

# Labour Market Information News

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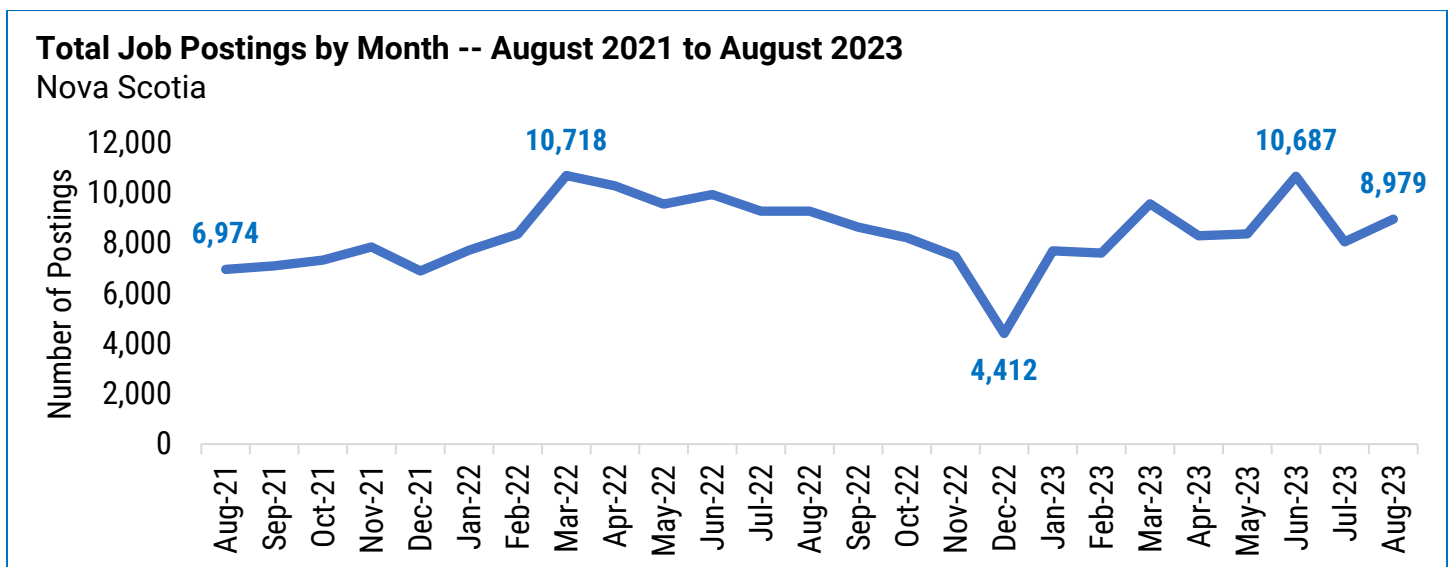
## Online Job Postings in Nova Scotia – August 2023

### Overview

The total number of seasonally unadjusted job postings in Nova Scotia measured by Vicinity Jobs was 8,979 during the month of August. Total postings decreased by 911 (-11.3%) compared to July. August data is preliminary and may be revised.

During the three-month period from June to August, the number of job postings by industry was highest for “health care & social assistance” followed by “retail trade” and “educational services.”

### Total Online Job Postings

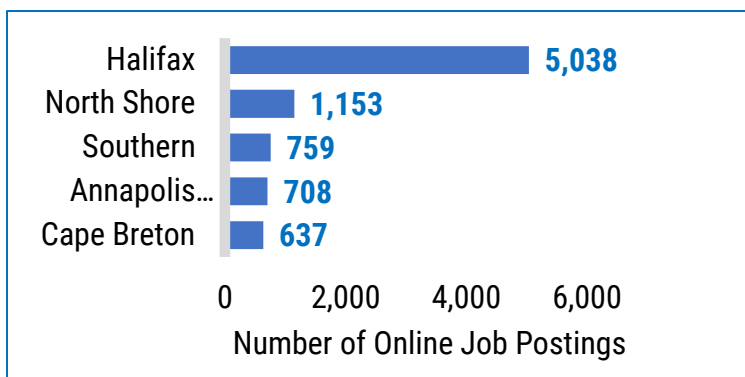


- During the month of August 2023, there were 8,979 online job postings in Nova Scotia – down 11.3% (-911 postings) from the prior month. Year-over-year, the number of postings were 3.4% lower than August of 2022, when 9,298 jobs were posted.
- The average number of postings over the trailing 12-month period (September 2022 to August 2023) was 8,179 – 6.4% lower than the average in the same period in the previous year (September 2021 to August 2022) of 8,707.

