

# Labour Market Information News

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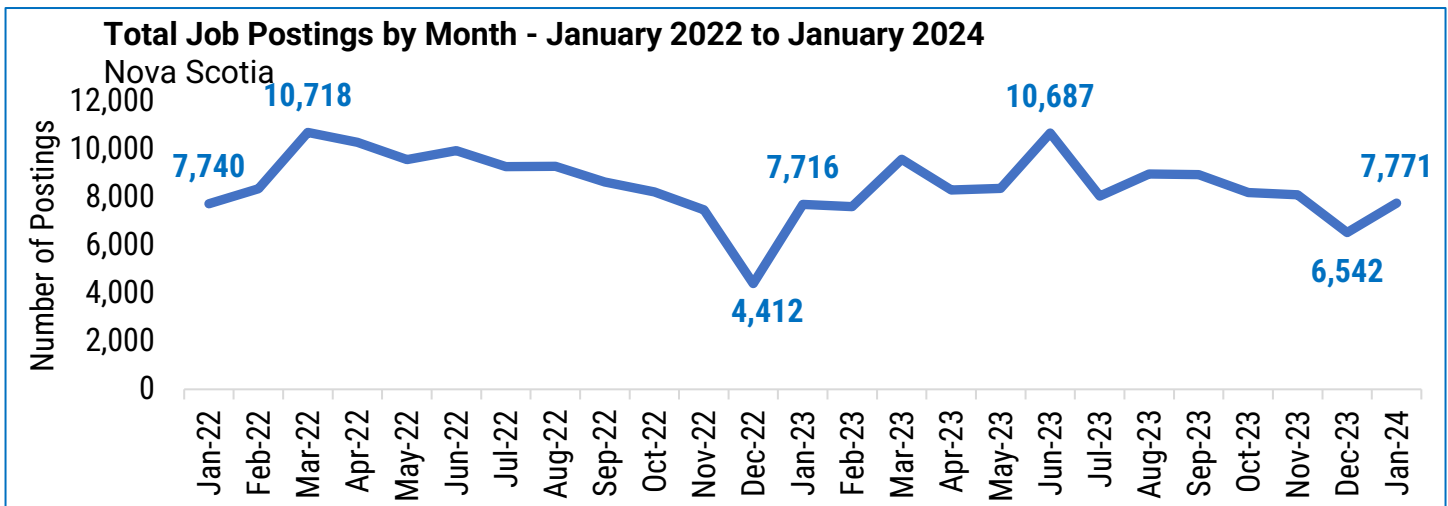
## Online Job Postings in Nova Scotia – January 2024

### Overview

The total number of seasonally unadjusted job postings in Nova Scotia measured by Vicinity Jobs was 7,771 during the month of January 2024. Total postings increased by 1,229 (+18.8%) compared to December 2023. January data is preliminary and may be revised.

During the month of January, the number of job postings by industry was highest for “health care & social assistance” followed by “retail trade” and “public administration.”

### Total Online Job Postings

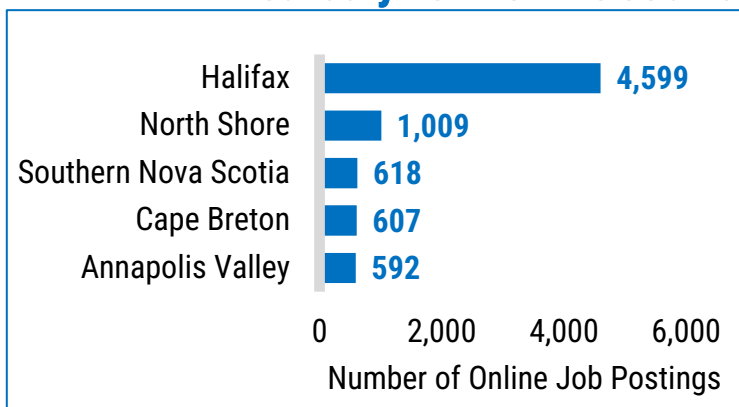


- During the month of January 2024, there were 7,771 online job postings in Nova Scotia – up 18.8% (+1,229 postings) from the prior month. Year-over-year, the number of postings were 0.7% higher than January of 2023, when 7,716 jobs were posted.
- The average number of postings over the trailing 12-month period (February 2023 to January 2024) was 8,436 – 2.7% lower than the average in the same period in the previous year (February 2022 to January 2023) of 8,669.

