

Labour Market Information News

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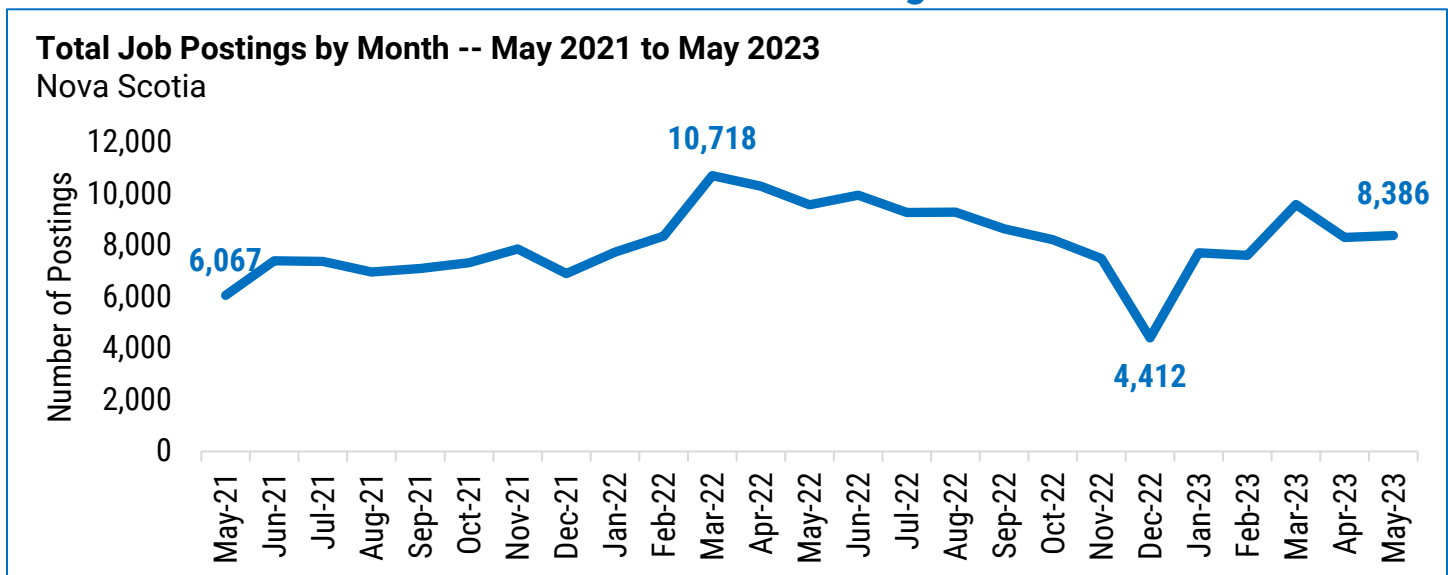
Online Job Postings in Nova Scotia – May 2023

Overview

The total number of seasonally unadjusted job postings in Nova Scotia measured by Vicinity Jobs was 8,386 during the month of May. Total postings increased by 72 (+0.9%) compared to April. May data is preliminary and may be revised.

During the three-month period from March to May, the number of job postings by industry was highest for “health care & social assistance” followed by “retail trade” and “educational services.”

