

# Labour Market Information News

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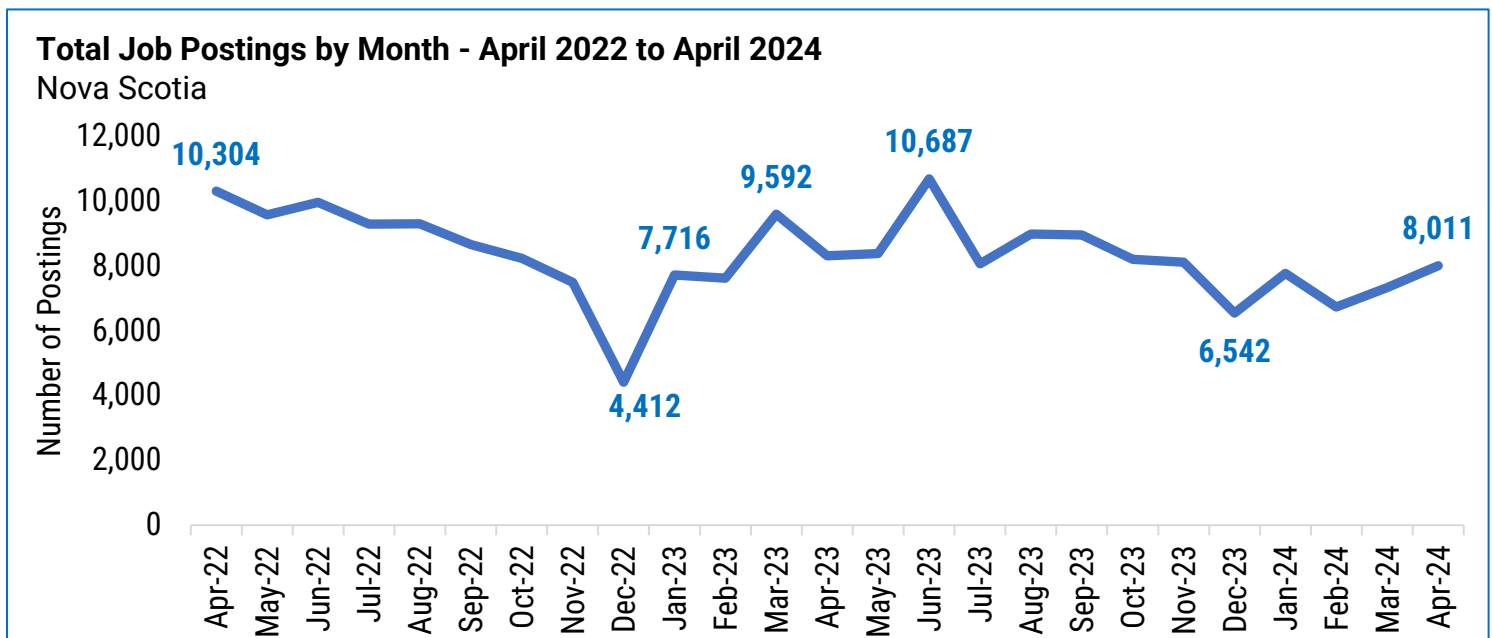
## Online Job Postings in Nova Scotia – April 2024

### Overview

The total number of seasonally unadjusted job postings in Nova Scotia measured by Vicinity Jobs was 8,011 during the month of April 2024. Total postings increased by 680 (+9.3%) compared to March 2024. April data is preliminary and may be revised.

During the month of April, the number of job postings by industry was highest for “health care & social assistance” followed by “retail trade” and “educational services.”

