

Labour Market Information News

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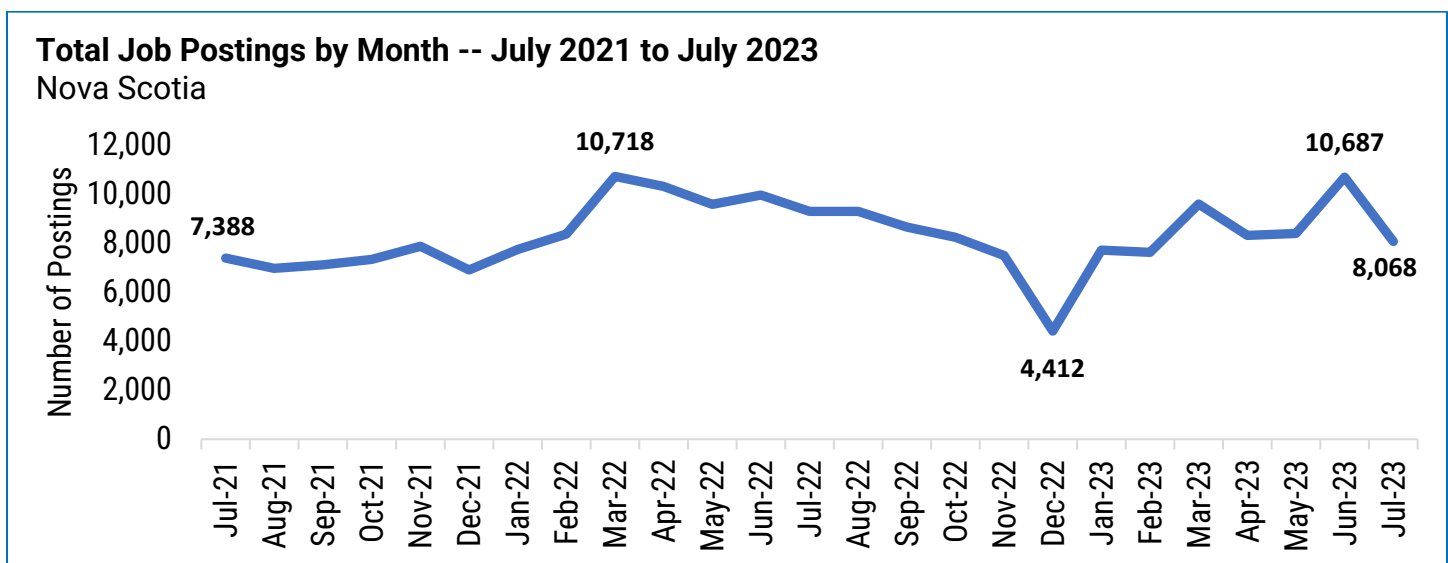
Online Job Postings in Nova Scotia – July 2023

Overview

The total number of seasonally unadjusted job postings in Nova Scotia measured by Vicinity Jobs was 8,068 during the month of July. Total postings decreased by 2,619 (-24.5%) compared to June. July data is preliminary and may be revised.

During the three-month period from May to July, the number of job postings by industry was highest for “health care & social assistance” followed by “retail trade” and “educational services.”