Total Online Job Postings

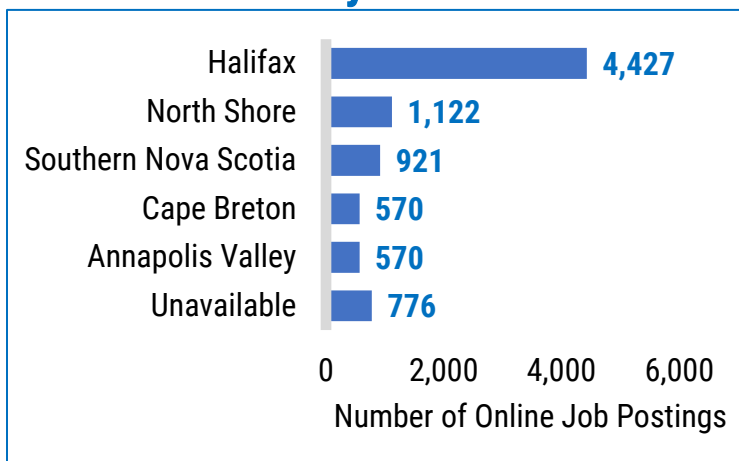


- During the month of May 2023, there were 8,386 online job postings in Nova Scotia – up 0.9% (72 postings) from the prior month. Year-over-year, the number of postings were 12.5% lower than May of 2022, when 9,580 jobs were posted.
- Seasonally unadjusted monthly online job postings had been on an upward trend over the first four months of 2023, after falling from April through to December in 2022.
- The average number of postings over the trailing 12-month period (June 2022 to May 2023) was 8,247 – 1.3% higher than the average in the same period in the previous year (June 2021 to May 2022) of 8,142.

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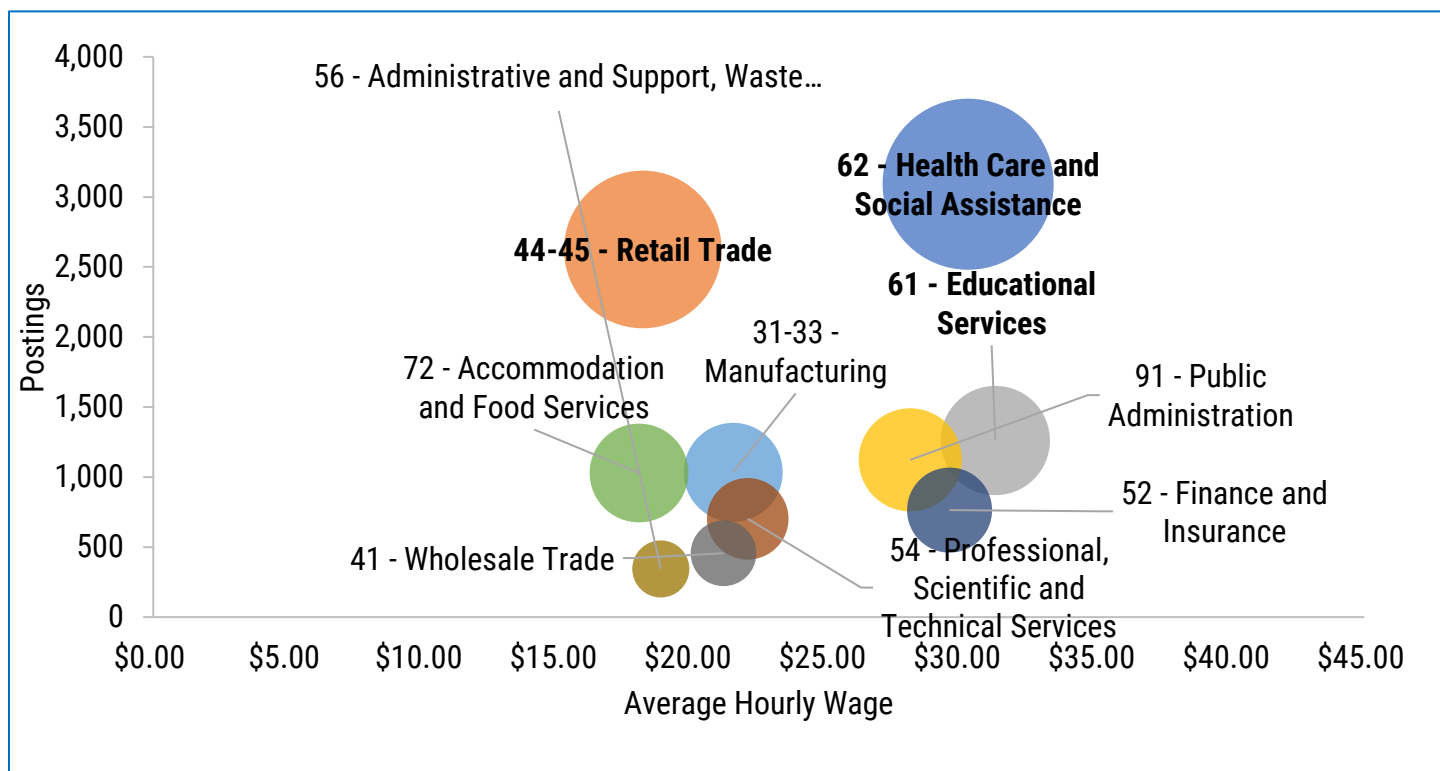
May 2023 Online Job Postings by Economic Region



