

# Labour Market Information News

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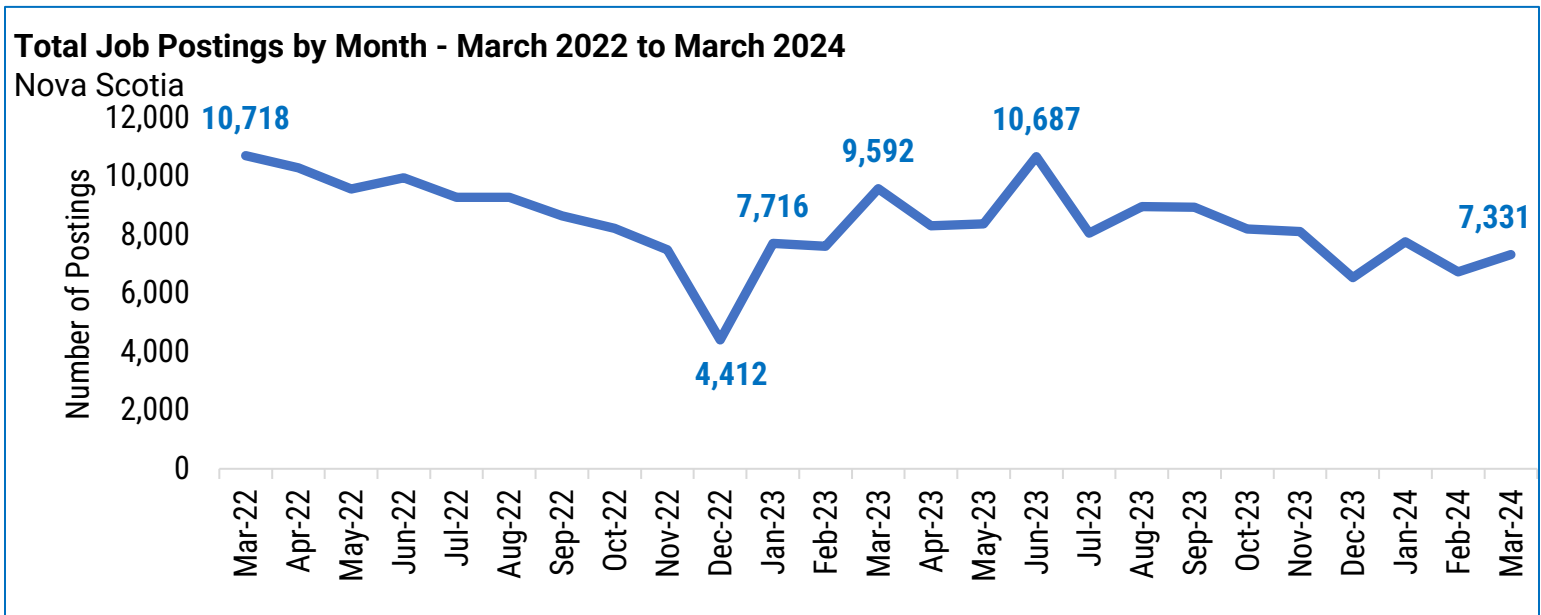
## Online Job Postings in Nova Scotia – March 2024

### Overview

The total number of seasonally unadjusted job postings in Nova Scotia measured by Vicinity Jobs was 7,331 during the month of March 2024. Total postings increased by 594 (+8.8%) compared to February 2024. March data is preliminary and may be revised.

During the month of March, the number of job postings by industry was highest for “health care & social assistance” followed by “retail trade” and “public administration.”