### Total Online Job Postings

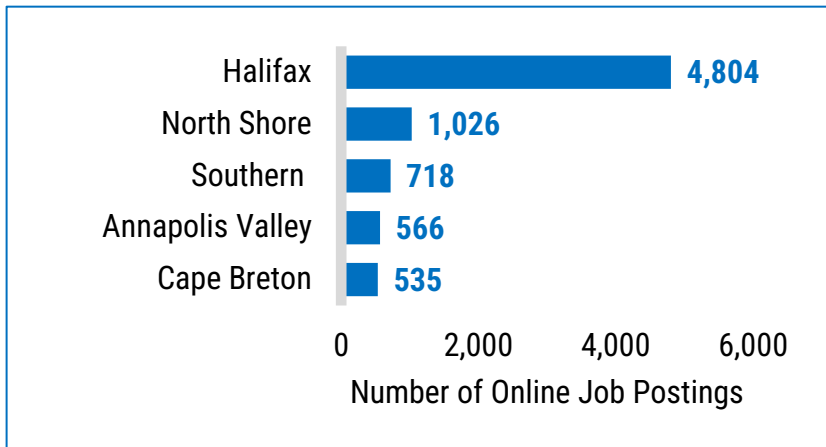


- During the month of April 2024, there were 8,011 online job postings in Nova Scotia – up 9.3% (+680 postings) from the prior month. Year-over-year, the number of postings were 3.6% lower than April of 2023, when 8,314 jobs were posted.
- The average number of postings over the trailing 12-month period (May 2023 to April 2024) was 8,149 – 2.4% lower than the average in the same period in the previous year (May 2022 to April 2023) of 8,347.

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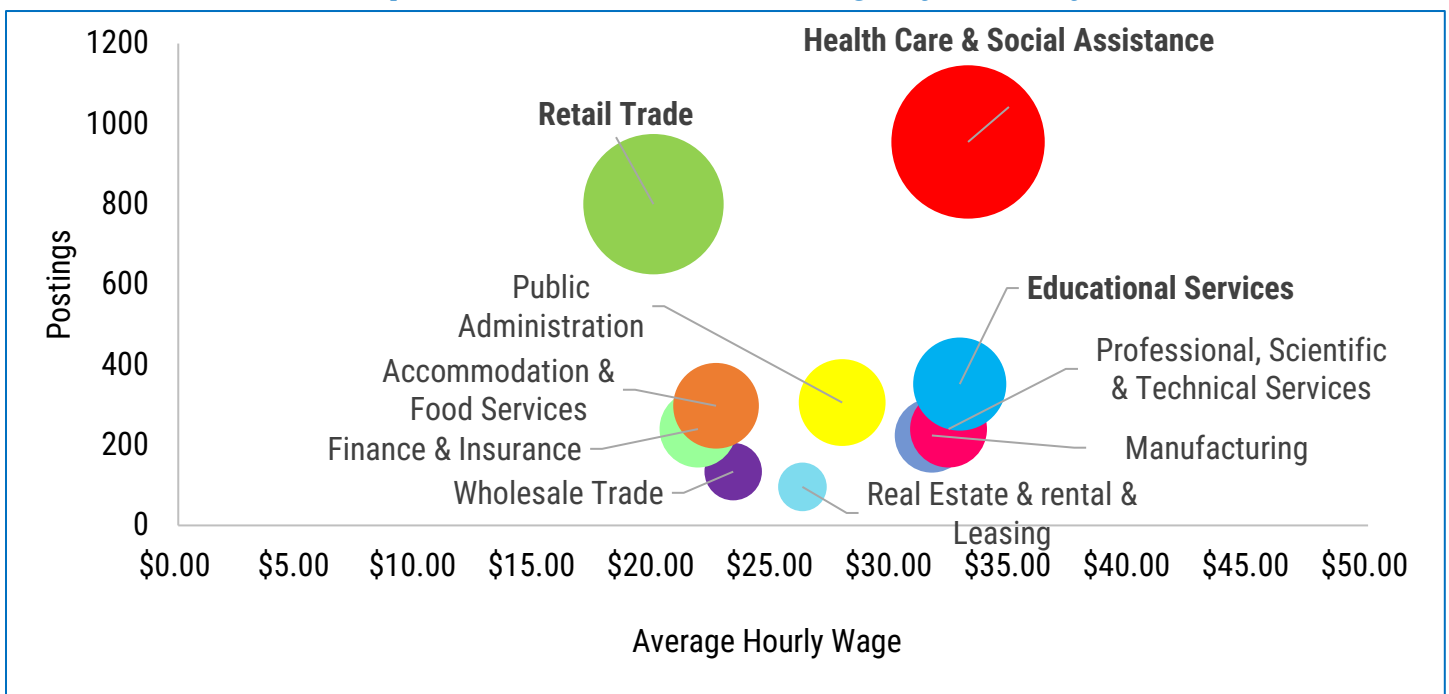
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## April 2024 Online Job Postings by Economic Region