Total Online Job Postings

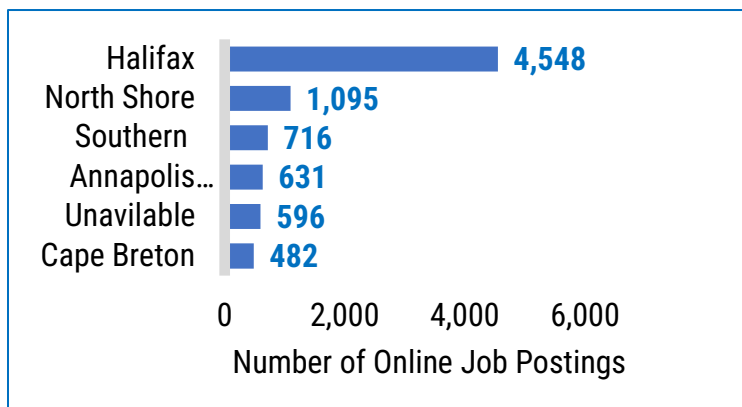


- During the month of July 2023, there were 8,068 online job postings in Nova Scotia – down 24.5% (-2,619 postings) from the prior month. Year-over-year, the number of postings were 13.2% lower than July of 2022, when 9,291 jobs were posted.
- The average number of postings over the trailing 12-month period (August 2022 to July 2023) was 8,206 – 3.7% lower than the average in the same period in the previous year (August 2021 to July 2022) of 8,513.

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July 2023 Online Job Postings by Economic Region



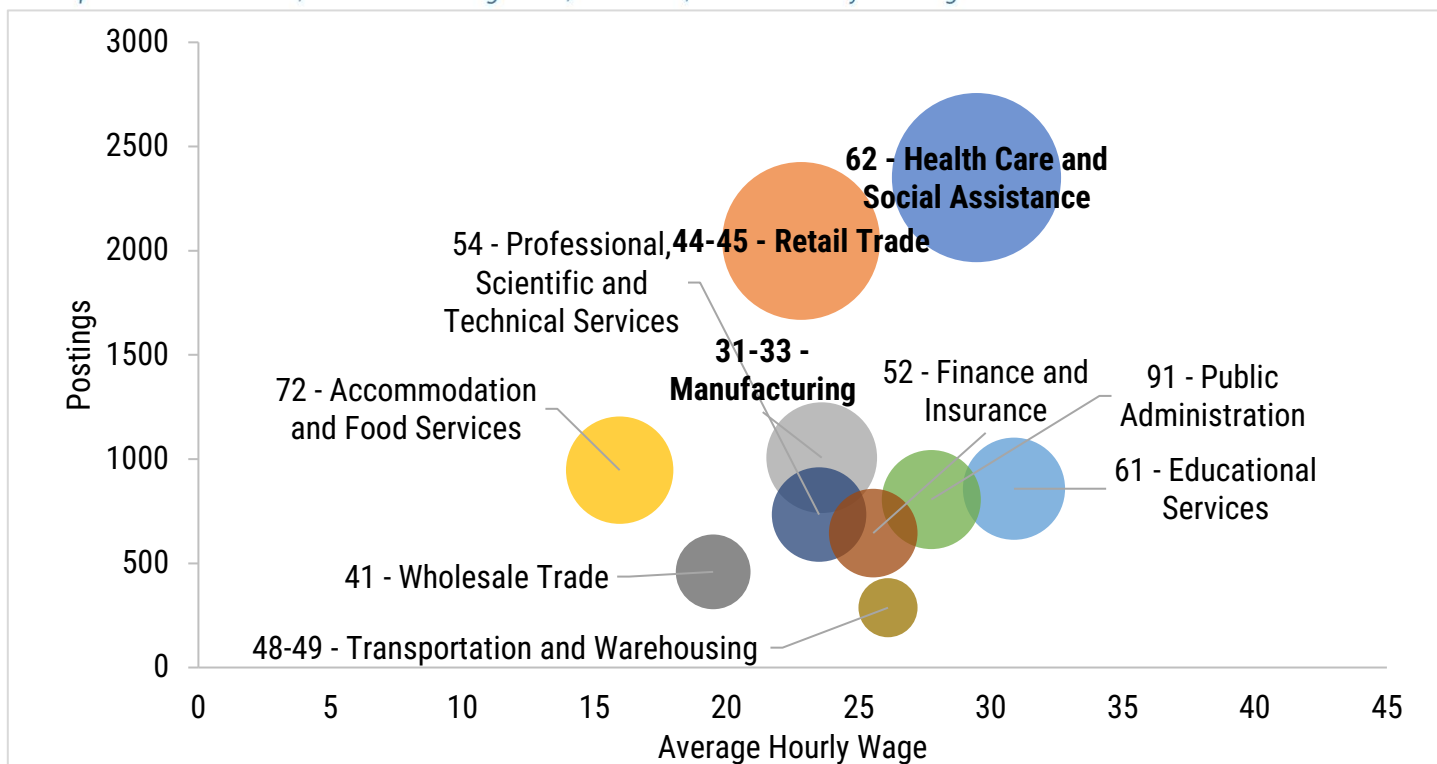
- Most online job postings in the month of July were in the Halifax economic region (4,548 postings, 61% of those where the region was identified).
- This was followed by the North Shore (15%), Southern (10%), Annapolis Valley (8%) and Cape Breton (6%) regions.