- Most online job postings in the month of May were in the Halifax economic region (4,427 postings, 58.2% of those where the region was identified).
- This was followed by the North Shore (14.7%), Southern (12.1%), Annapolis Valley (7.5%) and Cape Breton (7.5%) regions.

Online Job Postings by Industry – March 2023 to May 2023

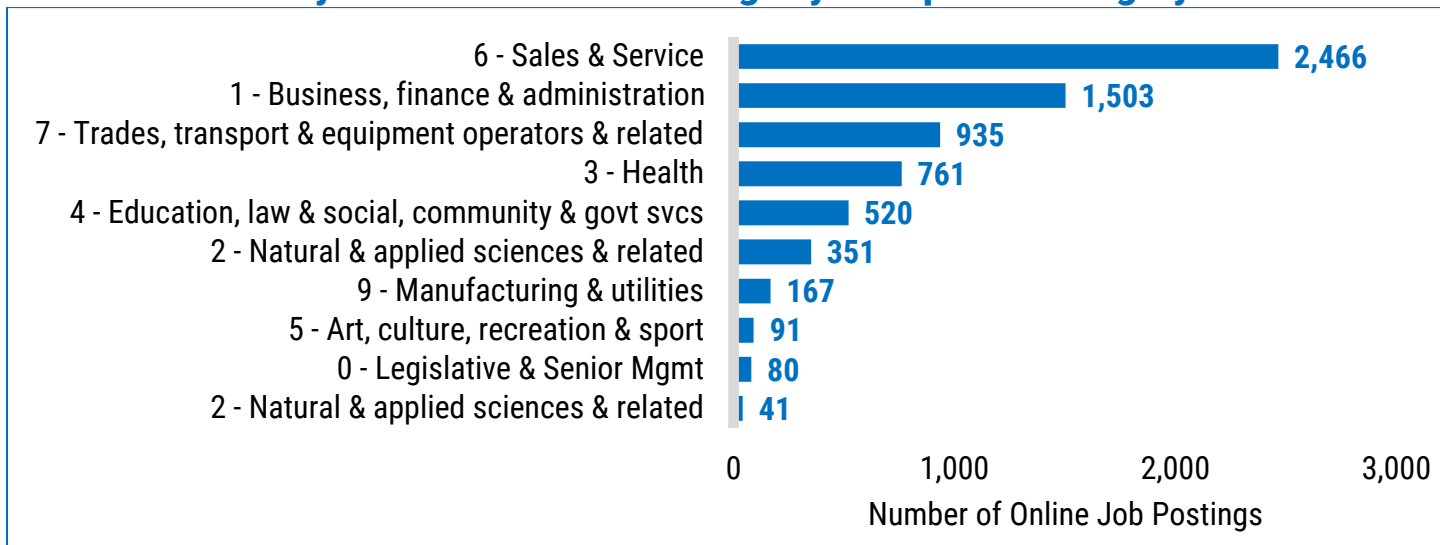
- The chart below contains the top ten industries by total online job postings in Nova Scotia over the three-month period between March and May 2023.
- “Health care & social assistance” had the highest number of job postings over the three-month period. “Retail trade” was second highest, and “educational services” replaced “accommodation & food services” in third place.