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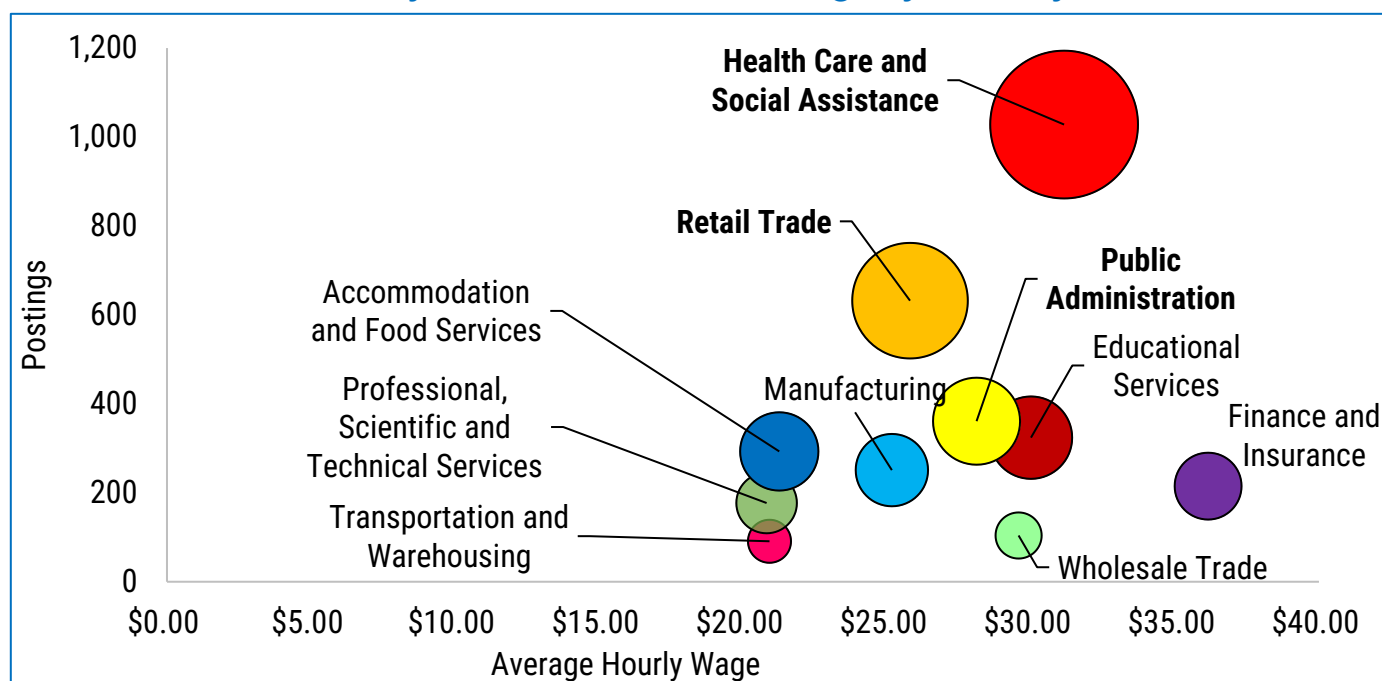
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## January 2024 Online Job Postings by Economic Region



- Most online job postings in the month of January were in the Halifax economic region (3,599 postings, 61.9% of postings with identified economic regions).
- This was followed by the North Shore (13.6%), Southern (8.3%), Cape Breton (8.2%), and Annapolis Valley (8.0%) regions.
- 95.5% of job postings had identifiable economic regions.

