

Labour Market Information News

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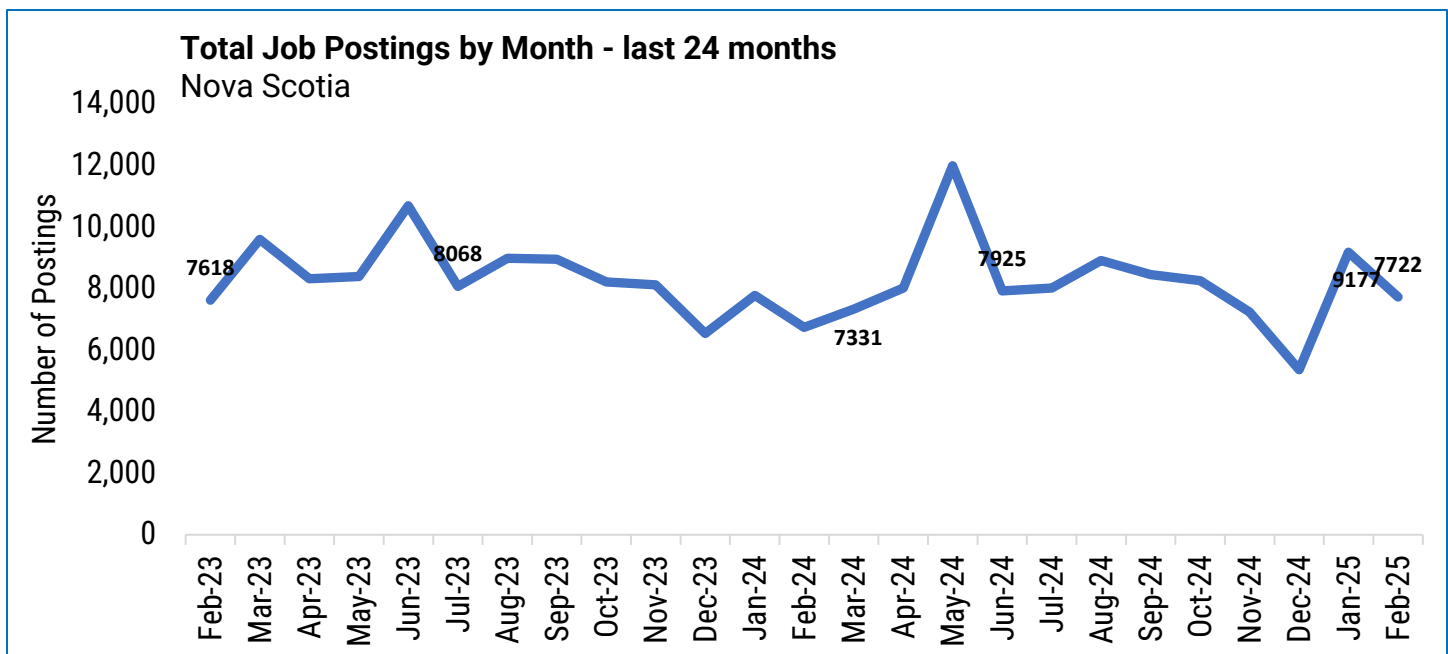
March 2025

Online Job Postings in Nova Scotia – February 2025

Overview

The total number of job postings in Nova Scotia measured by Vicinity Jobs was 7,722 during the month of February 2025 (seasonally unadjusted). Total postings increased by 985 (+14.6%) compared to February 2024. This data is preliminary and may be revised.

During the month of February, the number of job postings by industry was highest for “health care & social assistance” and “retail trade”, followed by “accommodation and food services”.



