

Labour Market Information News

Published by the Department of Labour, Skills and Immigration

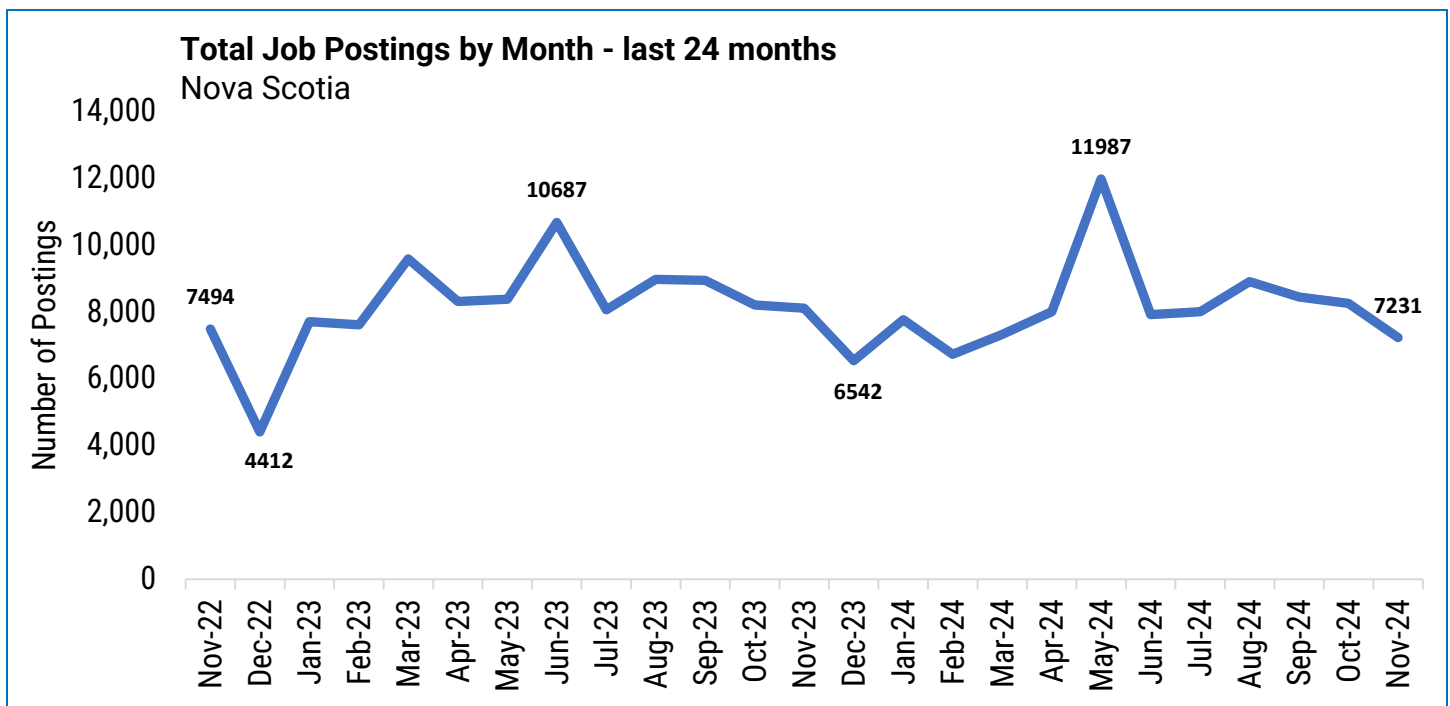
December 2024

Online Job Postings in Nova Scotia – November 2024

Overview

The total number of seasonally unadjusted job postings in Nova Scotia measured by Vicinity Jobs was 7,231 during the month of November 2024. Total postings dropped by 1,026 (-12.4%) compared to October 2024. November data is preliminary and may be revised.

During the month of November, the number of job postings by industry was highest for “health care & social assistance” and “retailed trade”, followed by “educational services”.