### Total Online Job Postings

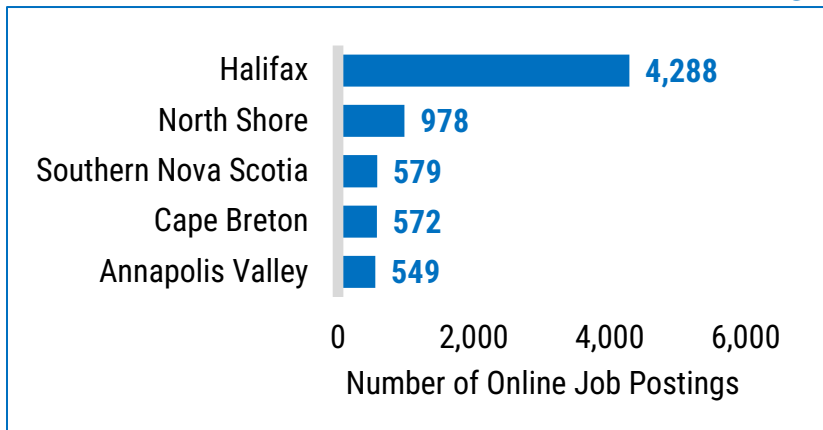


- During the month of March 2024, there were 7,331 online job postings in Nova Scotia – up 8.8% (+594 postings) from the prior month. Year-over-year, the number of postings were 23.6% lower than March of 2023, when 9,592 jobs were posted.
- The average number of postings over the trailing 12-month period (April 2023 to March 2024) was 8,174 – 4.0% lower than the average in the same period in the previous year (April 2022 to March 2023) of 8,513.

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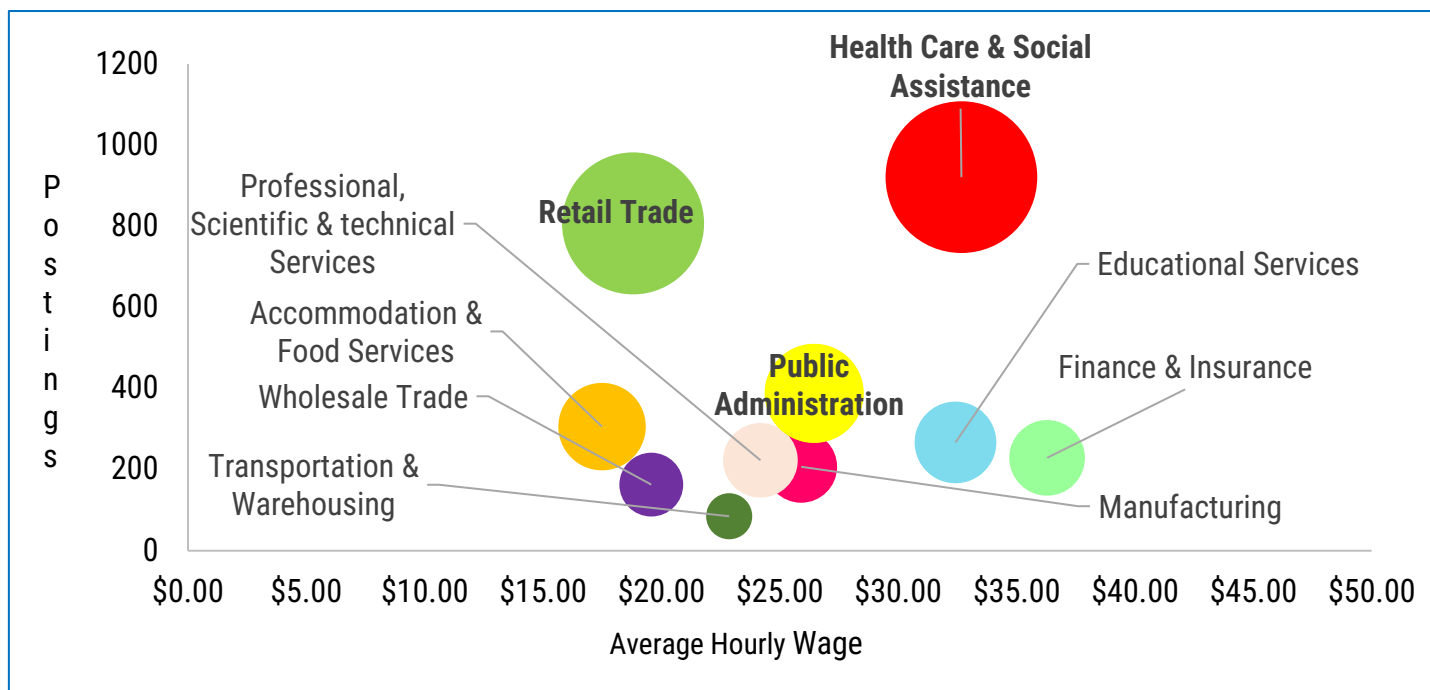
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## March 2024 Online Job Postings by Economic Region



