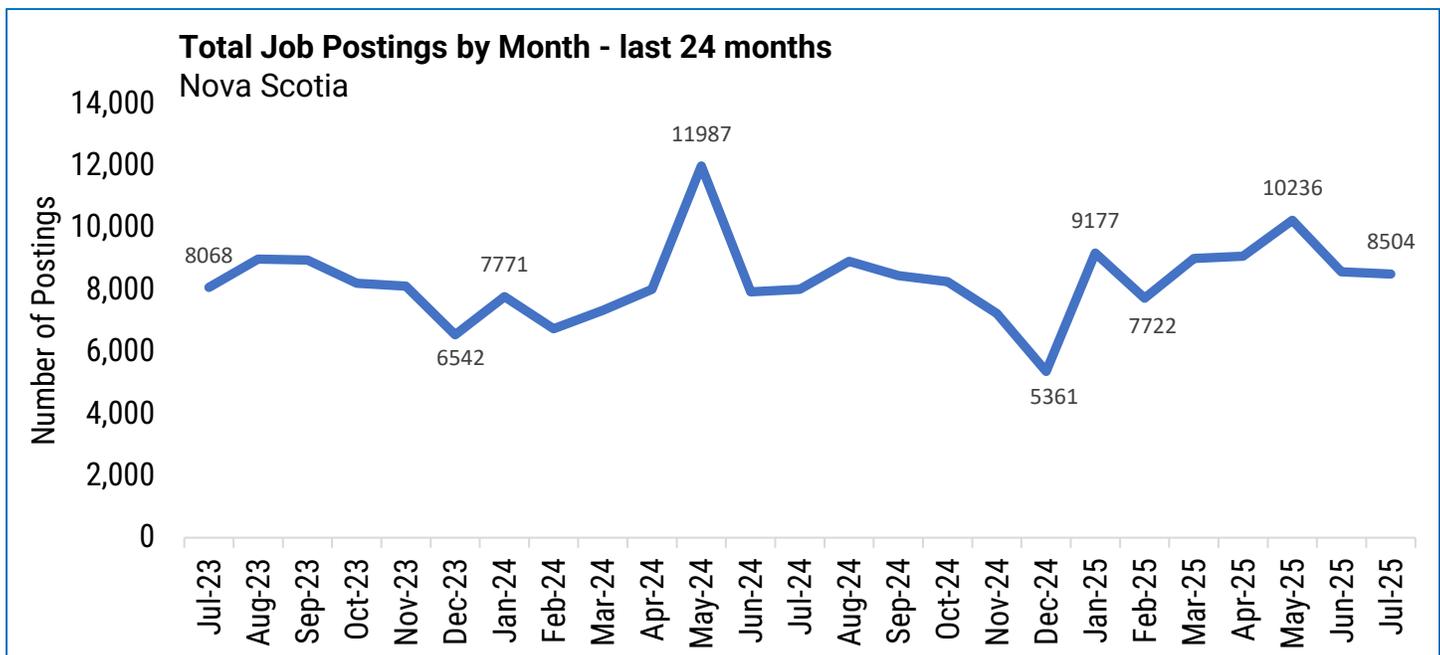
August 2025

Online Job Postings in Nova Scotia – July 2025

Overview

The total number of job postings in Nova Scotia measured by Vicinity Jobs was 8,504 during the month of July 2025 (seasonally unadjusted). Total postings increased by 492 (+6.1%) compared to July 2024. This data is preliminary and may be revised.

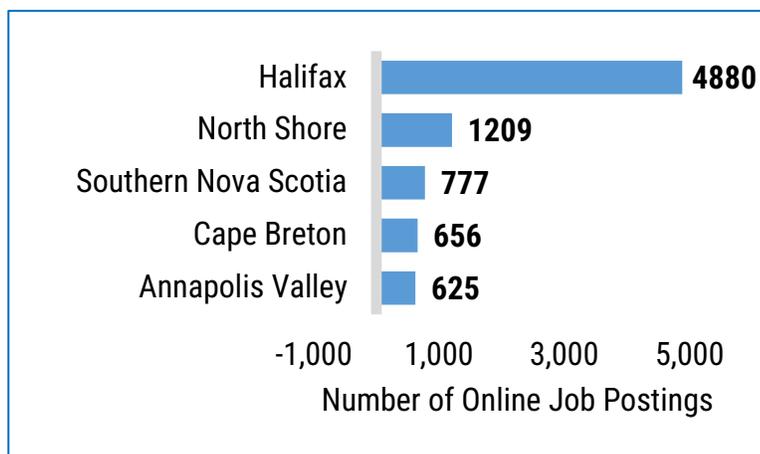
During the month of July, the number of job postings by industry was highest for “retail trade” and “health care & social assistance,” followed by “accommodation and food services.”