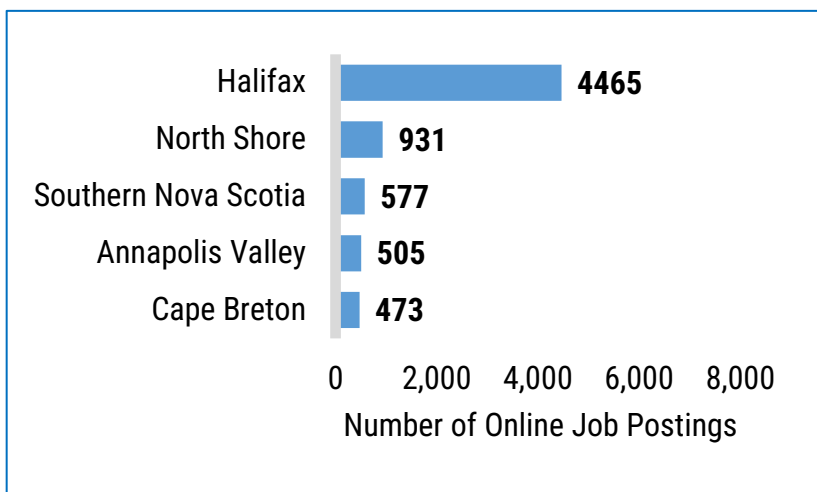
Total Online Job Postings

- During the month of November 2024, there were 7,231 online job postings in Nova Scotia – down 12.4% (-1,026 postings) from the prior month. Year-over-year, the number of postings were 0.6% higher than in November of 2023, when 8,116 jobs were posted.
- The average number of postings over the trailing 12-month period (December 2023 to November 2024) was 8,097 – 1.9% lower than the average in the same period in the previous year (December 2022 to November 2023) of 8,254.

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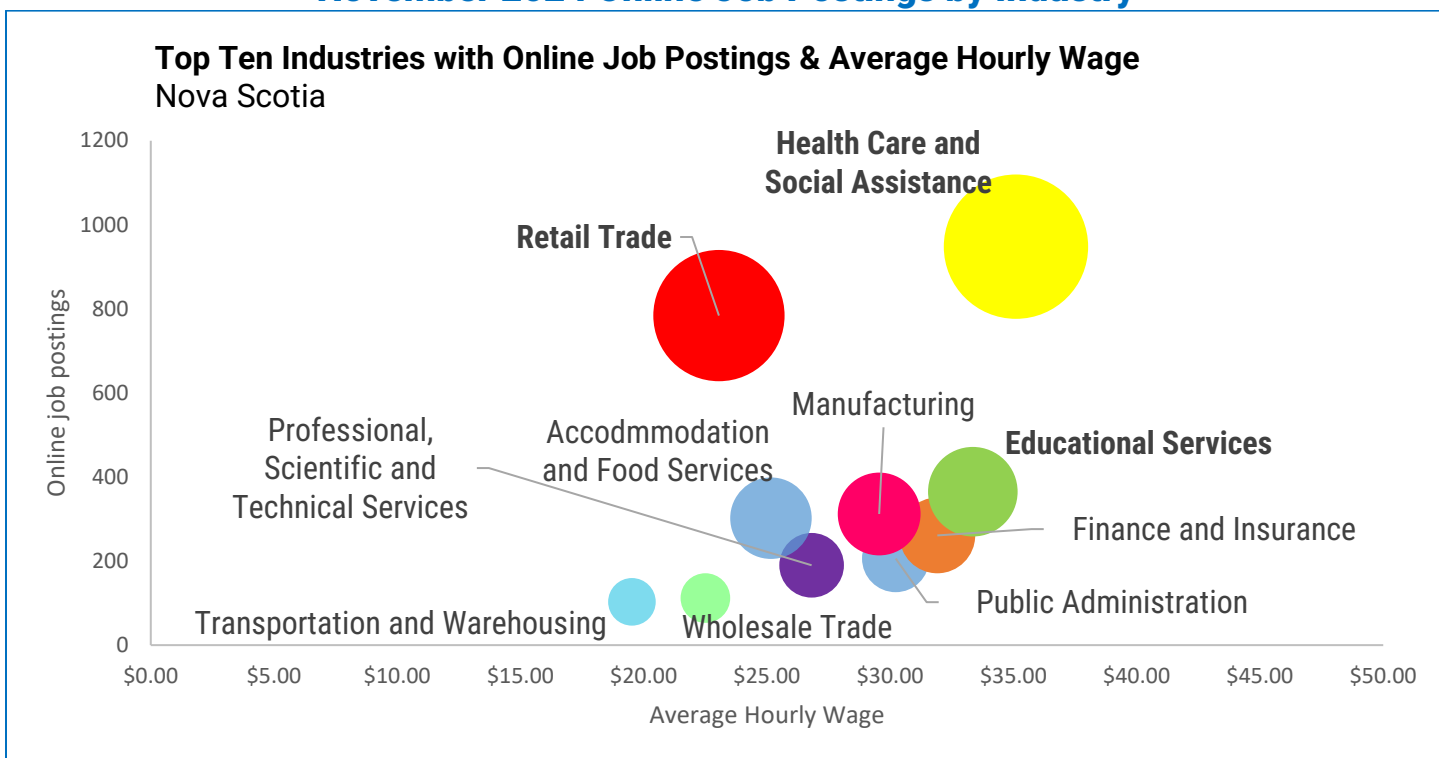
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November 2024 Online Job Postings by Economic Region