## January 2024 Online Job Postings by Industry

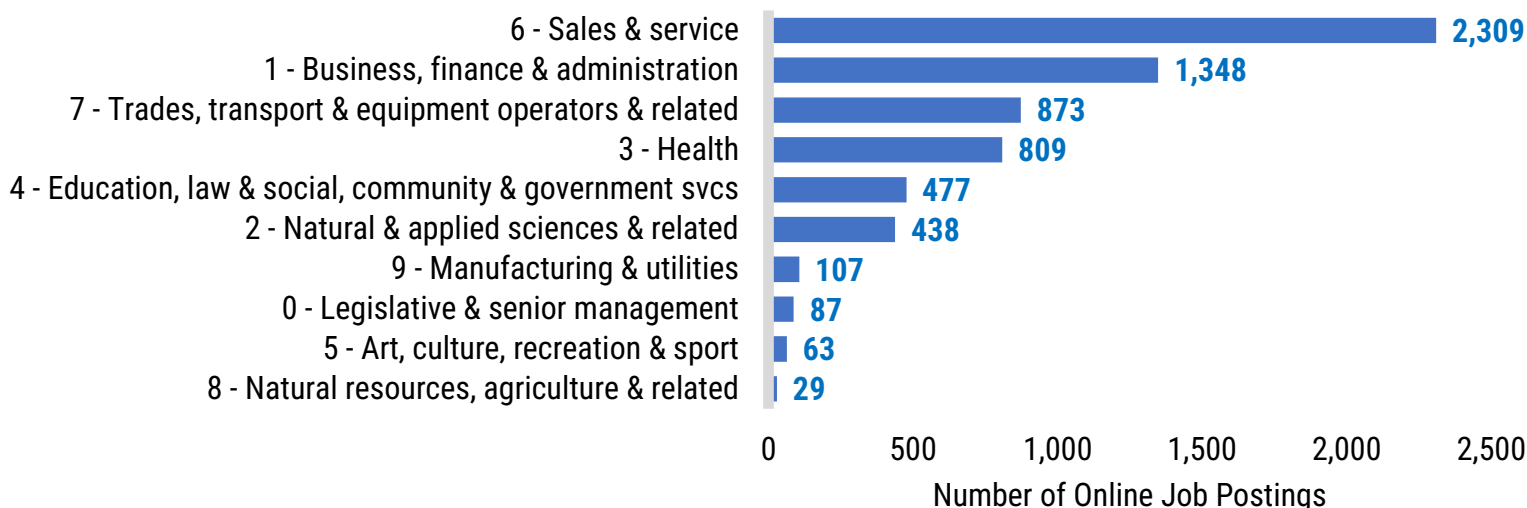


- The chart above contains the top ten industries by total online job postings in Nova Scotia and their offered average hourly wage over the month of January 2024.
- “Health care and social assistance” had the highest number of job postings in January. “Retail trade” was second highest, and “public administration” came in third.
- The highest average hourly wage was offered in “finance and insurance” (\$36.15/hour), followed by “other services except public administration” (\$34.56/hour) and “health care and social assistance” (\$31.15/hour).

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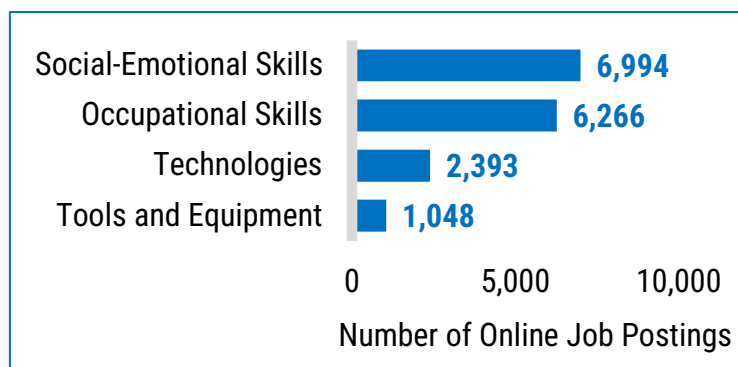
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## January 2024 Online Job Postings by Occupation Category



- The occupation category with the most online job postings in January was “sales and service,” accounting for 35.3% of all identifiable postings, having increased by 403 postings (+21.2%) compared with December 2023.

## January 2024 Online Job Postings by Skill Group



- Among online job postings where skill requirements could be identified, 93.4% of postings in January (6,994) required social-emotional skills.
- 83.7% of postings (6,266) listed occupational skills<sup>1</sup> as a requirement, followed by skills related to technologies (2,393 postings, 32.0%), and tools and equipment (1,048, 14.0%).

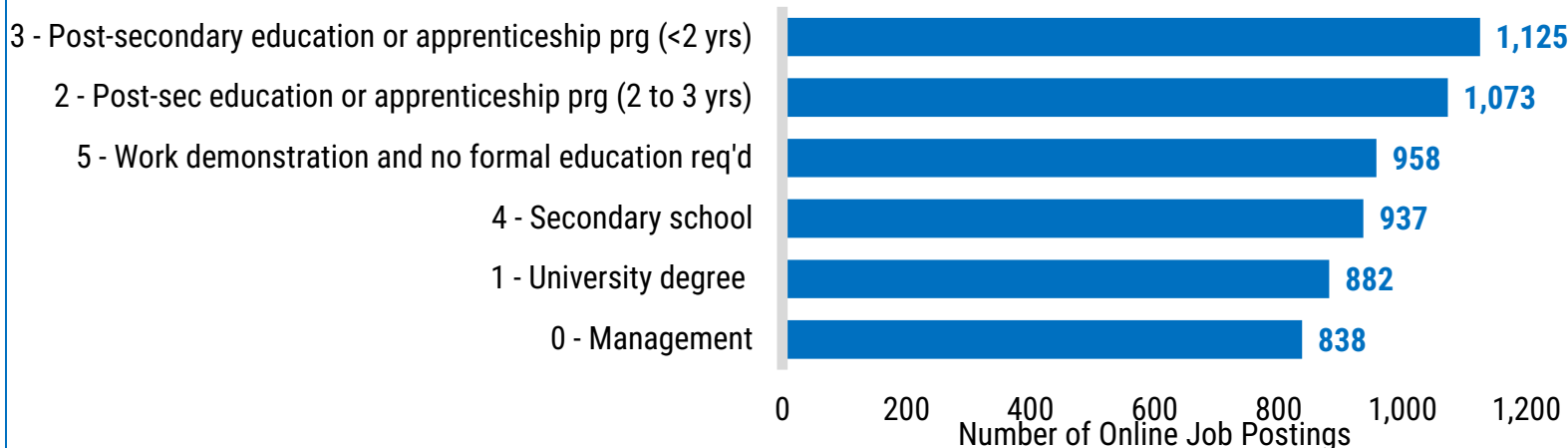
- Note: a posting may have requirements matching multiple skill groups.