Total Online Job Postings

- During the month of July 2025, there were 8,504 online job postings in Nova Scotia – down 0.9% (-73 postings) from the prior month. Year-over-year, the number of postings were 6.1% higher than in July of 2024, when 8,012 jobs were posted.
- The average number of postings over the trailing 12-month period (Aug 2024 to July 2025) was 8,375– 2.0% higher than the average in the same period in the previous year (Aug 2023 to July 2024) of 8,214.

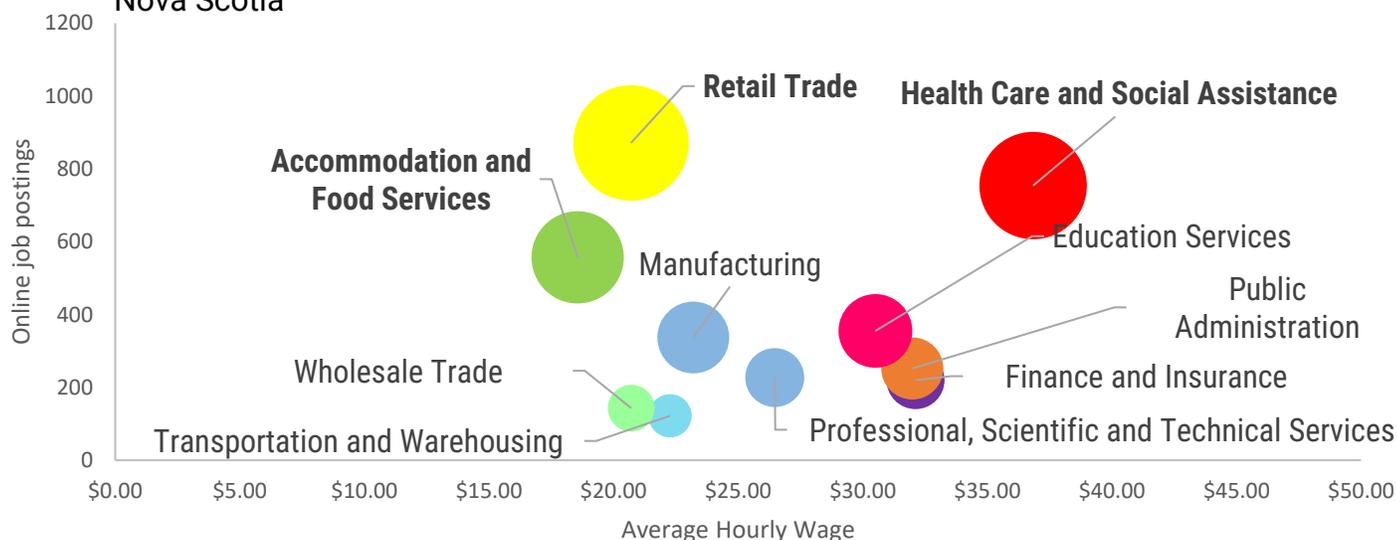
July 2025 Online Job Postings by Economic Region



- Most online job postings in the month of July were in the Halifax economic region (4,880 postings, 59.9% of postings with identified economic regions).
- This was followed by the North Shore (14.8%), Southern (9.5%), Cape Breton (8.1%), and Annapolis Valley (7.7%) regions.
- Economic regions were identified in 96.0% of job postings.