- Most online job postings in the month of November were in the Halifax economic region (4,465 postings, 64.2% of postings with identified economic regions).
- This was followed by the North Shore (13.4%), Southern (8.3%), Annapolis Valley (7.3%), and Cape Breton (6.8%) regions.
- 96.1% of job postings had identifiable economic regions.

November 2024 Online Job Postings by Industry

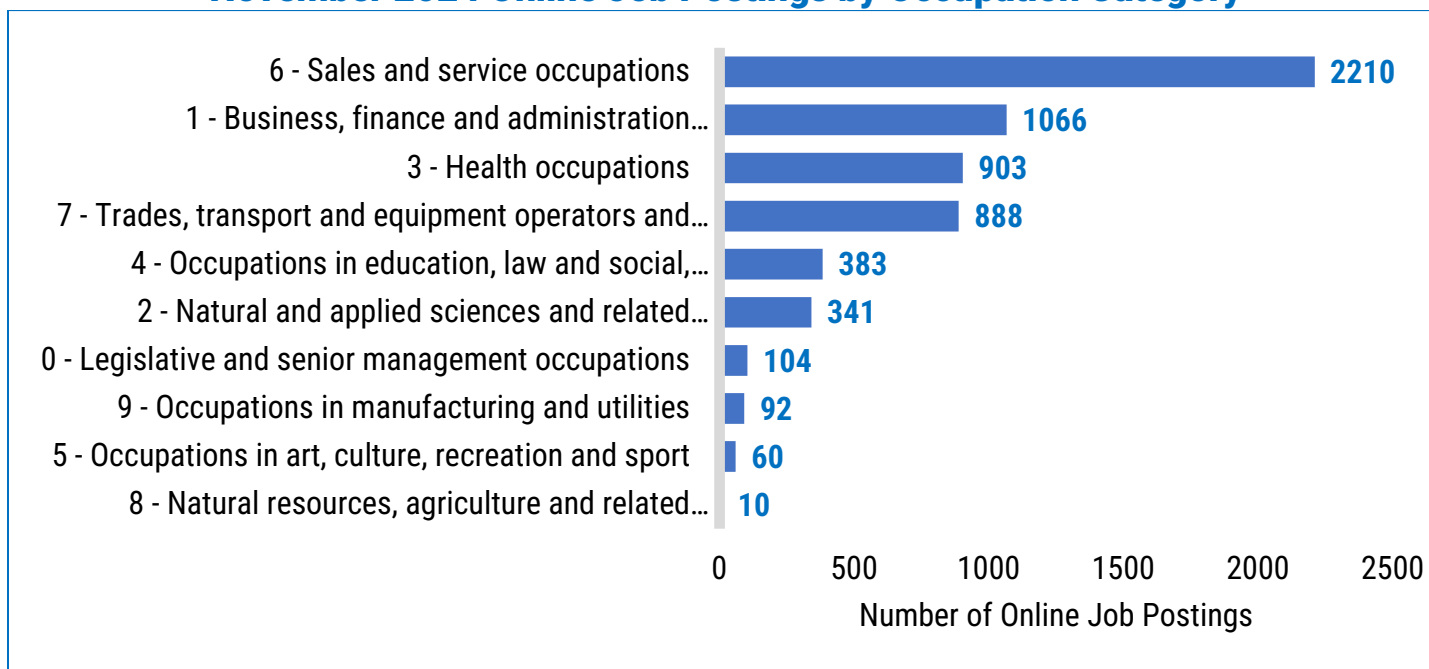


- The chart above contains the top ten industries by total online job postings in Nova Scotia and their offered average hourly wage over the month of November 2024.
- “Health care and social assistance” (948 postings) had the highest number of job postings, followed by “retail trade” (784 postings) in November. “Educational services” came in third (365 postings).
- The highest average hourly wage was offered in “information and Cultural Industries” (\$45.50/hr), followed by “construction” (\$42.72/hour) and “utilities” (\$38.42/hour).