Online Job Postings by Industry – May 2023 to July 2023

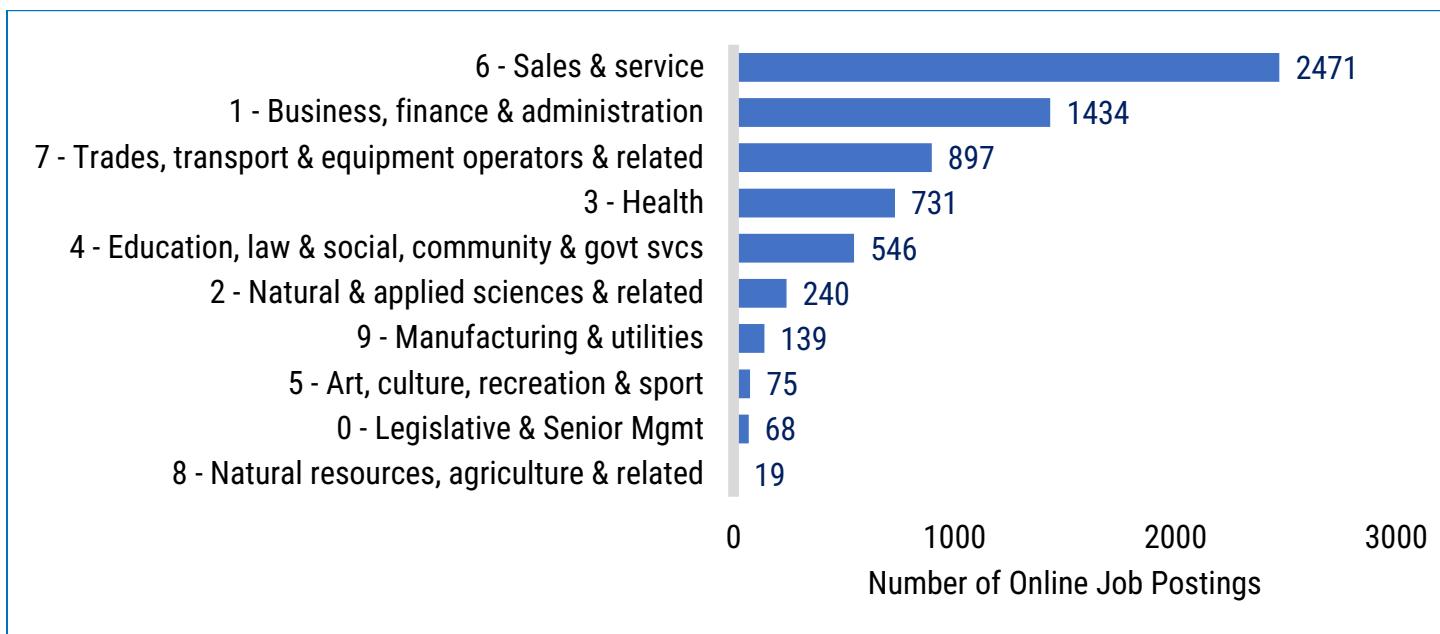
- The chart below contains the top ten industries by total online job postings in Nova Scotia and their offered average hourly wage over the three-month period between May and July 2023.
- “Health care & social assistance” had the highest number of job postings over the three-month period. “Retail trade” was second highest, and “educational services” came in third.
- The highest hourly wage was offered in “utilities” (\$40.44/h), “educational services” (\$32.64/h) and “health care and social assistance” (\$31.71/h)