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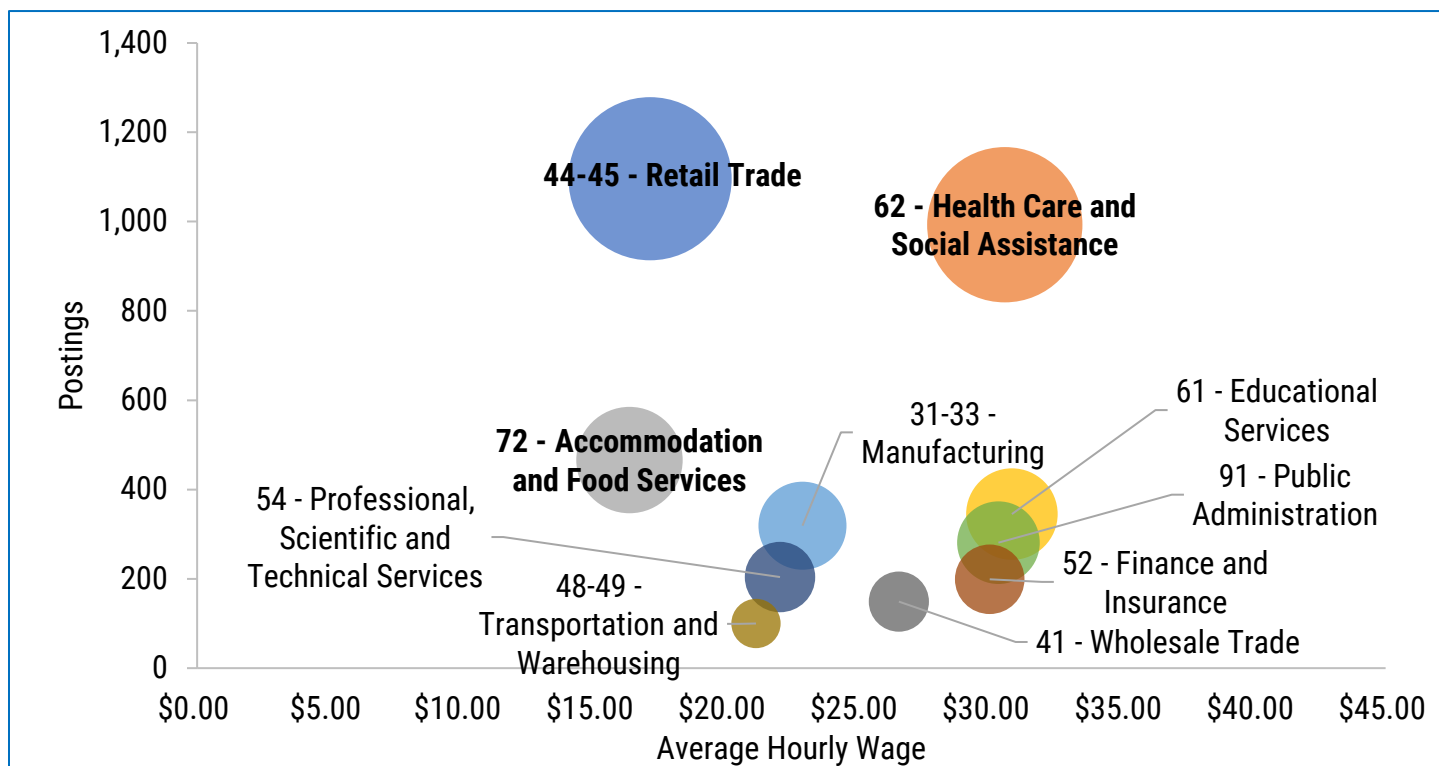
## August 2023 Online Job Postings by Economic Region