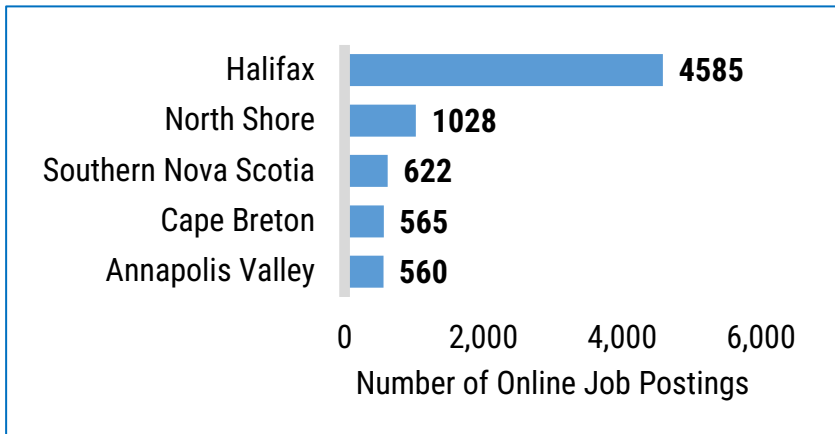
Total Online Job Postings

- During the month of February 2025, there were 7,722 online job postings in Nova Scotia – down 15.9% (-1,455 postings) from the prior month. Year-over-year, the number of postings were 14.6% higher than in February of 2024, when 6,737 jobs were posted.
- The average number of postings over the trailing 12-month period (March 2024 to February 2025) was 8,198 – 2.0% lower than the average in the same period in the previous year (March 2023 to February 2024) of 8,363.

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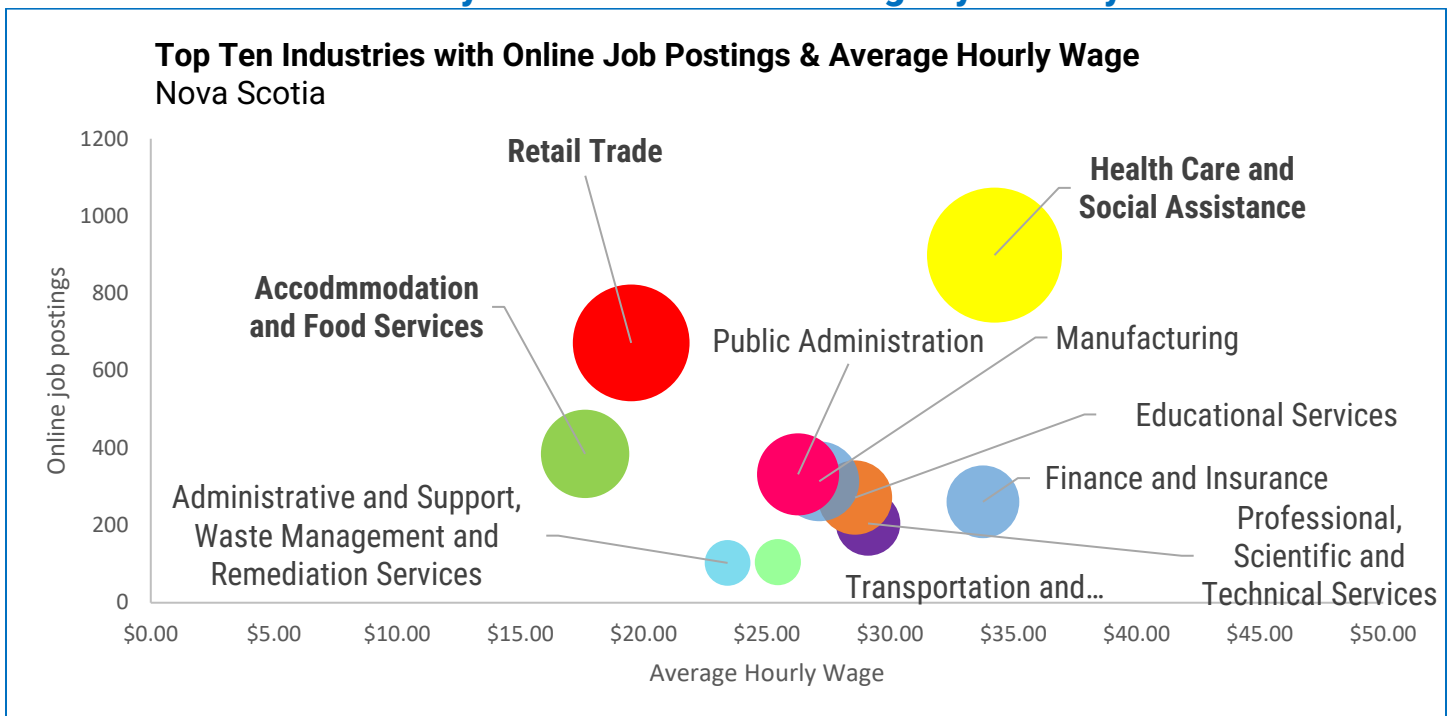
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February 2025 Online Job Postings by Economic Region



- Most online job postings in the month of February were in the Halifax economic region (4,585 postings, 62.3% of postings with identified economic regions).
- This was followed by the North Shore (14.0%), Southern (8.5%), Cape Breton (7.7%), , and Annapolis Valley (7.6%) regions.
- Economic regions were identified in 95% of job postings.