- Most online job postings in the month of April were in the Halifax economic region (4,804 postings, 62.8% of postings with identified economic regions).
- This was followed by the North Shore (13.4%), Southern (9.4%), Annapolis Valley (7.4%), and Cape Breton (7.0%) regions.
- 95.5% of job postings had identifiable economic regions.

## April 2024 Online Job Postings by Industry

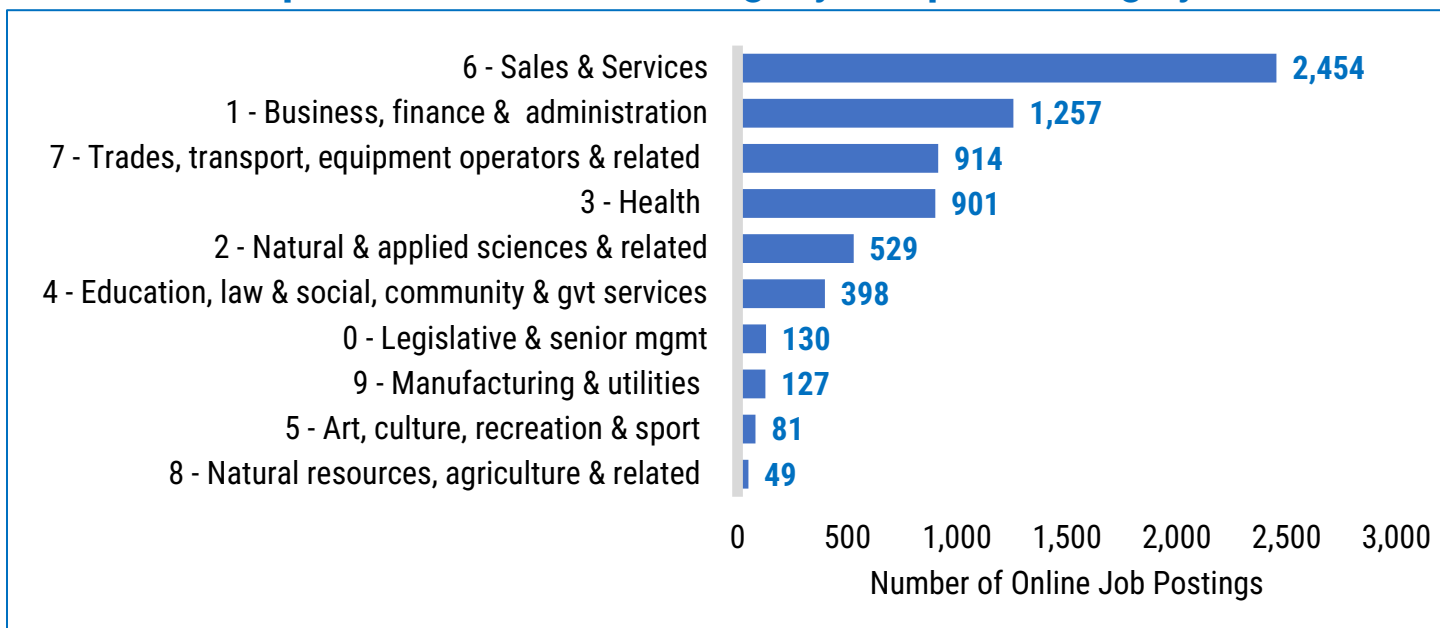


- The chart above contains the top ten industries by total online job postings in Nova Scotia and their offered average hourly wage over the month of April 2024.
- “Health care and social assistance” had the highest number of job postings in April. “Retail trade” was second highest, and “educational services” came in third.
- The highest average hourly wage was offered in “utilities” (\$46.82/hour), followed by “mining and oil and gas extraction” (\$35.90/hour), and “services (other than public administration)” (\$33.20/hour).