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July 2023 Online Job Postings by Occupation Category

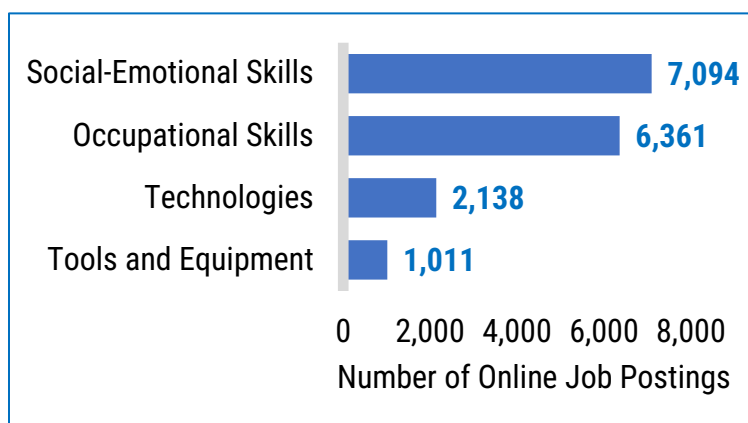


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- The occupation category with the most online job postings in July was “sales and service,” accounting for 30.6% of all identifiable postings, decreasing by 866 (-26%) compared with June. This was the largest month-over-month decrease in postings across all occupation categories.
- All occupation categories had lower numbers of job postings in July compared with June.

July 2023 Online Job Postings by Skill Group



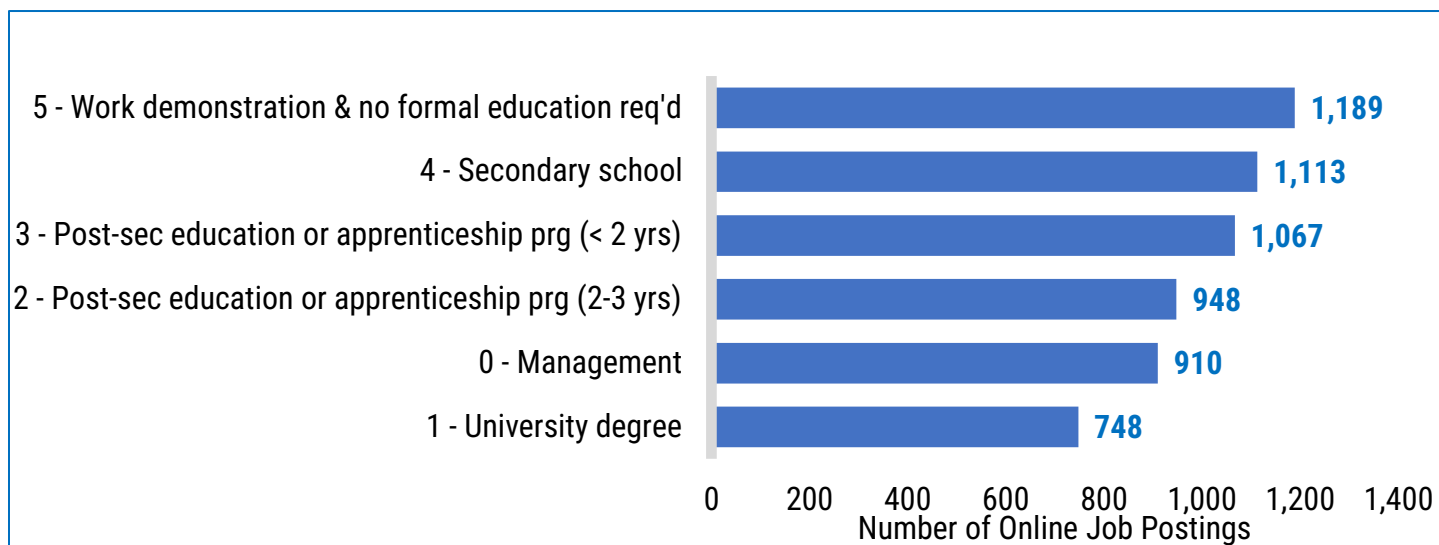
- Among online job postings where skill requirements could be identified, 92.9% of postings in July (7,094) required social-emotional skills.
- 83.3% of postings (6,361) listed occupational skills¹ as a requirement, followed by skills related to technologies (2,138 postings, 28%), and tools and equipment (1,011, 13.2%).
- Note: a posting may have requirements matching multiple skill groups.