- Most online job postings in the month of March were in the Halifax economic region (4,288 postings, 61.6% of postings with identified economic regions).
- This was followed by the North Shore (14.0%), Southern (8.3%), Cape Breton (8.2%), and Annapolis Valley (7.9%) regions.
- 95.5% of job postings had identifiable economic regions.

## March 2024 Online Job Postings by Industry

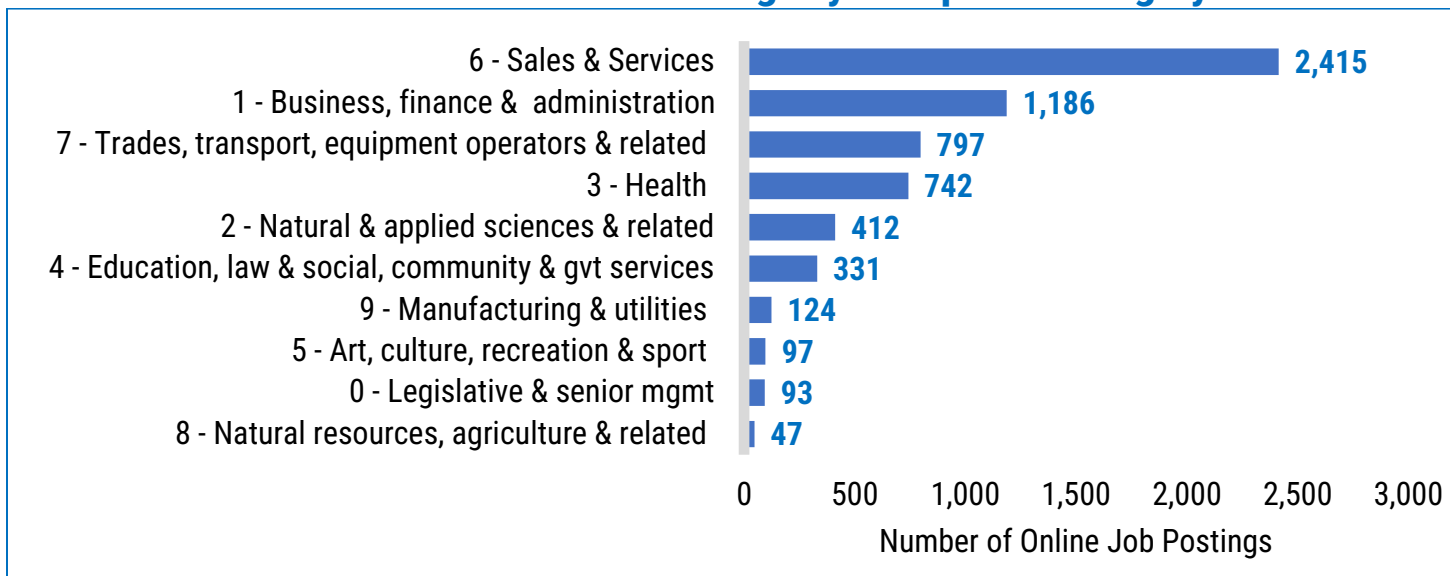


- The chart above contains the top ten industries by total online job postings in Nova Scotia and their offered average hourly wage over the month of March 2024.
- “Health care and social assistance” had the highest number of job postings in March. “Retail trade” was second highest, and “public administration” came in third.
- The highest average hourly wage was offered in “utilities” (\$40.22/hour), followed by “finance and insurance” (\$36.29/hour) and “health care and social assistance” (\$32.67/hour).