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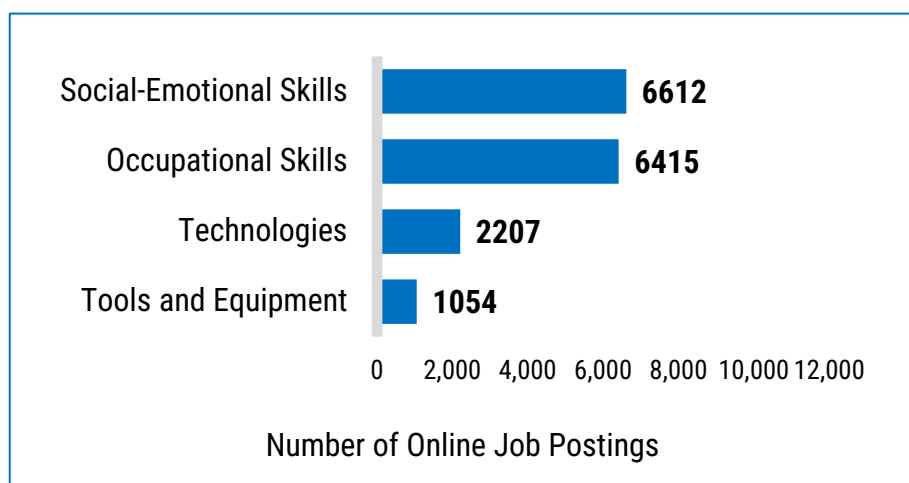
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November 2024 Online Job Postings by Occupation Category



- The occupation category with the most online job postings in November was “sales and services,” accounting for 36.5% of all identifiable postings, followed by “business, finance and administration occupations”, and “health occupations”.

November 2024 Online Job Postings by Skill Group



- Among online job postings, 94.5% of postings in November (6,612) required social-emotional skills.
- 91.7% of postings (6,415) listed occupational skills¹ as a requirement, followed by technological skills (2,207 31.6%), and tools and equipment (1,054, 15.1%).

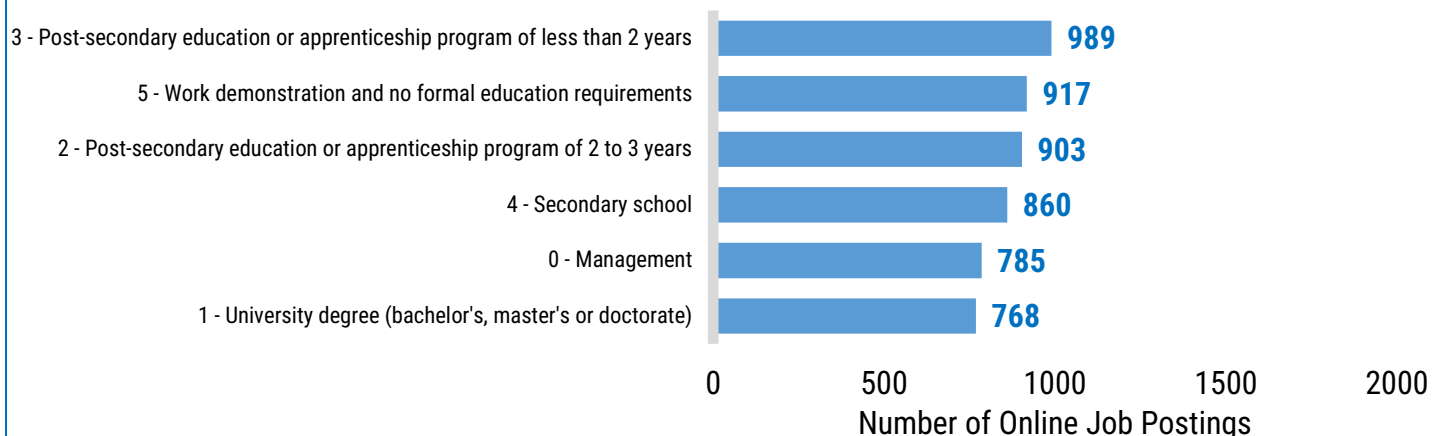
▪ Note: a posting may have requirements matching multiple skill groups.