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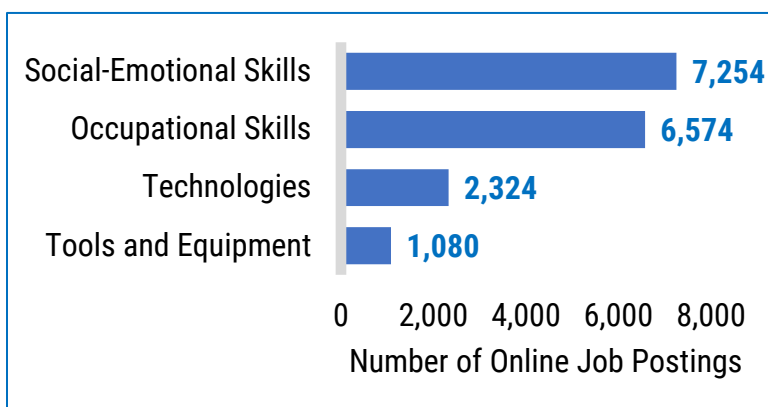
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May 2023 Online Job Postings by Occupation Category



- The occupation category with the most online job postings in May was “sales and service,” accounting for 35.7% of all identifiable postings. Postings in the category decreased by 238 (-8.8%) compared with April. The largest month-over-month decrease in postings across all occupation categories occurred for “natural resources, agriculture and related occupations” (-28.1%).
- Seven of the ten occupation categories had lower numbers of job postings in May compared with April. The exceptions were “business, finance and administration occupations (+136 postings, +9.9%), “education, law, social, community and government services” (+110 postings, +26.8%), and health occupations (+21 postings, +2.8%).

May 2023 Online Job Postings by Skill Group



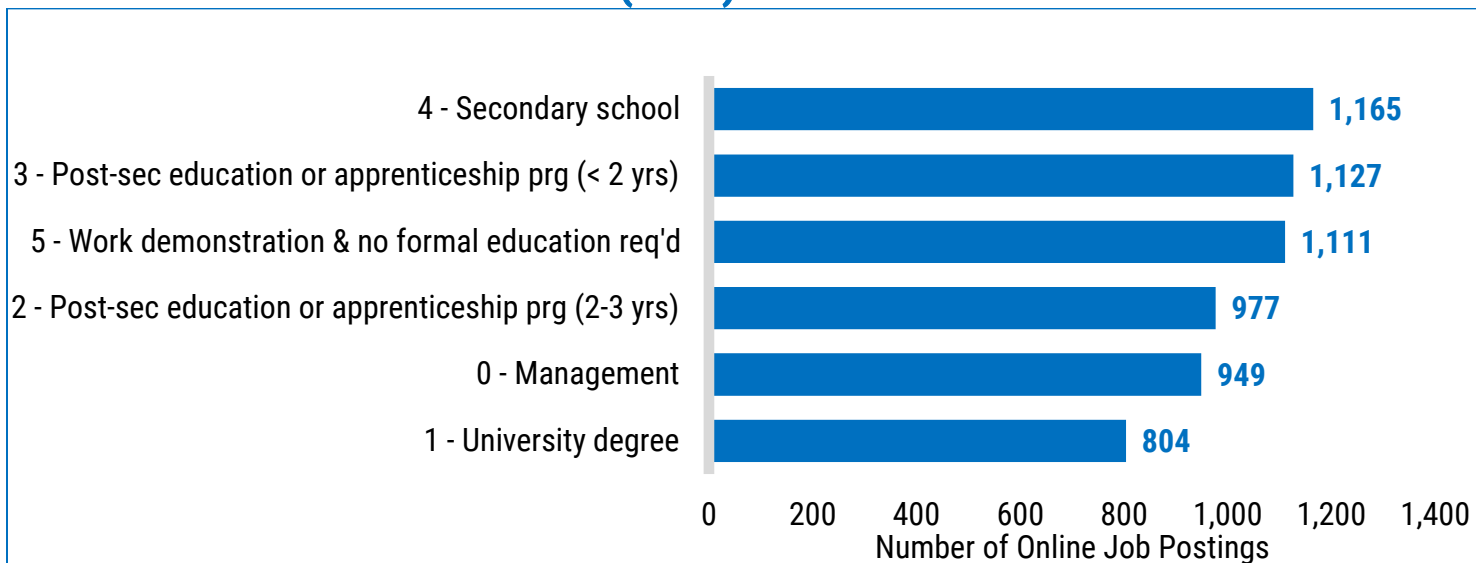
- Among online job postings where skill requirements could be identified, 92.2% of postings in May (7,254) required social-emotional skills.
- 83.5% of postings (6,574) listed occupational skills as a requirement, followed by skills related to technologies (2,324 postings, 29.5%), and tools and equipment (1,080, 13.7%).
- 515 online job postings in May (6.5% of the total) did not list identifiable skill requirements.