- Most online job postings in the month of August were in the Halifax economic region (5,038 postings, 60.7% of postings with identified economic regions).
- This was followed by the North Shore (13.9%), Southern (9.2%), Annapolis Valley (8.5%) and Cape Breton (7.7%) regions.
- 92.4% of job postings had identifiable economic regions.

## August 2023 Online Job Postings by Industry

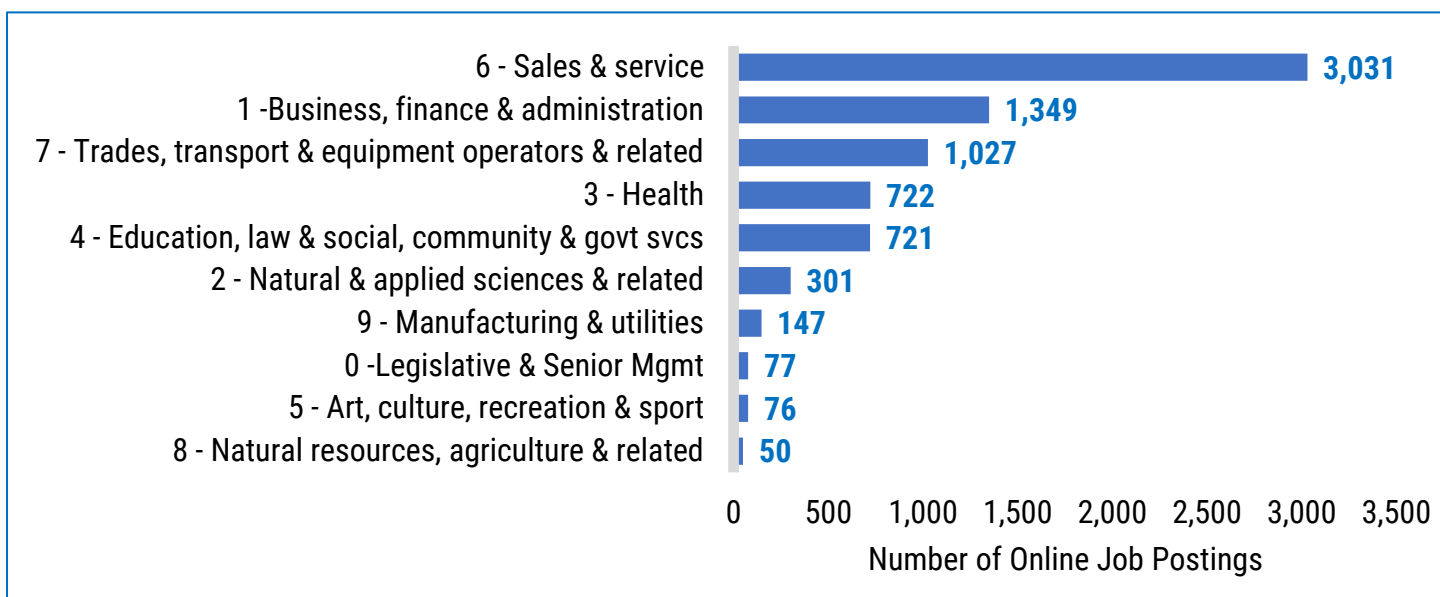
- The chart below contains the top ten industries by total online job postings in Nova Scotia and their offered average hourly wage over the month of August.
- “Retail trade” had the highest number of job postings in August. “Health care and social assistance” was second highest, and “accommodation and food services” came in third.
- The highest hourly wage was offered in “utilities” (\$42.57/hour), followed by “educational services” (\$30.85/hour) and “health care and social assistance” (\$30.58/hour).