Top Ten Industries with Online Job Postings & Average Hourly Wage

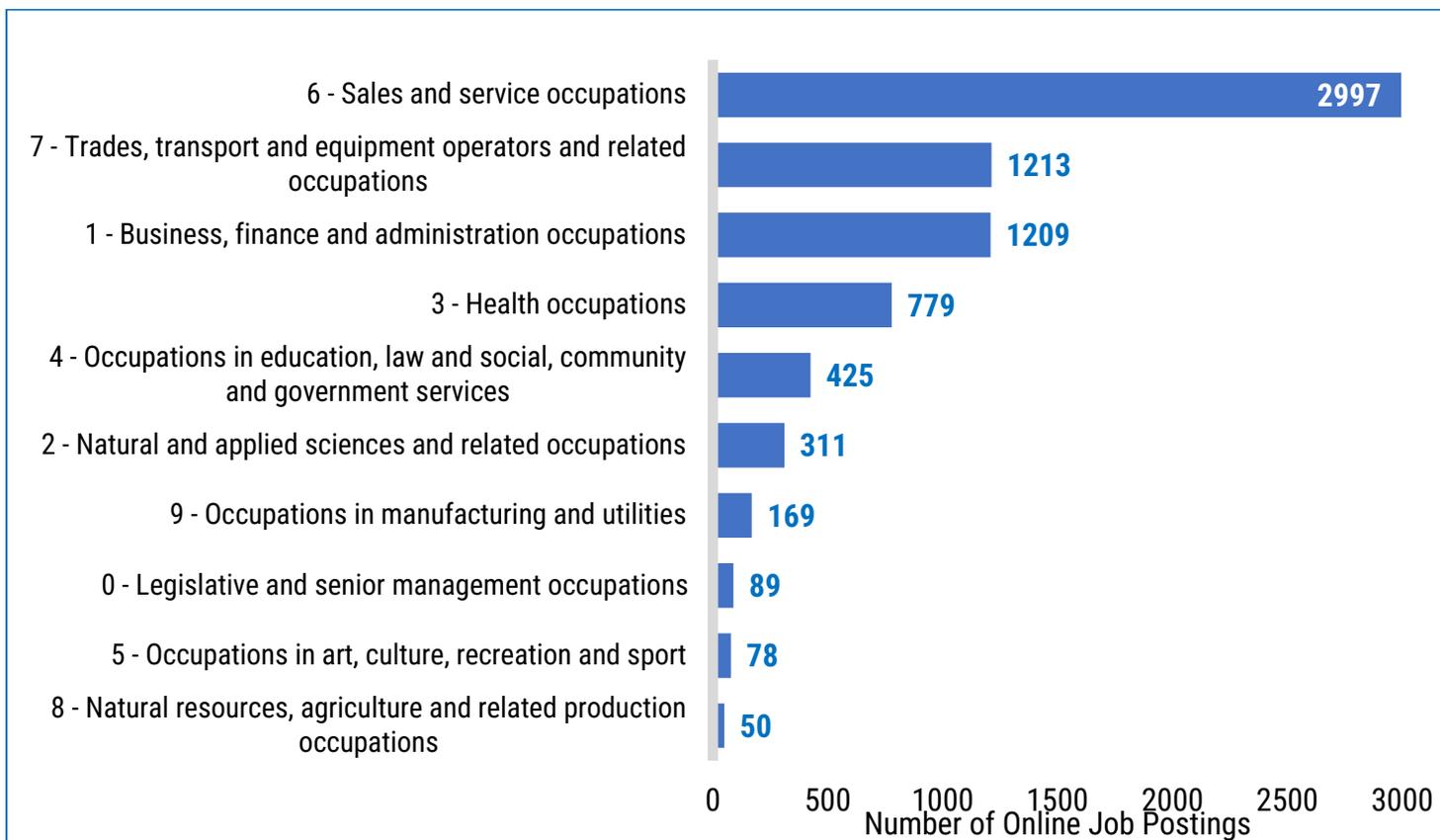
Nova Scotia



July 2025 Online Job Postings by Industry

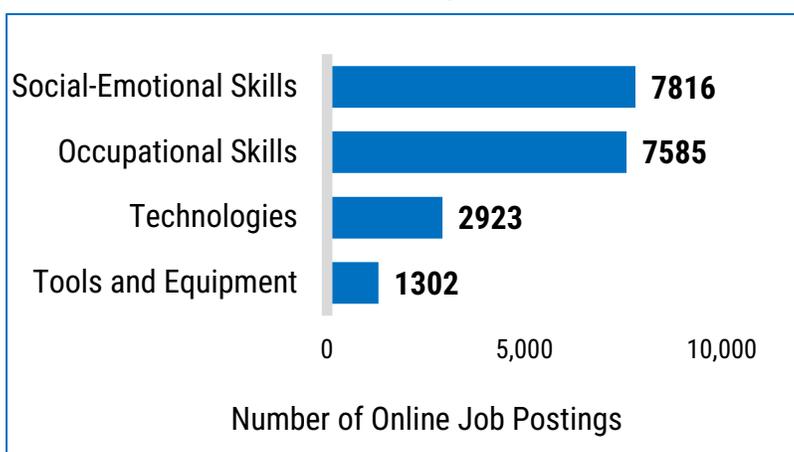
- The chart above contains the top ten industries by total online job postings in Nova Scotia and their offered average hourly wage over the month of July 2025.
- “Retail trade” (871 postings, 20.1%) had the highest number of job postings, followed by “health care and social assistance” (754 postings, 17.4%) in July. “Accommodation and food services” came in third (557 postings, 12.9%).
- The highest average hourly wage was offered in “health care and social assistance” (\$36.84/hour), followed by, “finance and insurance” (\$32.12/hour) and “public administration” (\$31.99/hour).