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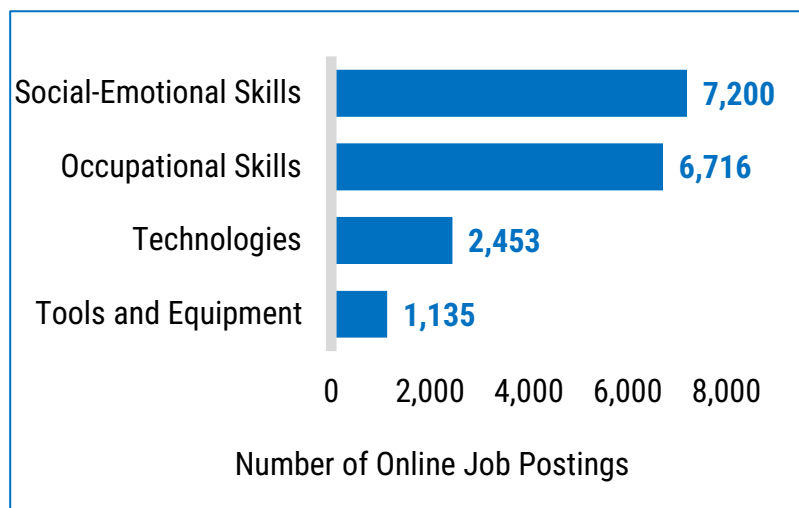
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## April 2024 Online Job Postings by Occupation Category



- The occupation category with the most online job postings in April was “sales and services,” accounting for 35.9% of all identifiable postings, having increased by 39 postings (+1.6%) compared with March 2024.

## April 2024 Online Job Postings by Skill Group



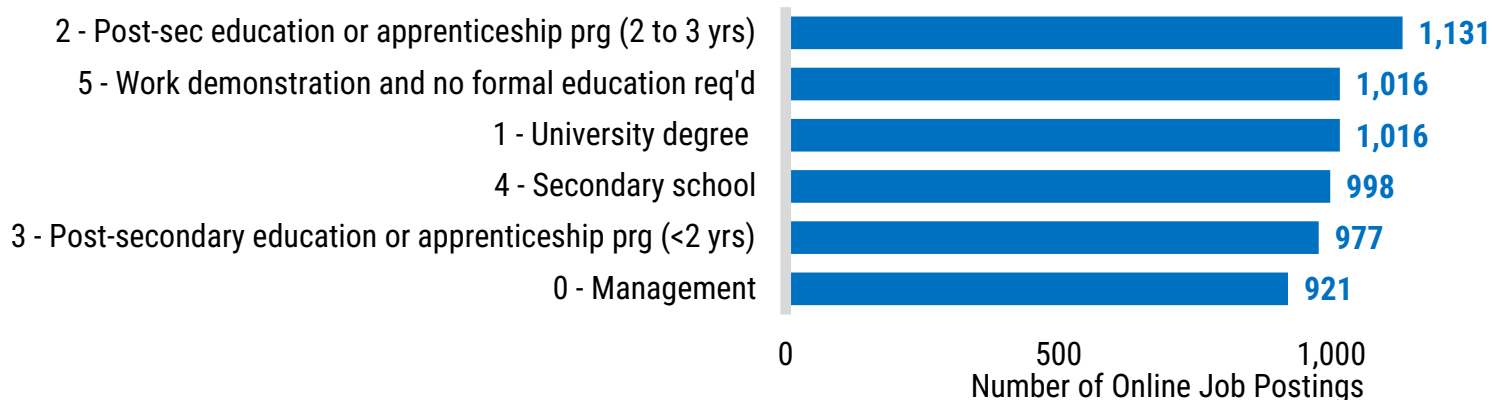
- Among online job postings, 92.9% of postings in April (7,200) required social-emotional skills.
- 86.7% of postings (6,716) listed occupational skills<sup>1</sup> as a requirement, followed by skills related to technologies (2,453 postings, 31.7%), and tools and equipment (1,135, 14.6%).
- Note: a posting may have requirements matching multiple skill groups.