February 2025 Online Job Postings by Industry



- The chart above contains the top ten industries by total online job postings in Nova Scotia and their offered average hourly wage over the month of February 2025.
- “Health care and social assistance” (899 postings, 22.2%) had the highest number of job postings, followed by “retail trade” (672 postings, 16.6%) in February. “Accommodation and Food Services” came in third (385 postings, 9.5%).
- The highest average hourly wage was offered in “management of companies and enterprises” (\$38.46/hour), followed by “health care and social assistance” (\$34.23/hour) and “utilities” (\$33.84/hour).

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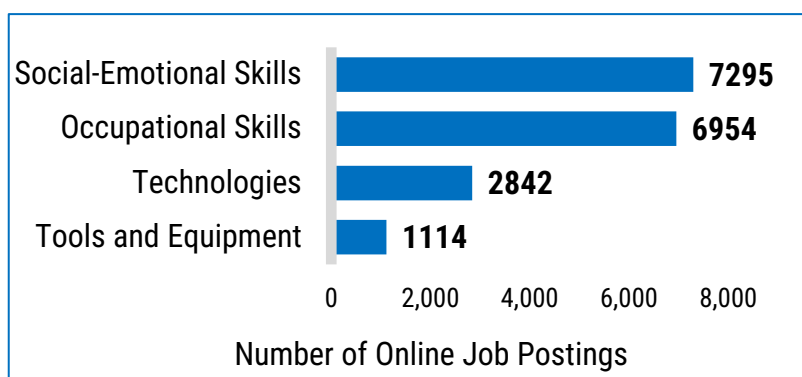
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February 2025 Online Job Postings by Occupation Category



- The occupation category with the most online job postings in February was “sales and services,” accounting for 36.7% of all identifiable postings, followed by “business, finance and administration” (17.8%), and “trades, transport and equipment operators and related occupations” (15.4%).

February 2025 Online Job Postings by Skill Group



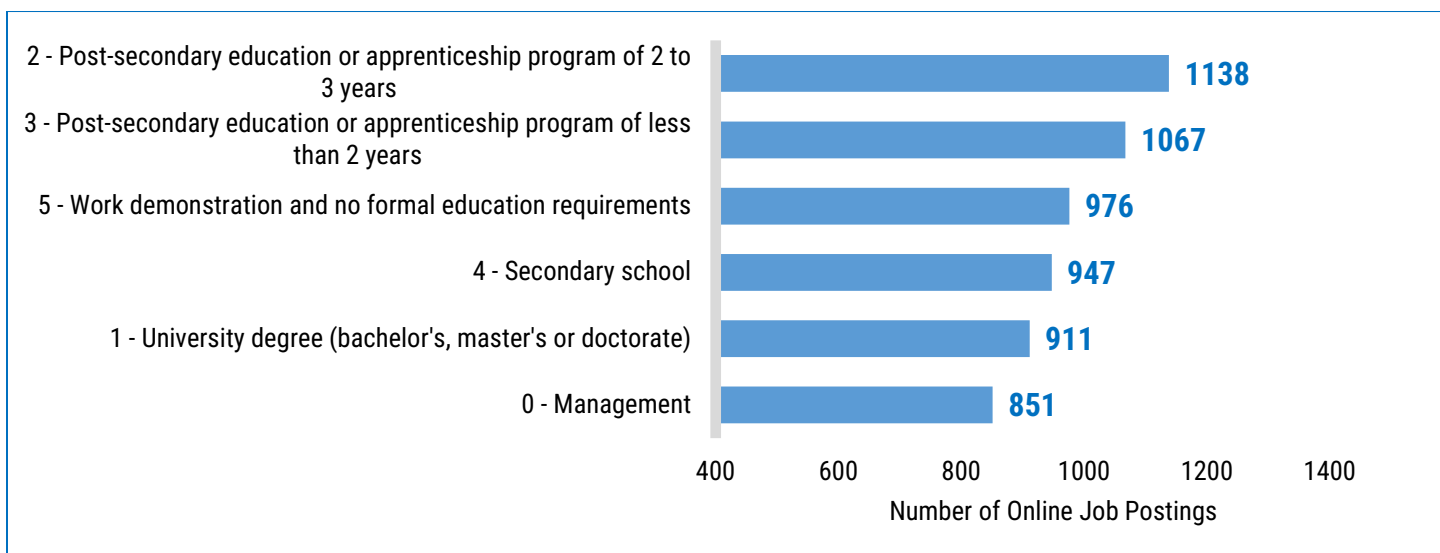
- Among online job postings, 96.0% of postings in February (7,295 postings) required social-emotional skills.
- 91.5% of postings (6,954 postings) listed occupational skills¹ as a requirement, followed by technological skills (2,842 postings, 37.4%), and tools and equipment (1,114 postings, 14.7%).
- Note: a posting may have requirements matching multiple skill groups.*