July 2025 Online Job Postings by Occupation Category



- The occupation category with the most online job postings in July was “sale and services,” accounting for 40.9% of all identifiable postings, followed by “trades, transport and equipment operators and related occupations” (16.6%), and “business, finance and administration” (16.5%).

July 2025 Online Job Postings by Skill Group



- Among online job postings, 94.5% of postings in July (7,816 postings) required social-emotional skills.
- 91.7% of postings (7,585 postings) listed occupational skills¹ as a requirement, followed by technologies (2,923 postings, 35.3%), and tools and equipment (1,302 postings, 15.7%).

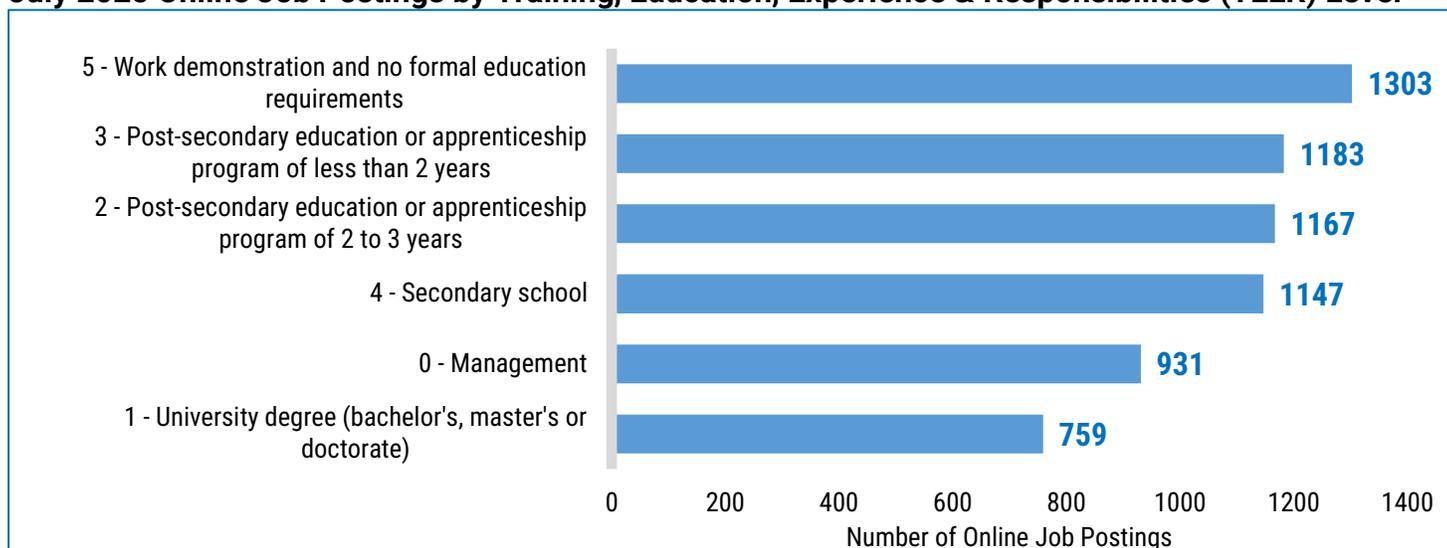
Note: a posting may have requirements matching multiple skill groups.