<sup>1</sup> Occupational skills are a set of knowledge and skills that employees need for a specific job or occupation.

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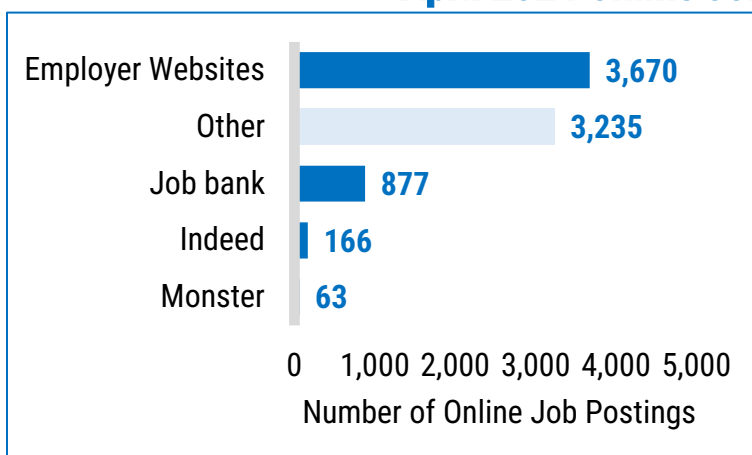
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## April 2024 Online Job Postings by Training, Education, Experience & Responsibilities (TEER) Level



- In contrast with postings by skill group, online job postings are only matched to one training, education, experience & responsibilities (TEER) level where requirements are identified. TEER levels replaced skill levels with the transition to the 2021 version of the National Occupational Classification (NOC) system.
- The most common skill level required of online job postings in April was “post-secondary education or apprenticeship program of 2 to 3 years” (accounting for 1,131 postings, 18.7% of postings with an identified TEER level), followed equally by “work demonstration and no formal education required” (1,016 postings, 16.8%), and “university degree” (1,016 postings, 16.8%), “secondary school” (998 postings, 16.5%), “post-secondary education or apprenticeship program of less than 2 years” (977 postings, 16.1%), and “management” (921 postings, or 15.2%).
- Among non-managerial postings, 80.2% of postings in April required a formal education (secondary school or higher).
- The TEER category of the remaining 1,952 job postings in April (24.4% of the total) could not be identified.

### April 2024 Online Job Postings by Source



- Employer corporate websites were the main source of 45.8% of April’s online job postings (3,670 postings).
- Job Bank (877 postings, 10.8%) and Indeed (166 postings, 2.1%) were also significant sources of online postings. Monster was the source of 63 job postings (0.8%).

*Note: Vicinity Jobs identifies original postings and eliminates duplicate reposts.*

## Appendix – TEER Categories and Examples of Jobs<sup>2</sup>

TEER	Occupation types	Examples
TEER 0	Management occupations	Advertising, marketing, and public relations managers Financial managers
TEER 1	Occupations that usually require a university degree	Financial advisors Software engineers
TEER 2	Occupations that usually require <ul style="list-style-type: none"> <li>- a college diploma</li> <li>- apprenticeship training of 2 or more years, or</li> <li>- supervisory occupations</li> </ul>	Computer network and web technicians Medical laboratory technologists
TEER 3	Occupations that usually require <ul style="list-style-type: none"> <li>- a college diploma</li> <li>- apprenticeship training of less than 2 years, or</li> <li>- more than 6 months of on-the-job training</li> </ul>	Bakers Dental assistants and dental laboratory assistants
TEER 4	Occupations that usually require <ul style="list-style-type: none"> <li>- a high school diploma</li> <li>- several weeks of on-the-job training</li> </ul>	Home child care providers Retail salespersons and visual merchandisers
TEER 5	Occupations that usually need short-term work demonstration and no formal education	Landscaping and grounds maintenance labourers Delivery service drivers and door-to-door distributors

<sup>2</sup> Source: Immigration, Refugees and Citizenship Canada