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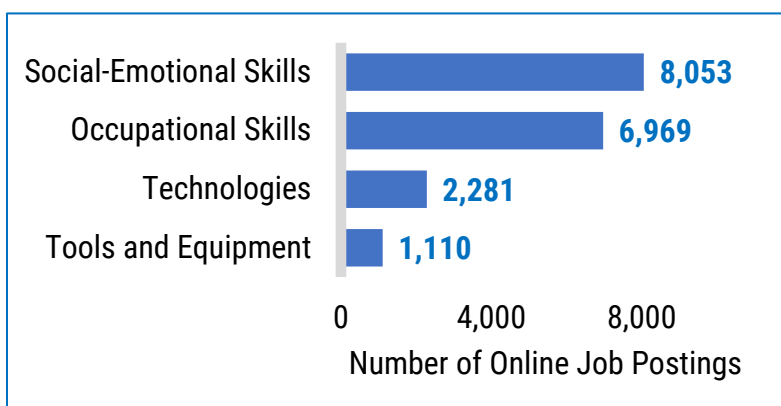
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## August 2023 Online Job Postings by Occupation Category



- The occupation category with the most online job postings in August was “sales and service,” accounting for 40.4% of all identifiable postings, decreasing by 82 (-2.6%) compared with July.

## August 2023 Online Job Postings by Skill Group



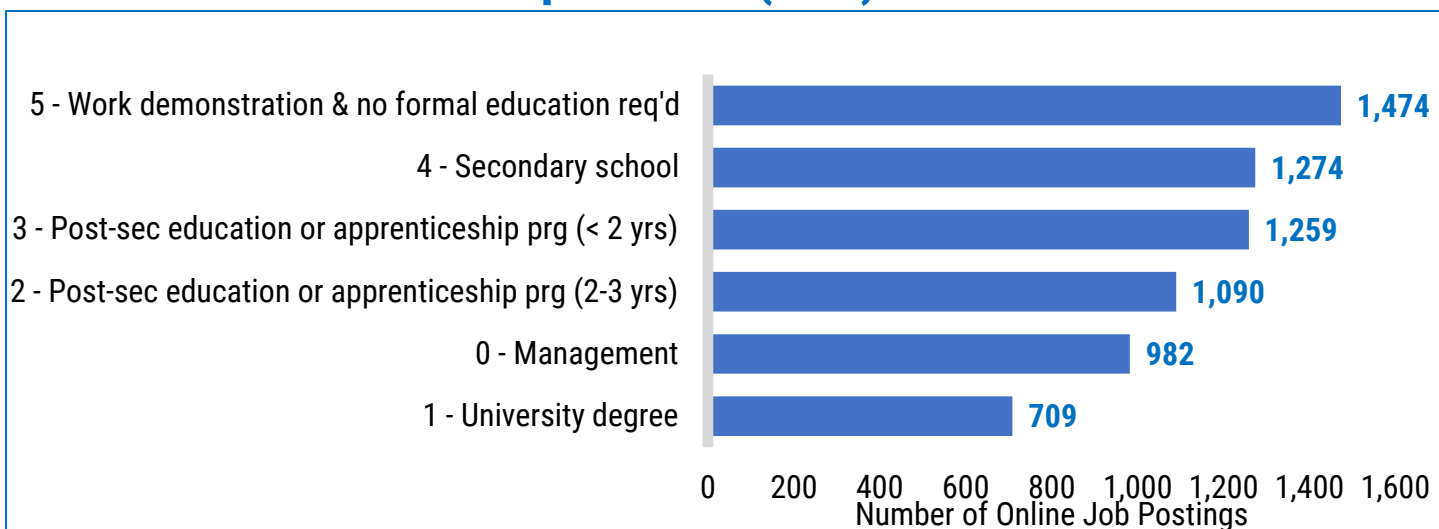
- Among online job postings where skill requirements could be identified, 93.9% of postings in August (8,053) required social-emotional skills.
- 81.3% of postings (6,969) listed occupational skills<sup>1</sup> as a requirement, followed by skills related to technologies (2,281 postings, 26.6%), and tools and equipment (1,110, 12.9%).
- Note: a posting may have requirements matching multiple skill groups.