¹ Occupational skills are a set of knowledge and skills that employees need for a specific job or occupation

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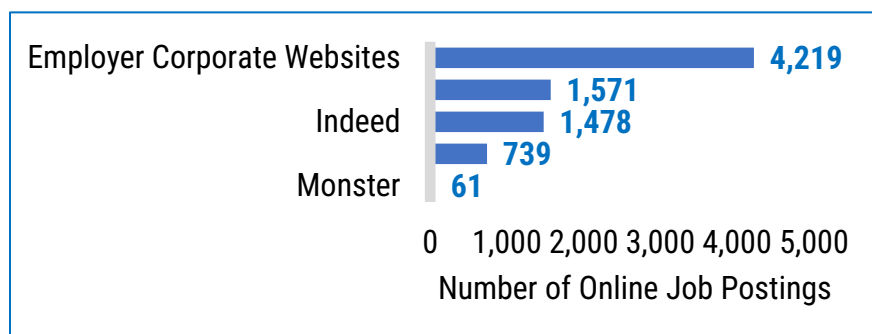
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July 2023 Online Job Postings by Training, Education, Experience & Responsibilities (TEER) Level



- In contrast with postings by skill group, online job postings are only matched to one training, education, experience & responsibilities (TEER) level where requirements are identified. TEER levels replaced skill levels with the transition to the 2021 version of the National Occupational Classification (NOC) system.
- The most common skill level required of online job postings in July was “work demonstration & no formal education required”, (accounting for 1,189 postings, 19.9% of identifiable postings).
- This was followed by “secondary school” (1,113 postings, 18.6%), “post-secondary education or apprenticeship program (less than 2 years)” (1,067 postings, 17.9%), “post-secondary education or apprenticeship program of 2 to 3 years” (948 postings, 15.9%), “management” (910 postings, 15.2%) and “university degree” (748 postings, 12.5%).
- The TEER category of the rest 2,093 job postings in July (25.9% of the total) cannot be identified.

July 2023 Online Job Postings by Source



- Employer corporate websites were the main source of 52.3% of July’s online job postings (4,219 postings).
- Indeed (1,478 postings, 18.3%) and the Service Canada Job Bank (739 postings, 9.2%) were also significant sources of online postings. Monster was the source of 61 job postings (0.8%).

Note: Vicinity Jobs identifies original postings and eliminates duplicate reposts.

Appendix – TEER Categories and Examples of Jobs²

TEER	Occupation types	Examples
TEER 0	Management occupations	Advertising, marketing, and public relations managers Financial managers
TEER 1	Occupations that usually require a university degree	Financial advisors Software engineers
TEER 2	Occupations that usually require <ul style="list-style-type: none"> - a college diploma - apprenticeship training of 2 or more years, or - supervisory occupations 	Computer network and web technicians Medical laboratory technologists
TEER 3	Occupations that usually require <ul style="list-style-type: none"> - a college diploma - apprenticeship training of less than 2 years, or - more than 6 months of on-the-job training 	Bakers Dental assistants and dental laboratory assistants
TEER 4	Occupations that usually require <ul style="list-style-type: none"> - a high school diploma - several weeks of on-the-job training 	Home child care providers Retail salespersons and visual merchandisers
TEER 5	Occupations that usually need short-term work demonstration and no formal education	Landscaping and grounds maintenance labourers Delivery service drivers and door-to-door distributors

² Source: Immigration, Refugees and Citizenship Canada