Note: a posting may have requirements matching multiple skill groups.

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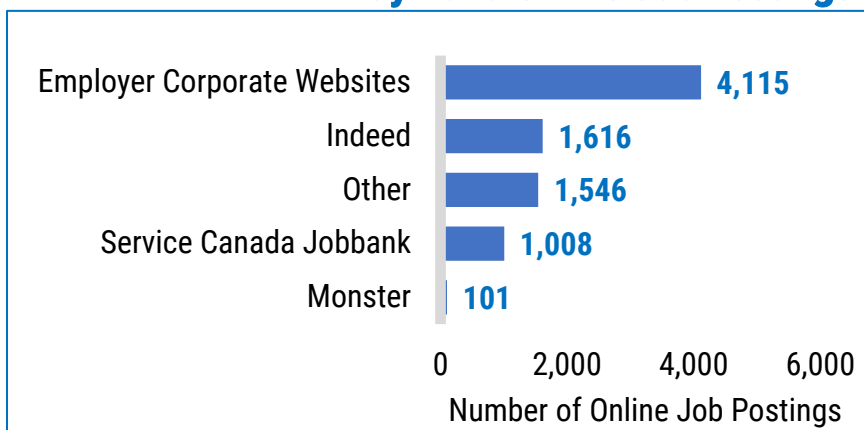
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May 2023 Online Job Postings by Training, Education, Experience & Responsibilities (TEER) Level



- In contrast with postings by skill group, online job postings are only matched to one training, education, experience & responsibilities (TEER) level where requirements are identified. TEER levels replaced skill levels with the transition to the 2021 version of the National Occupational Classification (NOC) system.
- The skill level with the highest number of online job postings in May was “secondary school”, (accounting for 1,165 postings, 19.0% of identifiable postings).
- This was followed by “post-secondary education or apprenticeship program of less than 2 years” (1,127 postings, 18.4%), “work demonstration and no formal education requirements” (1,111 postings, 18.1%), “post-secondary education or apprenticeship program of 2 to 3 years” (977 postings, 15.9%), “management” (949 postings, 15.5%) and “university degree” (804 postings, 13.1%).
- 2,253 job postings in May (26.9% of the total) did not list an identifiable TEER category.

May 2023 Online Job Postings by Data Source



- Employer corporate websites were the source of 49.1% of May’s online job postings (4,115 postings).
- Indeed (1,616 postings, 19.3%) and the Service Canada Job Bank (1,008 postings, 12.0%) were also significant sources of online postings. Monster was the source of 101 job postings (1.2%).

Note: Vicinity Jobs identifies original postings and eliminates duplicate reposts.

Appendix – TEER Categories and Examples of Jobs¹

TEER	Occupation types	Examples
TEER 0	Management occupations	Advertising, marketing, and public relations managers Financial managers
TEER 1	Occupations that usually require a university degree	Financial advisors Software engineers
TEER 2	Occupations that usually require <ul style="list-style-type: none"> - a college diploma - apprenticeship training of 2 or more years, or - supervisory occupations 	Computer network and web technicians Medical laboratory technologists
TEER 3	Occupations that usually require <ul style="list-style-type: none"> - a college diploma - apprenticeship training of less than 2 years, or - more than 6 months of on-the-job training 	Bakers Dental assistants and dental laboratory assistants
TEER 4	Occupations that usually require <ul style="list-style-type: none"> - a high school diploma - several weeks of on-the-job training 	Home child care providers Retail salespersons and visual merchandisers
TEER 5	Occupations that usually need short-term work demonstration and no formal education	Landscaping and grounds maintenance labourers Delivery service drivers and door-to-door distributors

¹ Source: Immigration, Refugees and Citizenship Canada