<sup>1</sup> Occupational skills are a set of knowledge and skills that employees need for a specific job or occupation.

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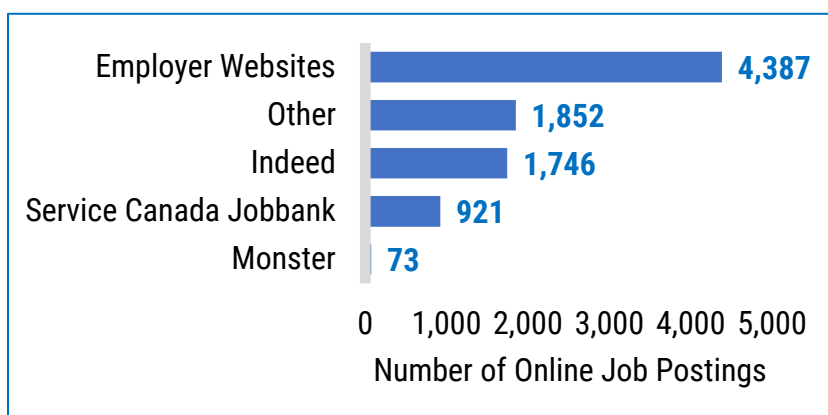
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## August 2023 Online Job Postings by Training, Education, Experience & Responsibilities (TEER) Level



- In contrast with postings by skill group, online job postings are only matched to one training, education, experience & responsibilities (TEER) level where requirements are identified. TEER levels replaced skill levels with the transition to the 2021 version of the National Occupational Classification (NOC) system.
- The most common skill level required of online job postings in August was “work demonstration & no formal education required”, (accounting for 1,474 postings, 21.7% of identifiable postings). Among non-managerial postings, 74.6% of postings in August required a formal education (secondary school or higher).
- This was followed by “secondary school” (1,274 postings, 18.8%), “post-secondary education or apprenticeship program (less than 2 years)” (1,259 postings, 18.5%), “post-secondary education or apprenticeship program of 2 to 3 years” (1,090 postings, 16.1%), “management” (982 postings, 14.5%) and “university degree” (709 postings, 10.4%).
- The TEER category of the remaining 2,191 job postings in August (24.4% of the total) could be identified.

## August 2023 Online Job Postings by Source



- Employer corporate websites were the main source of 48.9% of August’s online job postings (4,387 postings).
- Indeed (1,746 postings, 19.4%) and the Service Canada Job Bank (921 postings, 10.3%) were also significant sources of online postings. Monster was the source of 73 job postings (0.8%).

Note: Vicinity Jobs identifies original postings and eliminates duplicate reposts.

## Appendix – TEER Categories and Examples of Jobs<sup>2</sup>

TEER	Occupation types	Examples
TEER 0	Management occupations	Advertising, marketing, and public relations managers Financial managers
TEER 1	Occupations that usually require a university degree	Financial advisors Software engineers
TEER 2	Occupations that usually require <ul style="list-style-type: none"> <li>- a college diploma</li> <li>- apprenticeship training of 2 or more years, or</li> <li>- supervisory occupations</li> </ul>	Computer network and web technicians Medical laboratory technologists
TEER 3	Occupations that usually require <ul style="list-style-type: none"> <li>- a college diploma</li> <li>- apprenticeship training of less than 2 years, or</li> <li>- more than 6 months of on-the-job training</li> </ul>	Bakers Dental assistants and dental laboratory assistants
TEER 4	Occupations that usually require <ul style="list-style-type: none"> <li>- a high school diploma</li> <li>- several weeks of on-the-job training</li> </ul>	Home child care providers Retail salespersons and visual merchandisers
TEER 5	Occupations that usually need short-term work demonstration and no formal education	Landscaping and grounds maintenance labourers Delivery service drivers and door-to-door distributors

<sup>2</sup> Source: Immigration, Refugees and Citizenship Canada