¹ Occupational skills are a set of knowledge and skills that employees need for a specific job or occupation.

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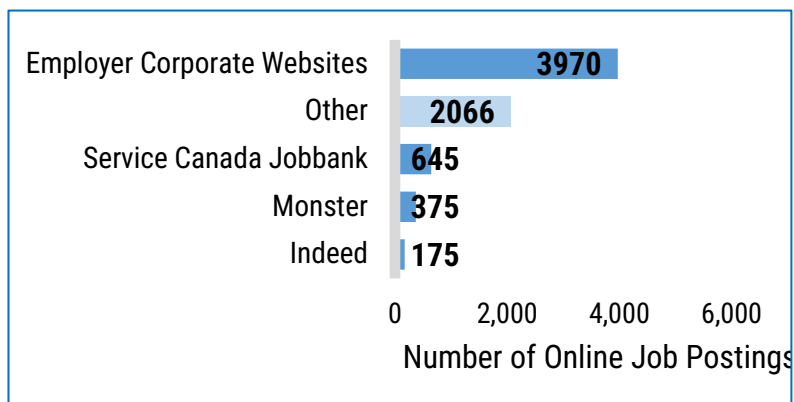
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November 2024 Online Job Postings by Training, Education, Experience & Responsibilities (TEER) Level



- In contrast with postings by skill group, online job postings are only matched to one training, education, experience & responsibilities (TEER) level where requirements are identified. TEER levels replaced skill levels with the transition to the 2021 version of the National Occupational Classification (NOC) system.
- The most common skill level required of online job postings in November was “post-secondary education or apprenticeship program (less than 2 years)” (989 postings, 18.9%), followed by “work demonstration and no formal education requirements” (917 postings, 17.6%), “post-secondary education or apprenticeship program (2 to 3 years)” (903 postings, 17.3%), “secondary school”, accounting for 860 postings, 16.5% of postings with an identified TEER level), “management” (785 postings, 15.0%), and “university degree” (768 postings, 14.7%).
- Among non-managerial postings, 77.7% of postings in November required a formal education (secondary school or higher).
- The TEER category of the remaining 2,009 job postings in November (27.8% of the total) could not be identified.

November 2024 Online Job Postings by Source



- Employer corporate websites were the main source of 54.9% of November’s online job postings (3,970 postings).
- Service Canada Job Bank (645 postings, 8.9%) was also a significant source of online postings. Monster was the source of 375 job postings (5.2%), and Indeed recorded 175 postings (2.4%).

Note: Vicinity Jobs identifies original postings and eliminates duplicate reposts.

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Appendix – TEER Categories and Examples of Jobs²

TEER	Occupation types	Examples
TEER 0	Management occupations	Advertising, marketing, and public relations managers Financial managers
TEER 1	Occupations that usually require a university degree	Financial advisors Software engineers
TEER 2	Occupations that usually require <ul style="list-style-type: none"> - a college diploma - apprenticeship training of 2 or more years, or - supervisory occupations 	Computer network and web technicians Medical laboratory technologists
TEER 3	Occupations that usually require <ul style="list-style-type: none"> - a college diploma - apprenticeship training of less than 2 years, or - more than 6 months of on-the-job training 	Bakers Dental assistants and dental laboratory assistants
TEER 4	Occupations that usually require <ul style="list-style-type: none"> - a high school diploma - several weeks of on-the-job training 	Home child care providers Retail salespersons and visual merchandisers
TEER 5	Occupations that usually need short-term work demonstration and no formal education	Landscaping and grounds maintenance labourers Delivery service drivers and door-to-door distributors

² Source: Immigration, Refugees and Citizenship Canada