<sup>1</sup> Occupational skills are a set of knowledge and skills that employees need for a specific job or occupation.

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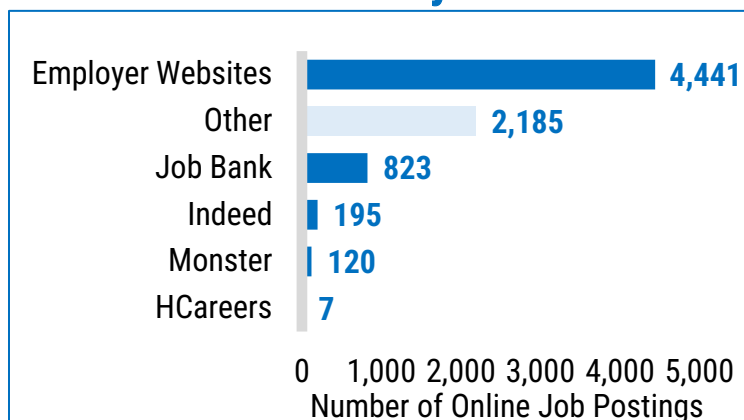
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## January 2024 Online Job Postings by Training, Education, Experience & Responsibilities (TEER) Level



- In contrast with postings by skill group, online job postings are only matched to one training, education, experience & responsibilities (TEER) level where requirements are identified. TEER levels replaced skill levels with the transition to the 2021 version of the National Occupational Classification (NOC) system.
- The most common skill level required of online job postings in January was “post-secondary education or apprenticeship of less than 2 years” (accounting for 1,125 postings, 19.4% of postings with an identified TEER level), followed by “post-secondary education or apprenticeship of 2 to 3 years” (1,073 postings, 18.5%), “work demonstration and no formal education required” (958 postings, 16.5% of postings with an identified TEER level), “secondary school” (937 postings, 16.1%), “university degree” (882 postings, or 15.2%), and finally “management” (838 postings, or 14.4%)
- Among non-managerial postings, 81.2% of postings in January required a formal education (secondary school or higher).
- The TEER category of the remaining 1,958 job postings in January (25.2% of the total) could not be identified.

### January 2024 Online Job Postings by Source



- Employer corporate websites were the main source of 57.1% of January’s online job postings (4,441 postings).
- Service Canada Job Bank (823 postings, 10.6%) and Indeed (195 postings, 2.5%) were also significant sources of online postings. Monster was the source of 120 job postings (1.5%) and HCareers had 7 job postings (0.1%)

*Note: Vicinity Jobs identifies original postings and eliminates duplicate reposts.*

## Appendix – TEER Categories and Examples of Jobs<sup>2</sup>

TEER	Occupation types	Examples
TEER 0	Management occupations	Advertising, marketing, and public relations managers Financial managers
TEER 1	Occupations that usually require a university degree	Financial advisors Software engineers
TEER 2	Occupations that usually require <ul style="list-style-type: none"> <li>- a college diploma</li> <li>- apprenticeship training of 2 or more years, or</li> <li>- supervisory occupations</li> </ul>	Computer network and web technicians Medical laboratory technologists
TEER 3	Occupations that usually require <ul style="list-style-type: none"> <li>- a college diploma</li> <li>- apprenticeship training of less than 2 years, or</li> <li>- more than 6 months of on-the-job training</li> </ul>	Bakers Dental assistants and dental laboratory assistants
TEER 4	Occupations that usually require <ul style="list-style-type: none"> <li>- a high school diploma</li> <li>- several weeks of on-the-job training</li> </ul>	Home child care providers Retail salespersons and visual merchandisers
TEER 5	Occupations that usually need short-term work demonstration and no formal education	Landscaping and grounds maintenance labourers Delivery service drivers and door-to-door distributors

<sup>2</sup> Source: Immigration, Refugees and Citizenship Canada