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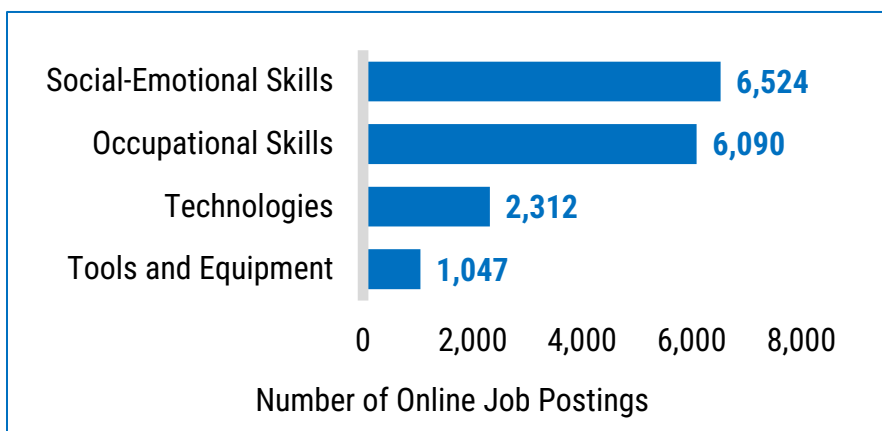
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## March 2024 Online Job Postings by Occupation Category



- The occupation category with the most online job postings in March was “sales and services,” accounting for 38.7% of all identifiable postings, having increased by 387 postings (+19.1%) compared with February 2024.

## March 2024 Online Job Postings by Skill Group



- Among online job postings where skill requirements could be identified, 92.4% of postings in March (6,524) required social-emotional skills.
- 86.2% of postings (6,090) listed occupational skills<sup>1</sup> as a requirement, followed by skills related to technologies (2,312 postings, 32.7%), and tools and equipment (1,047, 14.8%).

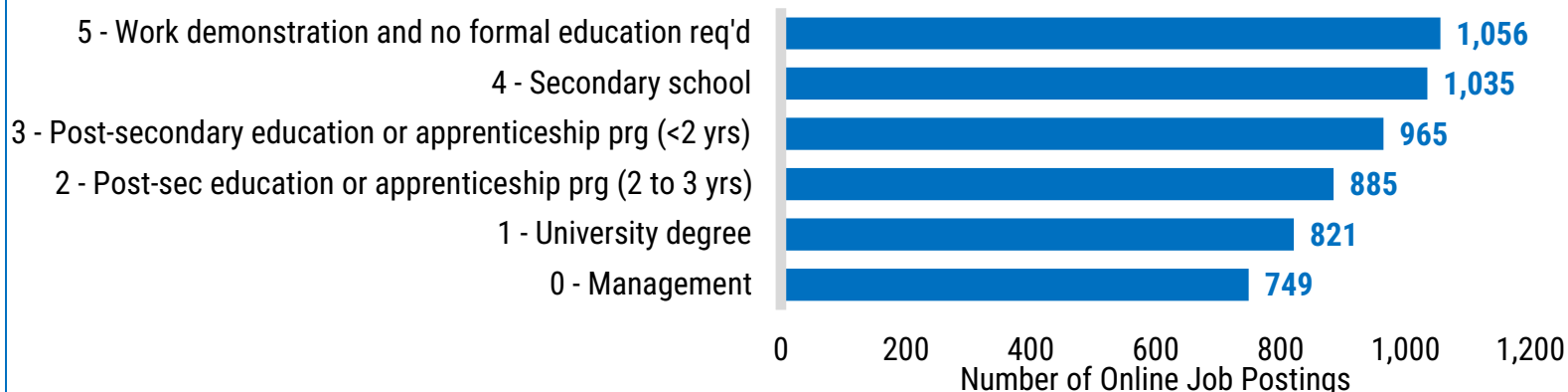
- Note: a posting may have requirements matching multiple skill groups.