¹ Occupational skills are a set of knowledge and skills that employees need for a specific job or occupation.

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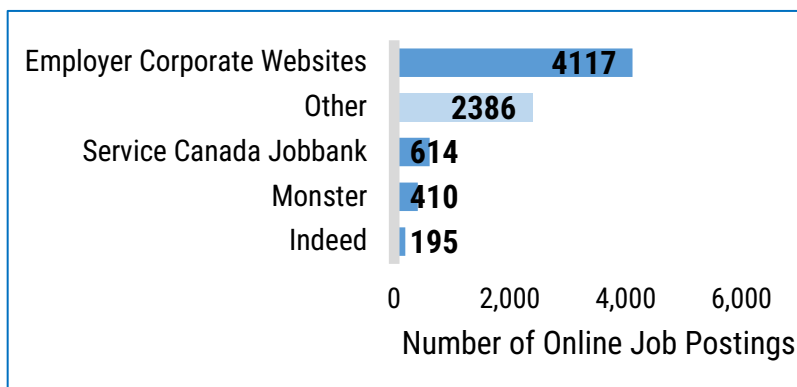
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February 2025 Online Job Postings by Training, Education, Experience & Responsibilities (TEER) Level



- In contrast with postings by skill group, online job postings are only matched to one training, education, experience & responsibilities (TEER) level where requirements are identified. TEER levels replaced skill levels with the transition to the 2021 version of the National Occupational Classification (NOC) system.
- The most common skill level required of online job postings in February was “post-secondary education or apprenticeship program (2 to 3 years)” (1,138 postings, 18.1%), “post-secondary education or apprenticeship program (less than 2 years)” (1,067 postings, 20.3%), “work demonstration and no formal education requirements” (976 postings, 16.6%), “secondary school” (947 postings, 16.1%), followed by “university degree” (917 postings, 13.0%), and “management” (851 postings, 14.4%).
- Among non-managerial postings, 77.1% of postings in February required a formal education (secondary school or higher).
- The TEER category of the remaining 1,832 job postings in February (23.7% of the total) could not be identified.

February 2025 Online Job Postings by Source



- Employer corporate websites were the main source of 53.3% of February’s online job postings (4,117 postings).
- Service Canada Job Bank (614 postings, 8.0%) was also a significant source of online postings.

Note: Vicinity Jobs identifies original postings and eliminates duplicate reposts.

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Appendix – TEER Categories and Examples of Jobs²

TEER	Occupation types	Examples
TEER 0	Management occupations	Advertising, marketing, and public relations managers Financial managers
TEER 1	Occupations that usually require a university degree	Financial advisors Software engineers
TEER 2	Occupations that usually require <ul style="list-style-type: none"> - a college diploma - apprenticeship training of 2 or more years, or - supervisory occupations 	Computer network and web technicians Medical laboratory technologists
TEER 3	Occupations that usually require <ul style="list-style-type: none"> - a college diploma - apprenticeship training of less than 2 years, or - more than 6 months of on-the-job training 	Bakers Dental assistants and dental laboratory assistants
TEER 4	Occupations that usually require <ul style="list-style-type: none"> - a high school diploma - several weeks of on-the-job training 	Home child care providers Retail salespersons and visual merchandisers
TEER 5	Occupations that usually need short-term work demonstration and no formal education	Landscaping and grounds maintenance labourers Delivery service drivers and door-to-door distributors

² Source: Immigration, Refugees and Citizenship Canada