¹ Occupational skills are a set of knowledge and skills that employees need for a specific job or occupation.

Labour Market Information News

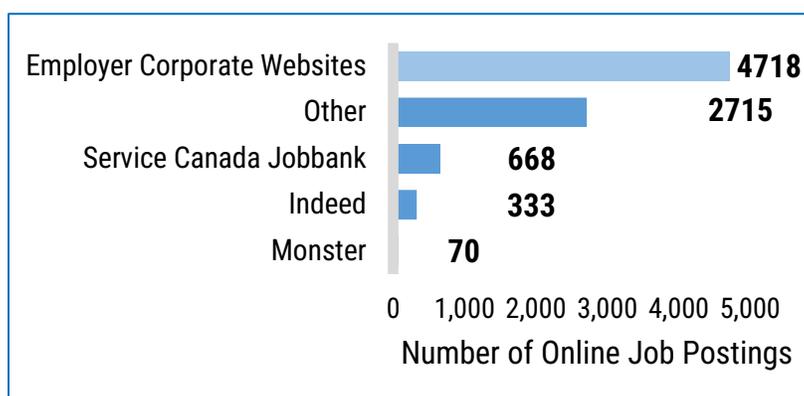
Department of Labour, Skills and Immigration, Research, Accountability & Intergovernmental Affairs Division

July 2025 Online Job Postings by Training, Education, Experience & Responsibilities (TEER) Level



- In contrast with postings by skill group, online job postings are only matched to one training, education, experience & responsibilities (TEER) level where requirements are identified. TEER levels replaced skill levels with the transition to the 2021 version of the National Occupational Classification (NOC) system.
- The most common skill level required of online job postings in July was “work demonstration and no formal education requirements” (1,303 postings, 20.1%). It was closely followed by “post-secondary education or apprenticeship program of less than 2 years” (1,183 postings, 18.2%), post-secondary education or apprenticeship program (2 to 3 years)” (1,167 postings, 18.0%), and “secondary school” (1,147 postings, 17.7%). The least common skill level required are “management” (931 postings, 14.3%) and “university degree” (759 postings, 11.7%).
- Among non-managerial postings, 76.6% of postings in July required a formal education (secondary school or higher).
- The TEER category of the remaining 2,014 job postings in July (23.7% of the total) could not be identified.

July 2025 Online Job Postings by Source



- Employer corporate websites were the main source of 55.5% of July’s online job postings (4,718 postings).
- “Service Canada Jobbank” (668, 7.9%) was also a significant source of online postings.

Note: Vicinity Jobs identifies original postings and eliminates duplicates.

Appendix – TEER Categories and Examples of Jobs²

TEER	Occupation types	Examples
TEER 0	Management occupations	Advertising, marketing, and public relations managers Financial managers
TEER 1	Occupations that usually require a university degree	Financial advisors Software engineers
TEER 2	Occupations that usually require <ul style="list-style-type: none"> - a college diploma - apprenticeship training of 2 or more years, or - supervisory occupations 	Computer network and web technicians Medical laboratory technologists
TEER 3	Occupations that usually require <ul style="list-style-type: none"> - a college diploma - apprenticeship training of less than 2 years, or - more than 6 months of on-the-job training 	Bakers Dental assistants and dental laboratory assistants
TEER 4	Occupations that usually require <ul style="list-style-type: none"> - a high school diploma - several weeks of on-the-job training 	Home childcare providers Retail salespersons and visual merchandisers
TEER 5	Occupations that usually need short-term work demonstration and no formal education	Landscaping and grounds maintenance labourers Delivery service drivers and door-to-door distributors

² Source: Immigration, Refugees and Citizenship Canada