<sup>1</sup> Occupational skills are a set of knowledge and skills that employees need for a specific job or occupation.

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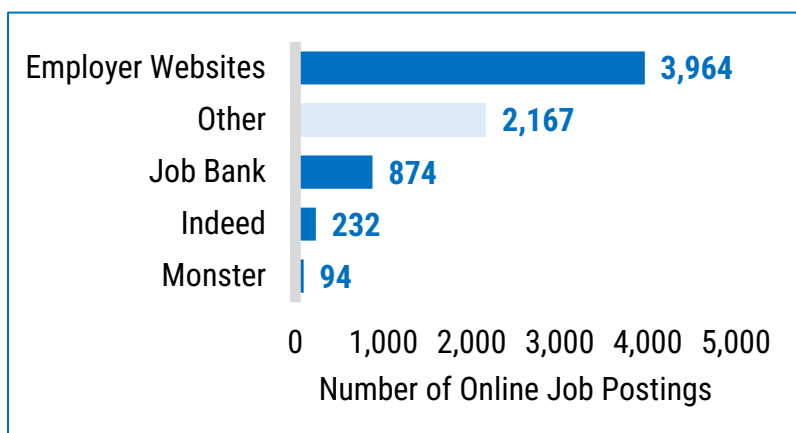
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## March 2024 Online Job Postings by Training, Education, Experience & Responsibilities (TEER) Level



- In contrast with postings by skill group, online job postings are only matched to one training, education, experience & responsibilities (TEER) level where requirements are identified. TEER levels replaced skill levels with the transition to the 2021 version of the National Occupational Classification (NOC) system.
- The most common skill level required of online job postings in March was “work demonstration and no formal education required” (accounting for 1,056 postings, 19.2% of postings with an identified TEER level), followed by “secondary school” (1,035 postings, 18.8%), “post-secondary education or apprenticeship program of less than 2 years” (965 postings, 17.5%), “post-secondary education or apprenticeship program of less than 2 years” (885 postings, 16.1%), “university degree” (821 postings, or 14.9%), and finally “management” (749 postings, or 13.6%)
- Among non-managerial postings, 77.8% of postings in March required a formal education (secondary school or higher).
- The TEER category of the remaining 1,820 job postings in March (24.8% of the total) could not be identified.

### March 2024 Online Job Postings by Source



- Employer corporate websites were the main source of 54.1% of March’s online job postings (3,964 postings).
- Job Bank (874 postings, 11.9%) and Indeed (232 postings, 3.2%) were also significant sources of online postings. Monster was the source of 94 job postings (1.3%).

*Note: Vicinity Jobs identifies original postings and eliminates duplicate reposts.*

## Appendix – TEER Categories and Examples of Jobs<sup>2</sup>

TEER	Occupation types	Examples
TEER 0	Management occupations	Advertising, marketing, and public relations managers Financial managers
TEER 1	Occupations that usually require a university degree	Financial advisors Software engineers
TEER 2	Occupations that usually require <ul style="list-style-type: none"> <li>- a college diploma</li> <li>- apprenticeship training of 2 or more years, or</li> <li>- supervisory occupations</li> </ul>	Computer network and web technicians Medical laboratory technologists
TEER 3	Occupations that usually require <ul style="list-style-type: none"> <li>- a college diploma</li> <li>- apprenticeship training of less than 2 years, or</li> <li>- more than 6 months of on-the-job training</li> </ul>	Bakers Dental assistants and dental laboratory assistants
TEER 4	Occupations that usually require <ul style="list-style-type: none"> <li>- a high school diploma</li> <li>- several weeks of on-the-job training</li> </ul>	Home child care providers Retail salespersons and visual merchandisers
TEER 5	Occupations that usually need short-term work demonstration and no formal education	Landscaping and grounds maintenance labourers Delivery service drivers and door-to-door distributors

<sup>2</sup> Source: Immigration, Refugees and Citizenship Canada